

Agricultural Grants Tracker – France – April 2025

Compiled For



**NEW ZEALAND
TRADE & ENTERPRISE
Te Taurapa Tūhono**

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Disclaimer

This Grants Tracker report, prepared for New Zealand Trade and Enterprise (NZTE) and its clients presents the findings from a research project compiled during 2024-25 and updated monthly thereafter. This document has been prepared in association with the client. We have taken all reasonable steps to ensure that the information in this report is correct. However, we do not guarantee that the material within the report is free of errors or omissions. We shall not be liable or responsible for any kind of loss or damage that may result as a consequence of the use of this report. Copyright © The Andersons Centre 2025 – All Rights Reserved.

Executive Summary

Since summer 2024, The Andersons Centre (Andersons) has developed an Agricultural Grants Tracker (compendium) to summarise the grant schemes that are available to French farmers that could be potentially used to purchase products and services that NZ companies supply to France. This Grants Tracker follows on from a similar report that has been ongoing for the UK and Ireland since 2023.

Chapter 2 provides some top-level guidance on how to use this compendium in terms of searching for relevant grants and it also provides further details on how grant scheme updates will be managed.

Chapter 3 gives an overview of the French policy landscape as the future direction of policy is critical for long-term planning and for influencing the grant support that is available.

Chapters 4-15 summarise the various grant schemes that are available across France. Grant schemes are regionalised, so a separate chapter is included for each region along with a chapter covering all-France schemes. The number of schemes examined are as follows;

- **National Level (Chapter 4):** 22 grant schemes and includes flagship CAP support schemes such as Basic Income Support (Aide de Base au Revenu).
- **Normandy (Chapter 5):** 8 grant schemes are summarised.
- **Brittany (Chapter 6):** 17 grant schemes are summarised.
- **Hauts de France (Chapter 7):** 11 grant scheme summaries.
- **Nouvelle-Aquitaine (Chapter 8):** 12 grant schemes.
- **Occitanie (Chapter 9):** 10 grant schemes.
- **Île-de-France (Chapter 10):** 7 grant schemes.
- **Centre Val de Loire (Chapter 11):** 16 grant schemes.
- **Auvergne-Rhône-Alpes (Chapter 12):** 11 grant schemes.
- **Grand Est (Chapter 13):** 5 grant schemes.
- **Bourgogne-Franche-Comté (Chapter 14):** 6 grant schemes.
- **Corsica (Chapter 15):** 6 grant schemes.

In total, there are over 130 grant schemes are summarised. Where possible details of eligible equipment which can be funded is set-out in the Grant Detail sections. Notably, given the extent of co-funding at both a European (National) level and at a regional level, there is also a strong degree of cross-over in terms of the schemes funded. For instance, Young Farmers' Support is summarised at a national level, but there can be significant variation across regions, so specific regional-level supports are also set-out.

Background information about The Andersons Centre and the authors is contained in the Appendix.

This compendium is a "live" document and as new grant schemes get announced in future, a summary will be added to this document. When a new grant scheme gets announced, a monthly alert will be provided via email by The Andersons Centre and will direct users to the section of this compendium which has been updated. All NZTE registered users will have access to the live document via a Sharepoint link which will be managed by The Andersons Centre.

France Agricultural Grants Tracker – Update – April 2025

Grant Name	Normandy Agriculture Investment (Section 5.1.2)		
Territory	Normandy	Category:	Regional Grant (co-funded by EU)
Overview	Provides support to farmers within the region for investments of more than €10,000 for buildings, materials and equipment. Grant is aimed at farmers in primary production or those involved in processing agricultural produce.		
Key Changes	Grant rates and ceilings have been changed to keep scheme within budget.		

Grant Name	Agricultural Pilot Project (Section 5.1.3)		
Territory	Normandy	Category:	Regional Grant (co-funded by EU)
Overview	New scheme added to the tracker which was re-opened in March 2025. Seeks to foster innovation by supporting the development and testing of new ideas, concepts, or prototypes, encouraging experimentation to reduce production costs, increase value addition, and minimise waste.		
Key Changes	Grant rates of 50% for eligible expenses (min €5,000; max. €20,000 per project).		

Grant Name	Agri-Environmental and Climate Measure (Section 6.2.8)		
Territory	Brittany	Category:	Regional Grant (part EU-funded)
Overview	Supports Breton farmers in their agroecological transition over a five-year period. It offers a flat-rate subsidy to farms committing to significant improvements in either their phytosanitary strategy or carbon footprint.		
Key Changes	New scheme added (€18,000/farm). Applications open until 30 th September		

Grant Name	Support for Vineyard Reorientation (Section 8.1.7)		
Territory	Nouvelle-Aquitaine	Category:	Regional Grant
Overview	Support viticulturists transitioning their operations, in light of challenges, such as decreased national consumption and heightened competition. The aim is partly to diversify production by investing in new crops and associated equipment as well as upgrading some viticulture equipment and infrastructure.		
Key Changes	2025 application window open until 31 st December 2025		

Grant Name	AVADOL : Farm Modernisation Plan (Section 8.1.8)		
Territory	Nouvelle-Aquitaine	Category:	Regional Grant
Overview	Supports investments in existing poultry production buildings, specifically those producing label (SIQO and AB) poultry, to enhance their versatility for producing daily, certified, or standard poultry.		
Key Changes	Deadline 9 th April 2025 approaching soon.		

Grant Name	Support for Anaerobic Digestion (Section 8.1.10)		
Territory	Nouvelle-Aquitaine	Category:	Regional Grant, co-funded by EU
Overview	Scheme is aimed at all projects for anaerobic digestion units with biogas recovery by injection into the gas networks, regardless of the type (individual or collective agricultural, territorial, industrial, wastewater treatment plant).		
Key Changes	New scheme added, open until December 2030.		

Grant Name	Support for Agricultural Equipment Cooperatives (Section 14.1.4)		
Territory	Bourgogne-Franche-Comté	Category:	Regional Grant (with EU funding)
Overview	Supports Agricultural Equipment Cooperatives (CUMAs) in developing their strategic and operational capacity. Up to €1,500 per CUMA for advice. New scheme added to tracker.		
Key Changes	Application deadline of 30 th September		

Contents

Executive Summary.....	i
France Agricultural Grants Tracker – Update – February 2025	ii
Contents.....	iii
1 Introduction.....	1
2 How to Use this Document.....	2
2.1 Introduction	2
2.2 Document Access and Hosting	2
2.3 Structure of Grant Scheme Summaries.....	3
2.4 Reviewing and Searching for Suitable Grant Schemes.....	4
2.5 Grant Scheme Updates.....	4
3 France Policy Overview	6
3.1 General.....	6
3.2 Policy Framework.....	7
3.3 Other Policies.....	7
3.4 Key Implications	9
4 National Level Support and Grants.....	10
4.1 Introduction	10
4.2 EU CAP Support – Pillar I	10
4.3 EU CAP Support – Pillar II	13
4.4 Infrastructure, Equipment and Ancillary Items.....	20
5 Normandy (Normandie) Grants.....	30
5.1 Infrastructure, Equipment and Ancillary Items.....	30
5.2 Land Management	33
5.3 Services	34
6 Brittany (Bretagne) Grants	36
6.1 Infrastructure, Equipment and Ancillary Items.....	36
6.2 Land Management	46
6.3 Services	54
7 Hauts de France.....	55
7.1 Infrastructure, Equipment and Ancillary Items.....	55
7.2 Land Management	62
7.3 Services	64
8 Nouvelle-Aquitaine	66
8.1 Infrastructure, Equipment and Ancillary Items.....	66
8.2 Land Management	74
9 Occitanie Grants	76

9.1	Infrastructure, Equipment and Ancillary Items.....	76
9.2	Land Management	83
9.3	Services	83
10	Île-de-France.....	86
10.1	Infrastructure, Equipment and Ancillary Items.....	86
10.2	Land Management	89
10.3	Services	91
11	Centre-Val de Loire	93
11.1	Infrastructure, Equipment and Ancillary Items.....	93
11.2	Land Management	108
11.3	Services	109
12	Auvergne-Rhône-Alpes	110
12.1	Infrastructure, Equipment and Ancillary Items.....	110
12.2	Land Management	115
12.3	Services	115
13	Grand Est	118
13.1	Infrastructure, Equipment and Ancillary Items.....	118
13.2	Land Management	121
13.3	Services	122
14	Bourgogne-Franche-Comté.....	123
14.1	Infrastructure, Equipment and Ancillary Items.....	123
14.2	Services	126
15	Corsica	128
15.1	Infrastructure, Equipment and Ancillary Items.....	128
Appendix – Background Information		II
The Andersons Centre		II
About the Authors		II

1 Introduction

In early 2023, New Zealand Trade and Enterprise (NZTE) approached The Andersons Centre about setting up a monitoring service for grants for agriculture in France. The intention being that NZTE could better inform its client companies on the grant opportunities available for the products and services that its clients provide. In May 2023, approval was given to launch an Agricultural Grants Tracker covering France.

This compendium summarises the grant schemes that are applicable to companies supplying products and services to the French farming industry.

This compendium will be a “live” document and as new grant schemes get announced in future, a summary will be added to this document. When a new grant scheme gets announced, an alert will be provided via email by The Andersons Centre and will direct users to the section of this compendium which has been updated.

All NZTE registered users will have access to the live document via a Sharepoint link which will be managed by The Andersons Centre.

Chapter 2 below provides user guidance on how to use this compendium. This includes a video illustrating how the document can be navigated and how to quickly identify grants of relevance to a given business.

2 How to Use this Document

2.1 Introduction

This compendium (document) is intended for any NZTE client company that is seeking further information on the grant schemes that are available in France that are potentially suitable for the products and services that NZ companies supply to agriculture and farming.

Before going into the detail of the grant schemes available, Chapter 3 firstly provides a general policy and funding overview for France as a whole, followed by a policy summary for each region. This policy backdrop is useful in setting the scene for the grants' schemes available in each part of France. Some top-level implications are also set-out for companies supplying agricultural inputs (capital items, equipment and services) to French agriculture. Taken together, this overview is helpful in understanding the long-term trajectory of agricultural policy across France which should be of interest to NZ companies when thinking about meeting the long-term demands of French customers as the 2020's progress.

2.2 Document Access and Hosting

This document is hosted on The Andersons Centre's (Andersons) Sharepoint system. To access the latest document, one needs to be a registered user of Andersons' Sharepoint. If you do not have access, you can request access by contacting Oscar Beattie from NZTE via (Oscar.Beattie@nzte.govt.nz). Oscar will then ask Andersons to grant access.

When access has been granted, you will be notified via email and may be asked to provide login details when logging into Andersons' Sharepoint. From there, you will be able to get access to the Agricultural Grants Tracker via:

<https://theac.sharepoint.com/sites/Clients/N/Forms/AllItems.aspx?id=%2Fsites%2FClients%2FN%2FN020A%20%2D%20NZTE%20%2D%20Grants%20Monitor&viewid=e277d186%2D4bfe%2D41ba%2Db853%2D66ba321aa691>

When you login to the Andersons Sharepoint link above, you will be able to access the document and any associated information that Andersons has provided on the Agricultural Grants Tracker. Andersons Sharepoint will have a layout similar to Figure 1 below (which is for the UK and Ireland).

This will include the master compendium which is titled in a manner similar to "Agricultural Grants Tracker – France – November 2024 – Updated Master Version". As time progresses, and updates are provided, this document's name is likely to evolve. For instance, the December 2024 version will mean that the document will be renamed to include "December 2024" in its title. That way users will know the date of the latest document and will be confident that they are always reviewing the latest version.

Previous documents or older versions will be kept in the "Archive" sub-folder in the above link.

As outlined below, as the compendium gets updated, changes will be made directly to the live document and users will be updated as set out in Section 2.5.

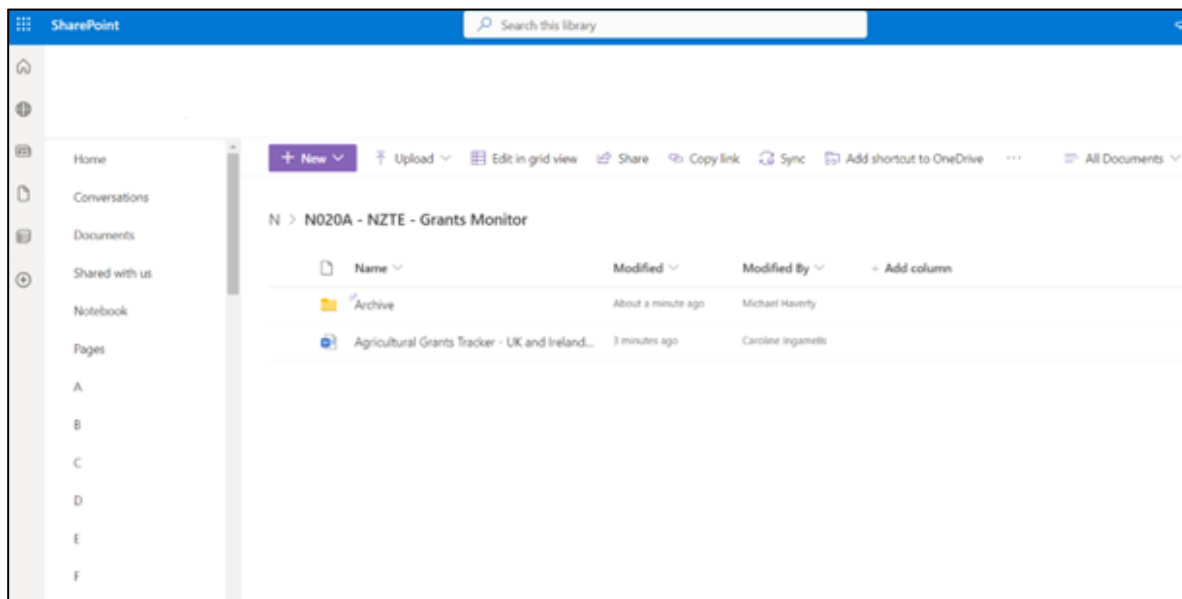
If you have any questions or have trouble accessing Andersons Sharepoint, please contact;

Michael Haverty (mhaverty@theandersonscentre.co.uk)

Or

Caroline Ingamells (cingamells@theandersonscentre.co.uk)

Figure 1: Andersons Sharepoint – Agricultural Grants Tracker – Layout



2.3 Structure of Grant Scheme Summaries

Chapters 4-15 then set out the grant schemes that are available at a national level in France (see Chapter 4) and then for each region within mainland France and Corsica. Each grant scheme covers the following areas;

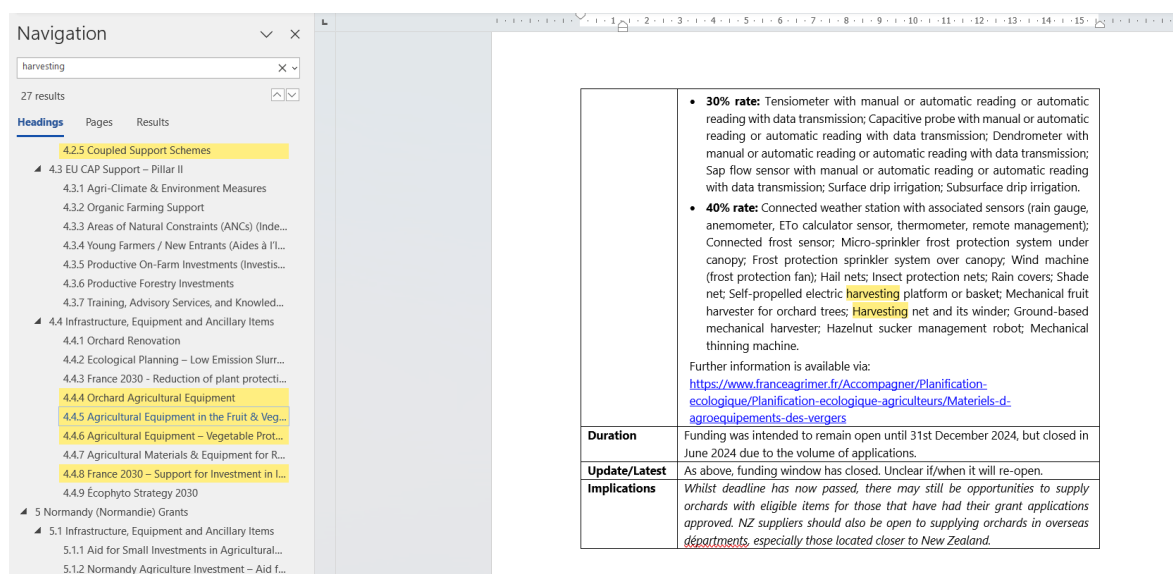
- **Grant Name:** official title of the grant
- **Grant Purpose:** overall purpose that the grant is intended for. This helps to identify at a top-level whether a specific grant will be of relevance to a given company.
- **Grant Rate:** this is provided where available and can be expressed in various terms (e.g. percentages, minimum and maximum values, or grant rates per unit) depending on the nature of the grant.
- **Grant Detail:** contains the detail of what the grant scheme is designed for with a focus on what is eligible for funding (i.e. capital items, equipment and ancillary services etc.), who is eligible to apply and any exclusions that apply (e.g. farms in environmentally sensitive areas might not be able to apply for certain slurry grants). Links to further information are also provided.
- **Duration:** sets-out when application windows are open and requirements for carrying out work in order to be eligible for the grant funding.
- **Latest/ Update:** summarises the latest information on the grant including when new rounds of funding (funding windows) will be open. These cells are currently mostly blank but in the latest updates which will be circulated each month, any key changes will be highlighted and summarised in the Tables within the Executive Summary.
- **Implications:** provides Andersons' views on the likely implications for NZ companies supplying the French market. This includes issues that companies should be aware of when seeking to promote product sales by drawing upon grants or further insights on equipment and capital items that the grant scheme should be suitable for. As this Grants Tracker is designed with a broad range of users in-mind, there are limits to which the implications can be set-out for each type of business.

2.4 Reviewing and Searching for Suitable Grant Schemes

Given the wide-ranging nature of agricultural grant schemes and the broad plethora of capital items, infrastructure, equipment and ancillary services that are potentially funded, the ability to quickly review and identify the grant schemes listed is important. In this regard, the authors recommend the following steps when scanning the document to identify potentially suitable grants:

1. Determine whether your offering is a capital item, infrastructure, equipment, or a service to the agricultural sector. Some of the grant schemes will be quite generic and focus on these general categories as opposed to specific pieces of equipment.
2. By doing a word search on the document, you can quickly identify the number of mentions of a term such as “capital item” or “equipment”. The shortcut for doing this is by using the “CTRL+F” keys on your keyboard. This should bring up the Navigation Pane on the left hand side of your screen. In the space provided, please type in the required search item. From there, use the arrow keys to move through the document to identify the instances that your search term appears. Taking the term “harvesting equipment” for instance, there are 27 mentions of this term in the document (as at 31st October 2024). By navigating (clicking) through the mentions of these terms, you can quickly identify which grant schemes will be most relevant for your business.

Figure 2: Example Word Document Search for Harvesting Equipment



The screenshot shows a Microsoft Word document with a search for the term "harvesting". The left-hand "Navigation" pane shows 27 results. The right-hand pane displays the search results, which include a list of grant schemes and a table of funding details.

	<ul style="list-style-type: none">• 30% rate: Tensiometer with manual or automatic reading or automatic reading with data transmission; Capacitive probe with manual or automatic reading or automatic reading with data transmission; Dendrometer with manual or automatic reading or automatic reading with data transmission; Sap flow sensor with manual or automatic reading or automatic reading with data transmission; Surface drip irrigation; Subsurface drip irrigation.• 40% rate: Connected weather station with associated sensors (rain gauge, anemometer, ETo calculator sensor, thermometer, remote management); Connected frost sensor; Micro-sprinkler frost protection system under canopy; Frost protection sprinkler system over canopy; Wind machine (frost protection fan); Hail nets; Insect protection nets; Rain covers; Shade net; Self-propelled electric harvesting platform or basket; Mechanical fruit harvester for orchard trees; Harvesting net and its winder; Ground-based mechanical harvester; Hazelnut sucker management robot; Mechanical thinning machine. <p>Further information is available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Materiels-d-agroequipements-des-vergers</p>
Duration	Funding was intended to remain open until 31st December 2024, but closed in June 2024 due to the volume of applications.
Update/Latest Implications	As above, funding window has closed. Unclear if/when it will re-open. <i>Whilst deadline has now passed, there may still be opportunities to supply orchards with eligible items for those that have had their grant applications approved. NZ suppliers should also be open to supplying orchards in overseas départements, especially those located closer to New Zealand.</i>

3. It is also possible to do a similar search for specific pieces of equipment (e.g. slurry infrastructure, fencing or robotic milking). This will again identify the grant schemes of most relevance.
4. An example video, based on the UK & Ireland Grants Tracker, has also been compiled on Vimeo to illustrate how to use this document. This video is available via: <https://vimeo.com/863613380/519ffe0116?share=copy>

2.5 Grant Scheme Updates

At the beginning of each month, Andersons will provide an update if a new grant scheme becomes available, or if an existing grant scheme is updated. This will be emailed to each NZTE client company contact that NZTE has shared with Andersons.

If multiple grant schemes have been simultaneously updated, or newly announced, these will be summarised as above in the monthly email.

That said, if there is a major new scheme announcement, or if a major existing scheme gets updated (e.g. Eco Schemes), Andersons will compile an extra update during the month. Similarly, if there is a grant scheme announcement with a very tight application timeframe, for instance a year-end top-up scheme that is intended to use up spare funding, then Andersons would also compile an extra update for such schemes.

As mentioned above, all updated or new schemes will be added to the compendium which will be a "live" document.

3 France Policy Overview

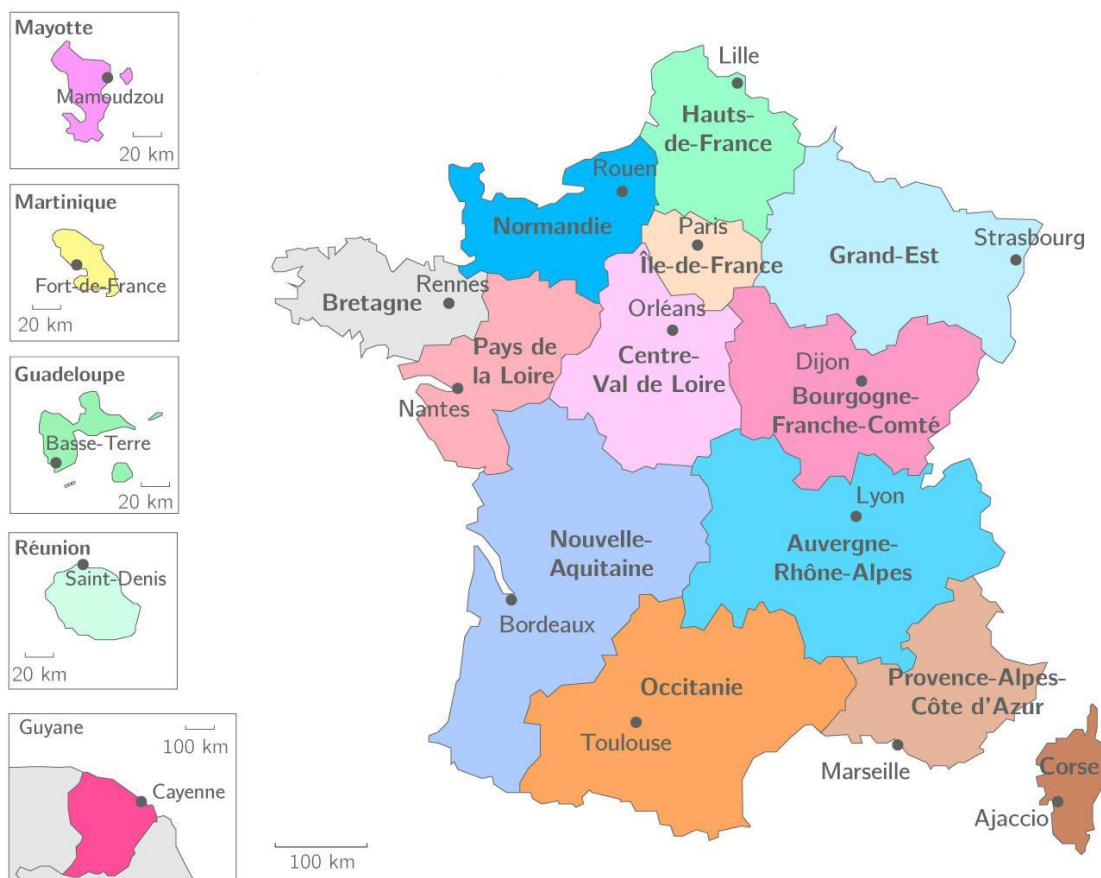
3.1 General

French farm policy is framed within the EU's Common Agricultural Policy (CAP). The latest reform of the CAP consists of National Strategic Plans which are framed within the EU's Green Deal and Farm to Fork strategies – which the EU claims will tackle key environmental challenges. The French National Strategic Plan came into force in January 2023 and will remain in place until the end of 2027.

Despite these latest reforms, the CAP is still structured under a Pillar system. Pillar I continues to support mainstream agriculture whilst Pillar II is more focused on rural development issues. Nowadays, Pillar I chiefly focuses on direct payments to farmers (mainly area-based payments that are made to farmers irrespective of their production levels). Pillar II seeks to promote sustainable development in rural areas, improve the quality of life of rural citizens, and protect the environment. As such, some agri-environment schemes which are available to farmers are financed under Pillar II.

The French Ministry of Agriculture and Food Sovereignty manages the National Strategic Plan at a national level and the French Government is also responsible for implementing the European Agricultural Guarantee Fund (which finances Pillar I). The implementation of the European Agricultural Fund for Rural Development (EAFRD) (which finances Pillar II) for the 2023-2027 programming period is shared between the State and the Regions. Accordingly, the grant scheme overviews set-out below will encompass schemes which are managed at a national level (see Chapter 4) and schemes which are managed and implemented at regional levels (see Chapters 0 – 15).

Figure 3-1: Overview of the French Government Regions and Overseas Territories



Source: www.maps-france.com

Note: Grant support schemes for Overseas Territories have not been covered in detail in this study as they are small, geographically remote from mainland France and have different farming systems.

3.2 Policy Framework

Based on French Government estimates, Figure 3-2 segments the estimated CAP spending in France from 2023 to 2027, under the French CAP National Strategic Plan. For Direct Payments, France will receive nearly €34 billion in funding over the next 5 years, with additional other sector support (dominated by viticulture) set to receive nearly €1.4 billion.

Importantly, whilst spending estimates for Pillar II are given in Figure 3-2, these relate to funding provided by the EU only. French Government spending estimates run to 2029 in some cases (i.e. beyond the current CAP). Given the time constraints for this study, the French-Government contributions to Pillar II spending have not been compiled for the 2023-27 period. However, in many cases, significant additional national-level funding will be provided for initiatives such as LEADER.

Further detail on these schemes is available in the Chapters that follow. The primary focus when examining these schemes will be on grant support available to farmers which New Zealand companies supplying agricultural equipment, products and services to France might be able to exploit to achieve greater sales. There will only be limited focus on traditional CAP direct payment schemes such as the Basic Income Support, which is considered to be a standard payment made to farmers.

Below is a brief summary of the main support schemes offered at a national level:

Figure 3-2: France CAP Spending 2023 to 2027

Item	€M
Pillar I	
Direct Payments	33,575
Of which:	
Basic Income Support (Aide de Base au Revenu)^	16,206
CRISS (Aide Redistributive)	3,357
Eco Schemes	8,394
Young farmers (Aide Complémentaire pour Jeunes Agriculteurs)	581
Coupled Support	5,036
Oth. Sectoral Support	1,386
Pillar I Sub-Total	34,961
Pillar II – Indicative*	
Agri-Climate & Env	987
Organic Farming	982
Areas with Natural Constraints	3,583
Young Farmers/New Businesses (incl. investments)	568
Capital Investment	1,832
Risk Management	930
Knowledge Exchange / Co-operation	277
LEADER (rural communities)	502
Other	2,864
Pillar II Sub-Total	10,039
Total Spending	45,080

Source: French Government

Notes: * Relates to EU contribution only. National-level contributions will be additional.

3.3 Other Policies

Below is a brief overview of other policy initiatives outside of the EU CAP which will exert a significant influence on how French agriculture evolves in the coming years;

- **Ecophyto 2030 strategy:** this strategy was published in May 2024 and follows on from the Ecophyto II+ plan. It is France's roadmap to achieve the ambitious target of reducing the use and overall risks of plant protection products by 50%, versus the 2011-2013 baseline, while respecting the objective of food sovereignty. The strategy encourages alternatives to chemical pesticides, such as biocontrol methods and sustainable farming practices, to maintain effective crop protection. It promotes collaboration across agricultural sectors, research into innovative solutions, and providing support to farmers to transition to more environmentally friendly methods.

The strategy looks set to drive demand for non-chemical alternatives, creating opportunities for companies offering alternative products such as biostimulants, biocontrol products, organic inputs, and sustainable farming technologies. Traditional agrochemical suppliers may face declining demand, while those investing in innovative solutions will benefit. Companies must align with stricter regulations and adapt to European standards for health and environmental safety. With financial and technical support available for farmers transitioning to sustainable practices, there is growth potential for suppliers focused on eco-friendly solutions, precision agriculture, and technologies that help reduce environmental impact.

- **French Climate and Resilience Law (Loi Climat et Résilience):** under this law, adopted in 2021, the French Government aims to tackle climate change by transitioning to more sustainable agriculture. It includes measures to reduce greenhouse gas emissions, promote agroecology, and encourage sustainable food production. As a result, farmers are encouraged through financial incentives (e.g. support to adopt agroecological practices, transition to organic farming, and agro-forestry grants), training and technical support, to adopt practices that reduce carbon emissions. These practices include precision agriculture, crop diversification and sustainable livestock management which can also contribute to carbon sequestration through soil management and forestry.
- **France's Organic Farming Development Plan:** France aims to expand its organic farming sector, with targets to increase the share of organic farmland. The goal is to make 15% of farmland organic by 2027, supported by national subsidies and consumer demand for organic products. This will drive growth in organic farming, encouraging farmers to convert to organic practices and increasing the demand for organic inputs and methods.
- **Plan Protein (Plan Protéines Végétales):** Launched in 2020, this national strategy aims to reduce France's reliance on imported protein crops (e.g., soya) by boosting domestic production of protein-rich crops (such as legumes). Farmers are incentivised to grow more protein crops, and this plan aligns with national food sovereignty goals, reducing dependence on imports and supporting sustainable crop rotations.
- **France's National Biodiversity Strategy:** This forms part of broader environmental policy; this strategy promotes the conservation of biodiversity through sustainable land management. Farmers are encouraged to maintain biodiversity, protect natural habitats, and adopt agroforestry and other nature-positive practices. It encourages the integration of biodiversity into farming practices, including measures to preserve pollinators and maintain landscape diversity.
- **Food Sovereignty Plan (Plan de Souveraineté Alimentaire):** Focused on strengthening domestic food production and reducing reliance on imports, this policy encourages the development of local food systems and ensures food security by promoting domestic supply chains. This could lead to increased support for local farming, investment in regional food production, and a focus on food independence.

- **Economic Recovery Plan (France Relance):** This initiative formed part of the broader post-pandemic recovery plan which included €1.2 billion allocated for agricultural transformation. It supports the modernisation of farming, digitalisation, and the development of sustainable practices. Investments in new technologies, precision agriculture, and renewable energy in farming are likely to increase, helping the sector become more efficient and sustainable.
- **Green Deal and Circular Economy Legislation:** in line with wider EU initiatives such as the Green Deal, France is pushing towards a circular economy model, reducing waste, promoting recycling, and encouraging sustainable resource use. Agriculture is crucial in the national circular economy transition, with a focus on reducing food waste and reusing agricultural by-products. This policy promotes the use of waste streams, e.g. composting, bioenergy production, and nutrient recycling, contributing to more sustainable agricultural systems.

3.4 Key Implications

Below are some of the key implications of both the EU CAP and other national-level policies in France for its farming sector. Several of these themes will also be a key focus of the grant schemes which follow from Chapter 4 onwards.

1. **CAP payments:** *will remain a significant driver of French farming. Whilst direct payments, and especially the flagship Basic Income Support will continue to play a dominant role, the CAP is becoming more environmentally-focused and this will shape demand for agricultural equipment and services in the years ahead.*
2. **Increased demand for sustainable and precision equipment:** *The focus on reducing chemical inputs and promoting environmentally friendly practices will drive demand for precision farming tools, such as GPS-guided machinery and sensors for optimising input use.*
3. **Agroecology and organic farming requirements:** *As agroecology and organic farming expand, there will be greater need for equipment suited to low-input or chemical-free farming methods, such as mechanical weeders and organic input applicators.*
4. **Biocontrol and non-chemical solutions:** *The shift away from chemical pesticides creates demand for equipment that supports biocontrol methods and natural pest management.*
5. **Energy-efficient and renewable energy machinery:** *Carbon reduction targets will push farmers towards adopting energy-efficient machinery, including electric tractors and renewable energy-powered equipment.*
6. **Automation and modernisation:** *Policies promoting digitalisation and modernisation will lead to an increase in the use of automated equipment and robotics in farming.*
7. **Specialised equipment for protein crops and diverse systems:** *As the production of protein-rich crops like legumes increases, specialised machinery for these crops will be required, along with equipment suited to diversified crop rotations.*
8. **Circular economy machinery:** *The push towards reducing waste and recycling agricultural by-products increases demand for equipment related to composting and bioenergy production.*
9. **Local production and food sovereignty:** *Policies aimed at enhancing food sovereignty will drive demand for equipment that supports more efficient, locally-focused farming operations.*
10. **Training and support:** *Farmers adopting new technologies under these policies will require more training and after-sales support from equipment suppliers.*

4 National Level Support and Grants

4.1 Introduction

This Chapter sets out the various support schemes which are administered at a national level in France. Subsequent chapters provide further details of the specific schemes available at a regional level. It starts with an overview of the generic direct payment scheme which is available across France – Basic Income Support (Aide de Base au Revenu) and other schemes administered under Pillar I of the Common Agricultural Policy.

It then provides an overview of the key schemes funded under Pillar II of the CAP (i.e. Rural Development). Given the substantial number of schemes available across France, this Chapter does not summarise every scheme available. This is because there is a strong cross-over between the national-level schemes and schemes administered at a regional level. This cross over is also evident in this document. Therefore, the schemes outlined in Sections 4.2 and 4.3 below should be seen as generic, with further detail provided on regional variants of these schemes from Chapter 5 onwards.

Chapter 4 also provides an overview of the key Infrastructure and Equipment schemes administered at a national level across France. These are chiefly administered by France AgriMer.

4.2 EU CAP Support – Pillar I

4.2.1 Basic Income Support (Aide de Base au Revenu)

Scheme Name	Basic Income Support (<i>Aide de Base au Revenu (ABRD)</i>)
Purpose	Support aims to ensure what the EU calls a fair standard of living for farmers and as an income safety net to safeguard farmers from price volatility and cost inflation. As such Basic Income Support represents a significant proportion of income for many French farmers.
Payment Rate	Varies significantly across France depending on criteria such as farm type and historic payments. Considering the utilised agricultural area across France is 26.7 million hectares and annual BIS support of just over €3.2 billion, it suggests an average payment rate of just over €121 per Ha across France which gives a crude indication of payment levels.
Detail	<p>Basic Income Support consists of the following characteristics;</p> <ul style="list-style-type: none">• Decoupled Payment: It is a decoupled payment, meaning it is not directly linked to specific agricultural production.• Based on Entitlements: The amount of ABR a farmer receives is determined by their 'basic payment entitlements' (BPEs), which are historical rights linked to their land. Farmers also need to have 'active farmer status'• Convergence: There has been a gradual process to reduce disparities in payment levels across France through a process known as 'convergence'. This will continue to 2025.• Stability: The ABR is designed to provide a certain level of income stability for farmers, regardless of market fluctuations or production challenges.• Green Architecture: To receive the full payment, farmers must comply with certain environmental and climate-related practices. This is termed as

	respecting good agricultural and environmental conditions (GAEC) which means complying with basic farming standards to protect the environment.
Duration	Applications are made annually based on the entitlements.
Update/Latest	Payments ongoing up to 2027
Implications	<i>This is considered as the flagship scheme for EU support to farmers and is a key component of farming incomes, particularly for livestock farmers. As such, it is a significant indirect factor in farmers being able to afford on-farm investments in terms of new equipment, infrastructure and ancillary services etc. Without this support, it is likely that on-farm investment would decrease significantly across France</i>

4.2.2 CRISS (Aide Redistributive)

Scheme Name	Complementary Redistributive Income Support for Sustainability (CRISS) (Aide Redistributive)
Purpose	Targets income support at smaller farms to promote equity and reduce income disparity.
Payment Rate	Higher per-hectare payment for the first 52 hectares (typically around €50-€100 per hectare on top of ABRD).
Detail	This scheme redistributes support to small and medium-sized farms, strengthening their financial viability. Payments are decoupled.
Duration	Applications are made annually and are aligned with CAP funding periods
Update/Latest	Payments ongoing up to 2027
Implications	<i>Helps to enhance the purchasing power of smaller and medium-sized farms. Therefore, it potentially presents opportunities to NZ companies supplying agricultural equipment and services to sell more products to these farms.</i>

4.2.3 Eco Schemes (Éco-Régimes)

Scheme Name	Eco Schemes (Éco-Régimes)
Purpose	Encourages farmers to adopt sustainable and environmentally friendly farming practices.
Payment Rate	Payment depends on the level of environmental commitment, ranging from €50-€150 per hectare. Again, there's a strong degree of overlap with schemes listed in Chapters 5 – 15 below.
Detail	There are various practices that farmers use to qualify such as implementing practices like crop rotation, maintaining permanent grasslands, or participating in agroecological initiatives.
Duration	Annual based on compliance with set environmental criteria which can vary by region and by farm type.
Update/Latest	
Implications	<i>Eco Schemes increase demand for environmentally friendly inputs and services (e.g., organic fertilisers, precision farming technology). They potentially limit demand for equipment and machinery which is more associated with high environmental footprints.</i>

4.2.4 Young Farmers Support (Aide Complémentaire pour Jeunes Agriculteurs)

Scheme Name	Young Farmers (<i>Aide Complémentaire pour Jeunes Agriculteurs</i>)
Purpose	Supports young farmers under 40 setting up new businesses to promote generational renewal.
Payment Rate	Young farmers receive a top-up payment, typically €60-€70 per hectare, for the first 5 years. Sometimes rates can be higher as set out in Chapters 5 – 15 below.
Detail	To be eligible, applicants must meet criteria related to education, business planning, and farm development. Note that in the Chapters below, there is a strong cross-over between the schemes listed for each region and this overarching Young Farmers' scheme. Frequently, the regional scheme forms part of the national programme. Therefore, they are one of the same and not separate schemes.
Duration	Generally available in the first five years after establishment.
Update/Latest	
Implications	<i>As the scheme encourages new entrants, this could stimulate demand for products related to farm start-ups, such as equipment, consultancy services, and technology. It also increases the purchasing power of businesses where young farmers have a significant share and potentially opens up a greater proportion of the market to those who are willing to try new technologies and innovation.</i>

4.2.5 Coupled Support Schemes

Scheme Name	Coupled Support Schemes (<i>Aides Couplées à la Production</i>)
Purpose	Provides targeted support for sectors facing economic difficulty or considered strategically important. Being coupled support, these payments are linked to volumes produced but spending is within limits set-out within the WTO agreements. Sectors supported include cattle, sheep, goats, protein crops, durum wheat, vegetables and horticultural crops, hop production, grassland seeds and rice.
Payment Rates	This varies by sector and by scheme. For example, beef cattle over 16 months can receive payments of €110 per livestock unit (UGB) and there's a lower payment of €60 per livestock unit for female cows that are of dairy or mixed breeds that do not qualify for the higher tier payment. Cattle aged 6-24 months equate to 0.8 UGB whilst cattle over 2 years equate to 1 UGB. Protein crop payments can be in the region of €100 per Ha.
Detail	Again, the details and rules will vary by scheme. The overall focus is on helping each industry to be sustainable and competitive. Payments are capped to prevent concentration of support in large operations. For instance, coupled beef payments are limited to 120 UGB per farm. This ensures that smaller and medium-sized farms, which are more vulnerable, receive proportionally higher support. Support in the livestock sector is frequently contingent on adhering to environmental and quality standards. More detail (in French) on each of these schemes is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national
Duration	As with other CAP schemes, payments tend to be annual, with regular reviews.
Update/Latest	

Implications	<i>By supporting farmers' incomes in the sectors receiving coupled support, it means that farmers are potentially in a better position to purchase equipment and infrastructure, particularly if those investments help to demonstrate greater sustainability and assist farmers in being more efficient (competitive). Therefore, it is arguable that these schemes indirectly support demand for products such as livestock equipment, harvesting equipment, veterinary services, and genetics.</i>
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4.3 EU CAP Support – Pillar II

Below is a top-level summary of the schemes available under Pillar II of the CAP at the national level across France. These summaries are not intended to be exhaustive but provide a flavour of the support available. Several of these schemes are also closely linked to the grant schemes supporting infrastructure and equipment both at a national level and at regional levels which are summarised in the sections that follow.

4.3.1 Agri-Climate & Environment Measures

Scheme Name	Agri-Climate & Environment Measures (<i>Mesures Agri-Environnementales et Climatiques (MAEC)</i>)
Purpose	Aims to support sustainable agricultural practices that contribute to climate resilience, biodiversity conservation, and the protection of water and soil resources. It is designed to encourage farmers to adopt practices that go beyond standard regulations and support France's environmental and climate goals, particularly in regions facing specific environmental challenges such as water pollution and soil erosion.
Payment Rates	The payment rates vary according to the specific measure and region, ranging from around €62 per pond (e.g., biodiversity management) to over €1,104 per hectare for specific soil conservation practices such as direct seeding. Payment rates are typically in the €100-€250 per hectare range.
Detail	<p>The MAEC measures are divided into several sub-categories, addressing key environmental challenges:</p> <ul style="list-style-type: none"> • Climate Change Mitigation and Adaptation: Includes practices that reduce greenhouse gas emissions, such as minimising the use of synthetic fertilisers and pesticides, maintaining permanent grasslands, and promoting agroforestry. • Biodiversity Conservation: Supports measures that protect habitats, create floral and faunal covers beneficial to wildlife, and manage agricultural landscapes to preserve natural ecosystems. • Water Protection: Focuses on reducing nitrate and phosphate runoff into water bodies, particularly in areas prone to algae blooms, through optimised fertilisation and soil cover management. • Soil Health: Encourages practices like direct seeding, permanent soil cover, and crop diversification to prevent soil erosion and improve soil structure. <p>Animal Welfare and Landscape Maintenance: includes measures for sustainable grazing and maintaining traditional agricultural landscapes, particularly in upland and sensitive areas. More detail (in French) on each of these schemes is</p>

	available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national
Duration	Multi-annual agreements (typically 5 years).
Update/Latest	
Implications	<i>By supporting farmers' incomes in return for environmental maintenance and improvement initiatives, companies providing environmental technologies (e.g., soil monitoring, water management systems) could see increased demand. There are also likely to be opportunities for organic fertilisers, soil conditioners, biological pest control products and precision agriculture technologies that help to optimise inputs and manage environmental data.</i>

4.3.2 Organic Farming Support

Scheme Name	Organic Farming Support (<i>Aide à la Conversion à l'Agriculture Biologique</i>)
Purpose	Supports farmers transitioning to or maintaining organic farming practices. The support is designed to offset the additional costs and income losses incurred during the conversion period when production is not yet certified as organic and, therefore, does not fetch higher prices. The objective is to expand organic farming coverage to 18% of France's agricultural land by 2027, aligning with national and EU environmental goals.
Payment Rates	<p>The payment rates for organic farming support vary depending on the crop type and the region:</p> <ul style="list-style-type: none"> • Mainland: Conversion aid payment rates range from €300 to €900 per hectare based on the crop category. Annual field (broad-acre) crops tend to be in the region of €300 per Ha. Higher payment are for market gardening, orchards etc. For pasture-based farms, payments appear to range from €44 per Ha to €130 per Ha. • Overseas Territories: Maintenance aid payments range from €486 per hectare (pastures) to €4,542 per hectare (vegetable and fruit production). • Specific payments: for other crops include: <ul style="list-style-type: none"> ○ Vineyards: €350 per hectare. ○ Field vegetables: €450 per hectare. ○ Banana export: €2,668 per hectare (overseas départements). ○ Sugarcane: €1,750 per hectare (overseas départements).
Detail	<p>The support is divided into two main components:</p> <ul style="list-style-type: none"> • Conversion Aid (<i>Aide à la conversion – CAB</i>): Aimed at farmers transitioning from conventional to organic farming, this support is provided for a period of five years. The payments are based on the increased costs and reduced yields during the conversion phase. • Maintenance Aid (<i>Aide au maintien – MAB</i>): Provided to certified organic farmers in overseas territories (DOM) to support the continued practice of organic agriculture. This aid helps cover the ongoing higher costs and lower yields compared to conventional farming. <p>More detail on each of these schemes is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Conversion aid contracts typically have 5 years' duration. Maintenance contracts are renewed annually but are committed to under CAP 2023-27.

Update/Latest	
Implications	<i>Creates opportunities for companies supplying organic-compatible inputs, such as organic fertilisers, pest control solutions, and seeds. Demand for advisory services in organic farm management, certification, and compliance is also likely to grow. Additionally, machinery and technology providers specialising in soil health and organic farm operations will see increased business potential as more farms transition to or maintain organic practices.</i>

4.3.3 Areas of Natural Constraints (ANCs) (Indemnités Compensatoires de Handicaps Naturels (ICHN))

Scheme Name	Areas of Natural Constraints (ANCs) (Indemnités Compensatoires de Handicaps Naturels (ICHN))
Purpose	Provides financial compensation to farmers operating in areas with natural constraints, such as mountainous regions, less-favoured areas, or those facing specific natural handicaps (e.g., poor soil, steep slopes, or harsh climatic conditions). The goal is to offset the income loss and additional production costs associated with farming in these challenging environments, ensuring the continuation of agricultural activity, preservation of rural landscapes, and support for biodiversity.
Payment Rates	<p>Payments under the ICHN vary based on location, type of land, and specific constraints:</p> <ul style="list-style-type: none"> • Fodder areas: base rate is typically set at €165 per Ha up to 25 Ha, with a reduced rate of €110 per hectare for areas beyond 25 hectares. • Fruit and sugar cane areas: payments are set at €225 per Ha, reducing to €170 per hectare after the initial 15 Ha. • Tuber crops: a similar scheme is applied, starting at €225 per hectare. • Abattis (land prepared by slash-and-burn agriculture (i.e. vegetation is cut down and then burned)): payments are set at €300 per hectare, capped at 6 hectares. <p>Payments are subject to further modulation depending on specific farm characteristics, and total ICHN support is capped at €450 per hectare</p>
Detail	<p>The ICHN scheme is structured to encourage sustainable farming practices in areas where natural handicaps would otherwise make agriculture economically unviable. The scheme promotes the maintenance of extensive grazing systems, sustainable soil management, and practices that minimise environmental impacts. Eligibility is determined based on the type and severity of the constraints faced by the farm. The scheme uses specific coefficients (e.g., livestock units per hectare) to standardise payments across different farm sizes and animal densities.</p> <p>More detail (in French) on each of these schemes is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Contracts typically span the current CAP programme (2023-27) with payments made annually.
Update/Latest	
Implications	<i>Companies providing inputs and services to farmers in less-favoured areas can expect demand for specialised equipment and solutions tailored to challenging environments. This includes machinery for steep slopes, environmentally friendly</i>

	<i>fertilisers, and crop varieties adapted to poorer soils. Additionally, advisory services for managing compliance with ICHN criteria and optimising farming practices under constrained conditions will be in high demand.</i>
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4.3.4 Young Farmers / New Entrants (Aides à l'Installation)

Scheme Name	Young Farmers / New Entrants (<i>Aides à l'Installation</i>)
Purpose	The scheme promotes generational renewal by offering financial support to young farmers under 40, helping them establish new businesses and invest in sustainable practices. Additionally, some schemes extend support to new entrants over 40, facilitating broader access to farm development assistance.
Payment Rates	The scheme provides a capital grant known as the Dotation Jeunes Agriculteurs (DJA), which varies according to farm type, location, and the strategic importance of the installation. Base payments range from €8,000 to €20,000, with additional bonuses awarded for installations in mountainous or less-favoured areas, or for projects focusing on organic farming, agroecology, or economic performance. There are also a series of top-ups and bonuses which link with other grant schemes and are set out in Chapters 5-15 below.
Detail	<p>As alluded to above, the scheme is divided into two main components:</p> <ul style="list-style-type: none"> • Young Farmer Installation Grant: This base support is provided to young farmers (under 40) who are setting up their business independently for the first time. The support is structured to address three types of installations: full-time, part-time, and progressive installations, where farmers gradually build up their business. It requires submission of a viable business plan, proof of relevant agricultural qualifications, and a commitment to farming as the primary occupation. • Complementary Support: Additional funding may be available for specific priorities such as organic farming, agroforestry, or the establishment of niche agricultural enterprises. This component often ties into regional strategies aimed at rural revitalisation and environmental sustainability. See Chapters 5 – 15 below. <p>Further detail via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Funding is allocated in the current CAP programme (2023-27). The support is typically provided within the first five years of farm establishment, with eligibility criteria linked to the young farmer's status and the submission of a robust business plan. Regular monitoring is required to ensure compliance with the objectives set out in the plan.
Update/Latest	
Implications	<i>This support scheme can stimulate demand for a range of agricultural products and services as young farmers establish or expand their operations. Equipment suppliers, farm consultancy services, and technology providers may find new opportunities in this segment. Companies offering finance and farm management solutions could also benefit as young farmers seek guidance on optimising their new businesses. As with other grants, companies which can demonstrate greater environmental sustainability or better productive performance by using their products will have an advantage.</i>

4.3.5 Productive On-Farm Investments (Investissements Productifs On-Farm)

Note that many of the regional grant schemes listed in Chapters 5-15 below will derive part of their funding from this wider initiative. This is because such schemes are part-funded by both national level funding with additional top-up support at a regional level. Accordingly, this summary should be seen as top-level only and readers are encouraged to review the various regional-level schemes which draw upon this funding.

Scheme Name	Productive On-Farm Investments (<i>Investissements Productifs</i>)
Purpose	To enhance the competitiveness of farms by enabling modernisation and adoption of new technologies, supporting sustainable production practices, and promoting energy efficiency. The wider scheme is focused on farm-based projects that either improve the economic performance of existing operations or support diversification and expansion into new activities.
Payment Rates	The public aid rate typically ranges from 20% to 65% of eligible costs, depending on the nature of the investment, the type of farm, and the region. In some cases, specific investments focused on sustainability, energy efficiency, or young farmer projects may receive a higher co-financing rate.
Detail	<p>Schemes vary significantly and these are reported on in Chapters 5-15 below. The scheme covers a range of eligible investments, including:</p> <ul style="list-style-type: none"> • Modernisation of Farm Equipment: Purchase and installation of new machinery to enhance productivity, improve animal welfare and contribute to added value of farm produce. • Renewable Energy Projects: Support for investments in solar panels, biogas units, and other renewable energy sources. • Digital and Technological Adoption: Investment in precision agriculture technologies, automation, and smart farming solutions. • Infrastructure Development: Construction or improvement of farm buildings and facilities, including storage and processing units. <p>The scheme aims to address several objectives, including improving farm competitiveness, reducing environmental impact, and enhancing resource efficiency.</p> <p>More detail is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Funding is under the duration of the current CAP Programme (2023-27) but specific funding for individual projects varies (though often has a 1-3 year duration).
Update/Latest	
Implications	<i>These grants are the main driver of demand for the equipment and offerings that NZ companies supply. Companies specialising in farm equipment, renewable energy solutions, and precision farming technologies stand to benefit from this scheme. Additionally, businesses providing advisory services in farm modernisation, digital integration, and compliance with environmental standards may see increased demand. The scheme opens up significant opportunities for suppliers to support farmers in transitioning to more efficient and sustainable production systems. The specific implications are varied and are set-out in the Sections that follow.</i>

4.3.6 Productive Forestry Investments

Scheme Name	Productive Forestry Investments (<i>Investissements Forestiers Productifs</i>)
Purpose	Support productive investments aimed at enhancing the quality and economic value of forests in France. The scheme focuses on forest improvement, renewal of productive stands, and integrated forest management projects to ensure sustainable forest use, enhance timber production, and improve the resilience of forests to climate change.
Payment Rates	Rates vary depending on the region and project type but typically cover a substantial portion of eligible costs for forest improvement and renewal activities. The public aid rate ranges between 20% and 65%, and up to 80% for the outermost regions.
Detail	<p>Eligible investments include:</p> <ul style="list-style-type: none"> • Improvement of Forest Stands: Actions to enhance the growth and productivity of existing forests, such as thinning, pruning, and introducing high-value tree species. • Forest Renewal: Replacement of low-value or ageing stands with new plantations better adapted to future climatic conditions. • Global Forestry Projects: Integrated projects that combine infrastructure development (such as access roads) with forest management activities aimed at optimizing timber extraction and other forest uses. • Supporting Services: Coverage of costs for planning, consulting, and technical support to implement these investments successfully. <p>The scheme is designed to address the dual objectives of improving the economic performance of the forestry sector while also contributing to climate mitigation through increased carbon sequestration in productive forests. There is a similar scheme available for Corsica.</p> <p>More detail is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Contracts typically span the current CAP programme (2023-27) allowing beneficiaries to undertake multi-year projects.
Update/Latest	
Implications	<i>The scheme offers opportunities for companies involved in forest management consulting, supply of tree saplings, and providers of forestry equipment (e.g., thinning and pruning machinery). There is also potential for firms specialising in forest infrastructure development, such as building forest access roads, (or for firms supplying equipment to these organisations) as these are integral components of the scheme.</i>

4.3.7 Training, Advisory Services, and Knowledge Exchange (Formation, Services de Conseil et Échange de Connaissances)

Scheme Name	Training, Advisory Services, and Knowledge Exchange (<i>Formation, Services de Conseil et Échange de Connaissances</i>)
Purpose	To enhance the skills and knowledge base of farmers and foresters across mainland France. The scheme aims to facilitate access to training and advisory services, promote knowledge sharing, and support innovation adoption in agriculture and forestry.
Payment Rates	The scheme provides variable levels of support depending on the nature of the training or advisory service. Funding is generally structured as a percentage of the eligible costs, which can include training fees, advisory service fees, and materials. The exact co-financing rates may differ based on regional priorities and the specific objectives of the funded activities.
Detail	<p>Key components of the scheme include:</p> <ul style="list-style-type: none"> • Access to Advisory Services: Subsidised advisory services to support farm management, environmental compliance, and business planning. • Training Programmes: Funding for workshops, courses, and technical training that focus on best practices in areas such as sustainable agriculture, carbon management, and digital technologies. • Knowledge Exchange Initiatives: Support for peer-to-peer learning and knowledge transfer, including demonstration projects, study groups, and digital platforms to facilitate information sharing. • Innovation Support: Specific grants for innovative projects that integrate new technologies or practices into mainstream farming and forestry operations. <p>This scheme is regionally managed, with implementation adapted to the local needs of different areas across mainland France. See Chapters below for more detail.</p> <p>More detail is available via: https://agriculture.gouv.fr/pac-2023-2027-le-plan-strategique-national</p>
Duration	Scheme operates throughout the 2023-2027 CAP period. Individual projects or training may range from short-term courses to multi-year knowledge exchange initiatives, ensuring sustained support for capacity building.
Update/Latest	
Implications	<i>Arguably, these schemes are of less direct relevance to NZTE companies supplying agricultural equipment, but do offer opportunities for firms providing agricultural consultancy, training and knowledge transfer services. There are also likely to be opportunities for suppliers of digital tools for precision farming, climate resilience and environmental management. Furthermore, there may be indirect opportunities to educate farmers on the benefits of deploying new equipment and technologies which could be a useful influencing tool for NZTE companies.</i>

4.3.8 French State Aid Scheme for Agricultural Investments – Announcement

Grant Name	French State Aid Scheme for Agricultural Investments (<i>Aide d'État pour les Investissements Agricoles</i>)
Grant Purpose	Will seek to support investments in agricultural holding companies to invest in modernising their operations, improving animal welfare, and boosting environmental sustainability..
Grant Rate	Financial assistance covers up to 100% of eligible expenses, including preparatory work, plant costs, and maintenance activities.
Grant Detail	<p>This is a new announcement by the EU Commission to approve this new State Aid Scheme in France. The aid covers a variety of investment projects, including infrastructure improvements, technology adoption, and animal welfare enhancements. The scheme will be co-financed by the French government and will be available to all types of agricultural businesses. It will also provide additional support to young farmers to promote generational renewal. There will be a budget of €500 million running to 2029.</p> <p>Under the scheme, the aid will take various forms such as direct grants, interest rate subsidies, low-interest loans, repayable advances, guarantees, as well as tax advantages. The scheme will be open to i) small and medium agricultural holding companies; ii) large hatcheries that will make investments aimed, in particular, at improving animal welfare; and iii) local and regional authorities engaged in economic activity in primary agricultural production.</p> <p>Further detail via: https://ec.europa.eu/commission/presscorner/api/files/document/print/en/ip_23_6155/IP_23_6155_EN.pdf </p>
Duration	The scheme is open until 31 December 2029, offering various forms of financial support such as grants, low-interest loans, and tax advantages.
Update	The EU Commission has approved the Scheme under its State Aid rules. This means that the scheme can now be rolled-out across France.
Implications	This approval for State Aid will likely create opportunities for suppliers of equipment and technologies associated with animal welfare and technology adoption. More detail will be required to give more specifics on what types of equipment will be eligible.

4.4 Infrastructure, Equipment and Ancillary Items

The schemes listed below are primarily managed by France AgriMer which has responsibilities for distributing grants for investments in agri-food businesses and forestry projects across France, particularly within the horticultural and arable sectors.

4.4.1 Orchard Renovation

Grant Name	Orchard Renovation - 2024/2025 and 2025/2026 Campaigns (<i>Rénovation des Vergers - Campagnes 2024/2025 et 2025/2026</i>)
Grant Purpose	Forms part of the Fruit and Vegetable Sector Sovereignty Plan and is aimed at: <ul style="list-style-type: none"> Improving the competitiveness and structuring of French fruit production.

	<ul style="list-style-type: none"> Promoting the adaptation of holdings to market requirements, through investment aid for orchard renovation by encouraging the development of areas and/or varietal renewal, in line with the technical, health and economic requirements of the fruit sector, Attain better control of production conditions, Create competitive and resilient orchards in the face of climate change and health challenges in a context of reduced use of plant protection products. <p>The measure aims to encourage investment to ensure a regular renewal of species and varieties in order to maintain quality.</p>
Grant Rate	40% grant rate as standard with a bonus of 10% for young farmers and new producers. There is a bonus of 5% for some farms including those affected by certain pests, organic farms, farms certified as "High Environmental Value" farms, members of cooperatives and Producer Organisations (POs)
Grant Detail	<p>The grant is allocated based on four priority areas;</p> <ol style="list-style-type: none"> 1. Renewal of operators (generational renewal) 2. Fight against diseases and pests 3. Food security (sovereignty) in terms of fruit production 4. Environmental performance. <p>The grant has linkages with regional priorities and agendas and there can be additional regional criteria for participation which can either be funded by EAFRD credits or regional funding.</p> <p>This grant is administered by FranceAgriMer and contributes to site preparation and planting costs as well as the purchase of plants. Most species (except kiwifruit) varieties need to be certified or be in the process of being certified. There is a double limit of 40 hectares per holding and 30 hectares species and the grant is provided as a percentage of expenditure made.</p> <p>Further information is available via: https://www.franceagrimer.fr/filiere-fruit-et-legumes/Accompagner/Dispositifs-par-filiere/Aides-nationales/Renovation-des-vergers-campagnes-2024-2025-et-2025-2026</p>
Duration	Application deadline was 31 st July for eligible species excluding stone fruit; 15 th September for eligible stone fruit species
Update/Latest	See above. Scheme closed for most species with stone fruit species closed on 15 th September. Unclear as to when scheme will open up again.
Implications	<i>Whilst deadline has now passed, there may still be opportunities to supply farms with eligible items for those that have had their grant applications approved. Also, potential opportunities to supply ancillary equipment that would be used on orchards, particularly during the early phases of orchard establishment.</i>

4.4.2 Ecological Planning – Low Emission Slurry Storage & Spreading Equipment

Grant Name	Low Emission Slurry Storage & Slurry Spreading Equipment (<i>Matériels de stockage et d'épandage moins émissifs</i>)
Grant Purpose	<p>With a €19.2 million budget, the grant is aimed at reducing nitrogen emissions in the following areas;</p> <ul style="list-style-type: none"> Equipment ensuring better sealing of liquid effluent storage – priority given to equipment that permits the recovery of biogas. Target is for a 60% reduction in NH₃ emissions at storage and N₂O emissions.

	<ul style="list-style-type: none"> • "Less emissive" spreading equipment – including hose, skid or shoe booms, injector booms and burrowers. Priority given to the latter two as it is believed that these can achieve a 70-90% reduction in emissions versus 30-60% for the others.
Grant Rate	<ul style="list-style-type: none"> • Mainland France – grant rate is 40% of the cost excluding tax • Overseas departments – 75% grant rate excluding tax • For young farmers and/or new establishments, an additional 10% is added to the basic rate (conditions apply) • Members of a cooperative or a producer organisation also get an additional 10% on the basic rate, as do organic farmers and farmers that are certified as "High Environmental Value" producers.
Grant Detail	<p>Minimum expenditure is €10,000 excl. tax with ceiling at €150,000 excl. tax (VAT) per application. For cooperatives and producer organisations (POs), the ceiling is €200,000 excluding tax per eligible application.</p> <p>In addition to farmers, agricultural companies such as contractors, agricultural cooperatives that use agricultural equipment, technical institutes, and environmental interest groupings are also eligible to apply.</p> <p>Process consists of;</p> <ol style="list-style-type: none"> 1. Aid application: FranceAgriMer (the agency overseeing the grant) reviews the application and accompanying documentation to verify it meets the criteria. It then issues a notification of grant to the farmer with a deadline for the purchase of the equipment and the submission of the payment request. 2. Request for payment: must be submitted after the equipment is purchased, before the deadline mentioned in the grant notification award. <p>Further information (in French) available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Materiels-de-stockage-et-d-epondage-moins-emissifs</p> <p>The eligible equipment includes;</p> <ul style="list-style-type: none"> • Slurry and effluent storage: Blanket, floating pit or lagoon with recovery and valorisation of biogas energy. The cover must be mostly airtight to stop gas escaping and keep out rain. Equipment like mixers, grinders, and pumps should be accessible, but the waste should be largely covered (less than 5% of surface having contact with outside air) and protected from the weather (less than 5% of precipitation/water mixing with effluent). • Low emission spreading equipment: for injectors, the discs create shallow furrows into which the slurry is placed. For trailing shoe (hose) or umbilical systems, slurry gets applied in the soil to a depth of around 5 to 15 centimetres, allowing the slurry to be mixed into the soil immediately.
Duration	Grant application window closed on 31 st December 2024.
Latest/ Update	
Implications	<i>Sizeable grant across France and overseas departments which will make a significant contribution to the costs of procuring low emissions slurry spreading and storage equipment. Should significantly bolster the market for these products. There may be useful niche opportunities for NZ suppliers to overseas Departments (e.g. Réunion).</i>

4.4.3 Orchard Agricultural Equipment

Grant Name	Orchard Agricultural Equipment (<i>Matériels d'agroéquipements des vergers</i>)
Grant Purpose	To permit ecological planning, this scheme seeks to support investments specifically for the fruit sector, targeting fresh and non-alcoholic processed markets. A budget of €7.7 million is allocated for investments in agricultural equipment specific to orchards.
Grant Rate	Varying rates depending on the equipment type from 20% to 40% in mainland France. Overseas départements appear eligible for a 75% grant rate. See below.
Grant Detail	<p>Funding is available to farmers, agricultural contractors, producer organisations cooperatives etc. Equipment that is funded needs to be on an approved list. The minimum amount of expenditure submitted in the aid application is set at €2,000 excluding tax and the ceiling for eligible expenditure is set at €300,000 excluding tax per application.</p> <p>The eligible equipment is summarised as follows;</p> <ul style="list-style-type: none"> • 20% rate: Electric pole saw; Defoliator (excluding wine grapes); Chestnut floatation sorting equipment; Husker; Shredder; Electric pruner. • 30% rate: Tensiometer with manual or automatic reading or automatic reading with data transmission; Capacitive probe with manual or automatic reading or automatic reading with data transmission; Dendrometer with manual or automatic reading or automatic reading with data transmission; Sap flow sensor with manual or automatic reading or automatic reading with data transmission; Surface drip irrigation; Subsurface drip irrigation. • 40% rate: Connected weather station with associated sensors (rain gauge, anemometer, ETo calculator sensor, thermometer, remote management); Connected frost sensor; Micro-sprinkler frost protection system under canopy; Frost protection sprinkler system over canopy; Wind machine (frost protection fan); Hail nets; Insect protection nets; Rain covers; Shade net; Self-propelled electric harvesting platform or basket; Mechanical fruit harvester for orchard trees; Harvesting net and its winder; Ground-based mechanical harvester; Hazelnut sucker management robot; Mechanical thinning machine. <p>Further information is available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Materiels-d-agroequipements-des-vergers</p>
Duration	Funding was intended to remain open until 31 st December 2024, but closed in June 2024 due to the volume of applications.
Update/Latest	As above, funding window has closed. Unclear if/when it will re-open.
Implications	<i>Whilst deadline has now passed, there may still be opportunities to supply orchards with eligible items for those that have had their grant applications approved. NZ suppliers should also be open to supplying orchards in overseas départements, especially those located closer to New Zealand.</i>

4.4.4 Agricultural Equipment in the Fruit & Vegetables Sector

Grant Name	Agricultural Equipment in the Fruit & Vegetables Sector (<i>Matériels d'Agroéquipements dans le Secteur des Fruits et Légumes</i>)
Grant Purpose	Again as part of ecological planning and food security (sovereignty), this scheme supports investments in the fruit and vegetables sector that promote the deployment of efficient and competitive practices adapted to climate change. A budget of €20 million is allocated to this scheme.
Grant Rate	Varying rates from 20% to 40% in mainland France. Overseas Départments appear eligible for a 75% grant rate. For young farmers, new producers, organic farmers or farms certified as being "High Environmental Value" producers, the funding rate increases by 10 percentage points.
Grant Detail	<p>Funding is available to farmers, agricultural contractors, producer organisations cooperatives etc. Equipment that is funded needs to be on an approved list. The minimum amount of expenditure submitted in the aid application is set at €2,000 excluding tax and the ceiling for eligible expenditure is set at €300,000 excluding tax per application. Approvals are made via a "grant decision". Beneficiaries must submit a payment application by the deadline mentioned in the grant decision. The eligible equipment is summarised as follows;</p> <ul style="list-style-type: none"> • 20% rate: Gutters for collecting drainage water for soilless cultures; Fixed water treatment unit for crop irrigation; Electric pruning saw; Autonomous robot equipped with solar panel (mobile); Banana plant showers; Electric or hydraulic rolling harvesting conveyor, alone or with a vegetable trailer; De-leafer (excl. wine grapes); Chestnut sorting equipment by flotation; Husker; Sheller; Robotic shovel; Cutter; Shredder; Sweet corn topper; Mower-rototiller; Optical sorter; Electric pruner; Equipment for installing or repairing drip irrigation system networks; Mechanisation of the installation and removal of reusable or recyclable drip irrigation microtubes. • 30% rate: Fertiliser spreader for mineral or organic fertilisers; Tensiometer probe with manual, automatic, or automatic with remote transmission readout; Capacitive probe with manual, automatic, or automatic with remote transmission readout; Dendrometer with manual, automatic, or automatic with remote transmission readout; Sap flow sensor with manual, automatic, or automatic with remote transmission readout; Surface drip irrigation; Subsurface drip irrigation; Pineapple planter; Crop gutters; Mobile pruning shears; Brushcutter with blades / backpack; Seeder for sowing on mulch/cover crop + inter-row seeder and direct sowing; Pallet box for storage; Equipment for forming ridges between rows; Equipment for removing ridges between rows. • 40% rate: Spreader for solid and liquid effluents certified for low-impact spreading; Connected fertigation station; Exoskeletons; Connected weather station with associated sensors (rain gauge, anemometer, ETo calculator, thermometer, remote management); Connected frost sensor; Tools to assist in the implementation of biological control agents; Frost protection system for micro-sprinklers under the canopy; Frost protection sprinkler system over the canopy; Windmill (frost protection tower); Hail nets; Insect protection nets; Rain covers; Shade net; Electrically assisted asparagus harvesting machines (potentially equipped with mobile solar

	<p>panels); Self-propelled electric harvesting assistance machine: platform or basket; Mechanical fruit harvesting machine in the orchard by stem; Harvesting net and its winder; Mechanical tomato harvester; Ground-based mechanical harvester; Robot for managing hazelnut waste; Mechanical thinning machine.</p> <p>Further information is available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Materiels-d-agroequipements-dans-le-secteur-des-fruits-et-legumes</p>
Duration	Funding was intended to remain open until 31 st December 2024, but closed in June 2024 due to the volume of applications.
Update/Latest	As above, funding window has closed. Unclear if/when it will re-open.
Implications	<i>Whilst deadline has now passed, there are likely to still be opportunities to supply orchards with eligible items for those that have had their grant applications approved. NZ suppliers should also be open to supplying orchards in overseas départements, especially those located closer to New Zealand.</i>

4.4.5 Agricultural Equipment – Vegetable Proteins

Grant Name	Agricultural Equipment - Vegetable Proteins (<i>Agroéquipements - Espèces Riches en Protéines Végétales</i>)
Grant Purpose	A €20 million scheme to support competitiveness, efficiency and food sovereignty, aimed at supporting investments in agricultural equipment for the cultivation, harvesting, sorting, drying and packaging of species rich in plant proteins has been set up, particularly for legumes
Grant Rate	Standard rate is 30%. 75% for overseas Départments. For young farmers, new producers, organic producers, cooperatives, producer organisations and “High Environmental Value” producers, grant rates increase by 10 percentage points.
Grant Detail	<p>The minimum amount of expenditure submitted in the aid application is set at €2,000 excluding VAT and the ceiling for eligible expenditure is set at €40,000 excluding VAT per application. The eligible equipment is summarised as follows;</p> <ul style="list-style-type: none"> • 30% rate: Direct drills (and under-cover drills); Hopper drills (2 or 3 hopper drills); Single-disc drills with variable or fixed row spacing (up to 60cm); Belt or auger drills; Mowers with cutterbars and rakes (excluding rotor or auger models); Rake for hay (9-12m width); Pickup rakes for combine harvesters (excluding those for forage harvesters); Cleaning and grading equipment; Cylindrical, density, rotary, cell, and optical sorters. • Other categories of equipment, also funded at 30% include: Ventilated bins for dried vegetables; Seed dehulling tools / hullers; Vacuum packing and inerting equipment for seed lots. <p>Further information is available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Agroequipements-especes-riches-en-proteines-vegetales</p>

	A payment request is mandatory to receive the grant and must be submitted no later than four months after completion of the work.
Duration	Funding was intended to remain open until 31st December 2024, but closed in June 2024 due to the volume of applications.
Update/Latest	As above, funding window has closed. Unclear if/when it will re-open.
Implications	<i>Although deadline has now passed, there are likely to still be opportunities to supply orchards with eligible items for those that have had their grant applications approved. NZ suppliers should also be open to supplying orchards in overseas départements, especially those located closer to New Zealand.</i>

4.4.6 Agricultural Materials & Equipment for Reducing Agri-Chemicals

Grant Name	Agricultural Materials & Equipment for Reducing Agri-Chemicals (<i>Matériels Visant la Réduction de l'Utilisation des Produits Phyto et la Transition Agro-Écologique</i>)
Grant Purpose	The scheme is aimed at reducing the use of plant protection products, or even replacing them in agriculture, through technological investment.
Grant Rate	Varying rates from 20% to 40% for standard applications depending on the equipment type (more detail below). New farm businesses, young farmers, organic farms, "High Environmental Value" farms, cooperatives and producer organisations (POs) are all eligible for an additional 10% of a grant on top of the standard rate.
Grant Detail	<p>The minimum spend is €2,000 and the maximum is €300,000 excluding tax. For collaborative projects (including cooperatives and POs), the limit is €600,000 per application. For overseas départements, the aid rate is 75%. The eligible equipment is summarised as follows;</p> <ul style="list-style-type: none"> • 20% rate: Non-chemical weed control equipment (e.g. Inter-row hoe; scaler with rotating rotor, Tooth scalper, "Strip Till"); Weed control equipment (e.g. vegetation rollers). Equipment for reducing agri-chemicals and drift (e.g. anti-drift nozzles; sprayers for arboriculture that reduce drift (eligible equipment needs to be in current Official Bulletin for Agriculture). • 30% rate: Equipment for substituting chemical weeding (e.g. weeding management equipment; straw choppers and mulchers); Equipment for reducing use of agri-chemicals and drift (e.g. Sprayers with "Performance Pulvé" classification (Class 1 or 2). • 40% rate: Equipment for substituting chemical weeding; Weeding management equipment; Electric weeder/defeatherer; Microwave weeder/defeatherer; Mechanical weeder/defeatherer; Puller or extractor; Rotary weeders with mobile teeth; Thermal weeder/defeatherer on beds; Thermal weeder/defeatherer; Steam weeder/defeatherer; Hot water weeder/defeatherer; Laser weeder/defeatherer; Weeding systems with hydraulic rotary brushes; Weeding machine; Classic hoe; recovering hoe; pulling hoe; Equipment for inter-row weeding. <p>If the application is accepted, applicants are notified of the grant decision. Applicants must then submit a payment application before the deadline indicated on the grant decision notification. It is possible to delay this process</p>

	<p>by informing FranceAgriMer within one month of the expected completion date. In any case, the project must be completed by June 2027.</p> <p>Further information is available via: https://www.franceagrimer.fr/Accompagner/Planification-ecologique/Planification-ecologique-agriculteurs/Materiels-visant-la-reduction-de-l-utilisation-des-produits-phyto-et-la-transition-agro-ecologique</p>
Duration	The application window is closed for this round in June 2024 and it is unclear whether there will be a new round, but farmers can still spend on equipment that would be covered by this grant
Update/Latest	As above, application window has now closed. But applications are still being reviewed
Implications	<p><i>Although deadline has now passed, there are likely to still be opportunities to supply farms with eligible items for those that have had their grant applications approved. NZ suppliers should also be open to supplying orchards in overseas départements, especially those located closer to New Zealand, given the higher grant rates.</i></p> <p><i>Companies that supply spray equipment to reduce drift should apply to get their products registered. This should be done irrespective of whether this grant is open or not. Further information on how to apply is available (in French) via the following link. Applications must be sent to the email address: bib.sdspv.dgal@agriculture.gouv.fr. For more details visit: https://agriculture.gouv.fr/materiels-permettant-la-limitation-de-la-derive-de-pulverisation-des-produits-phytopharmaceutiques</i></p>

4.4.7 France 2030 – Support for Investment in Innovative Agricultural Equipment in Fruit & Vegetables Sector

Grant Name	Support for Investments in Innovative Agro-Equipment for the Fruit and Vegetable Sectors (France 2030 Plan) (<i>Soutien aux Investissements de Solutions Innovantes d'Agroéquipements pour les Filières Fruits et Légumes - France 2030</i>)
Grant Purpose	To enhance the resilience and sustainability of the fruit and vegetable sectors by funding innovative agro-equipment that supports agroecological transition.
Grant Rate	Varying rates from 20% to 40%
Grant Detail	<p>This scheme provides financial support for the acquisition of innovative agricultural equipment designed to improve productivity, sustainability, and resilience in the fruit and vegetable sectors. Examples of equipment and solutions which are funded include:</p> <ul style="list-style-type: none"> • Greenhouse and Climate Management: Advanced greenhouses with smart climate control, automated systems for temperature and humidity regulation, and insect-proof greenhouse designs to improve resilience to climate change. • Water Management and Conservation: Precision irrigation systems, capacitive soil sensors for optimised water usage, and weather stations connected to decision-making tools to enhance irrigation efficiency.

	<ul style="list-style-type: none"> • Energy Efficiency and Renewable Solutions: Solar-powered and energy-efficient greenhouses, low-energy cooling systems, and renewable energy installations integrated into farming operations. • Labour-Saving and Robotic Tools: Autonomous harvest platforms, ergonomic picking aids, and robotic equipment for weeding, planting, and soil preparation. • Reduction of Chemical Inputs: Precision sprayers with spot-spraying technology, chemical-free weed control tools, and varieties of crops with natural resistance to pests and diseases. <p>Further detail via: https://www.franceagrimer.fr/Accompagner/France-2030-Souverainete-alimentaire-et-transition-agroecologique/France-2030-Agriculteurs/Soutien-aux-investissements-de-solutions-innovantes-d-agroequipements-pour-les-filiere-fruits-et-legumes-France-2030-Plan-de-souverainete-de-la-filiere-fruits-et-legumes</p>
Duration	Funding appears to be ongoing but linked to the 2023-27 CAP
Update/Latest	
Implications	<p>NZ companies offering advanced precision farming tools, smart irrigation systems, and sustainable harvesting technologies may find opportunities to collaborate on projects supported by this scheme. That said, based on the equipment listed in the Annexes of the document in the following link, it would appear that some form of approval might be needed in order to get added to approved lists. This should be further investigated. Please see pages 11-14 of the following link for more detail;</p> <p>https://www.franceagrimer.fr/content/download/72669/document/INTV_2023-66_Frce2030_autres_agro_%C3%A9quipt_publi%C3%A9.pdf</p>

4.4.8 Écophyto Strategy 2030

Grant Name	Écophyto Strategy (Stratégie Écophyto) 2030
Grant Purpose	Supports farmers and gardeners in reducing the use of pesticides and to promote sustainable agricultural practices. This includes investments in equipment that limit pollution, the promotion of organic farming, and the implementation of "zero pesticides" initiatives in urban areas.
Grant Rate	The scheme includes various financial supports, with a total budget of approximately €250 million per year from ecological planning credits and nearly €300 million from France 2030 for research and innovation. Specific grant rates may vary based on the projects and actions funded.
Grant Detail	<p>The strategy involves the development of guidelines for risk management, financial support for local authorities, and the implementation of voluntary and regulatory measures to protect water resources. It emphasises the need for collaboration among stakeholders and aims to facilitate the transition to agroecological practices. Key points include;</p> <ul style="list-style-type: none"> • The strategy encourages the development of projects that promote alternative solutions to chemical pesticides, such as biocontrol methods and biostimulants. • It supports research and development initiatives that aim to create operational and viable solutions for farmers, including innovative

	<p>practices like soil microbiome management and ecological chemical approaches.</p> <ul style="list-style-type: none"> • The strategy includes the establishment of Zones de Sensibilité Cumulative à l'Eau (ZSCE) with mandatory provisions to protect water resources from pesticide contamination. • It also promotes the development of voluntary measures and guidelines for local authorities to enhance water resource protection. <p>Further detail via: https://agriculture.gouv.fr/strategie-ecophyto-2030</p>
Duration	Scheme is planned to run from 2024 up to 2030.
Latest / Update	
Implications	Scheme encourages suppliers to focus on sustainable products, innovate in eco-friendly technologies, and to collaborate with farmers. As consumer demand for environmentally friendly products rises, French policy-makers are intending that suppliers should adapt to meet these expectations, positioning themselves favourably in a shifting agricultural landscape.

4.4.9 Investment in Farms for Drought Protection

Grant Name	Investment in Farms for Drought Protection (<i>Aide aux Investissements en Exploitations pour la Protection Contre la Sécheresse</i>)
Grant Purpose	Supports investments that improve the resilience of agricultural operations against drought, including the acquisition of equipment such as irrigation systems and water storage solutions.
Grant Rate	30% of eligible costs. For young/new farmers, the rate increases by 10 percentage points.
Grant Detail	<p>Eligible investments include equipment for irrigation and water storage. The minimum eligible expenditure is €2,000, with a maximum of €40,000 excluding tax per application. For collective projects (e.g. including cooperatives), the maximum is €150,000. There is also a ceiling in funding of €300,000 per eligible company over 3 years. Eligible investments include:</p> <ul style="list-style-type: none"> • Irrigation Systems: Drip and sprinkler systems designed to optimise water usage. • Water Storage Solutions: Reservoirs and tanks for storing water during dry periods. • Soil Moisture Monitoring Equipment: Tools to assess soil moisture levels for informed irrigation decisions. • Drought-Resistant Crop Varieties: Seeds and plants bred to withstand low water availability. • Mulching Equipment: to apply mulch to retain soil moisture. <p>Further detail via: https://www.franceagrimer.fr/fam/Accompagner/Dispositifs-par-filiere/Aides-nationales/Aide-aux-investissements-en-exploitations-pour-la-protection-contre-la-secheresse </p>
Duration	Application window closed on 31 st December 2024.
Latest / Update	
Implications	Suppliers of irrigation and water storage equipment can benefit from this grant by partnering with farmers to implement eligible investments, thereby enhancing the resilience of agricultural operations against drought.

5 Normandy (Normandie) Grants

There are numerous funds available for supporting farmers across the region and these tend to be organised by Département. In the summaries below, where possible each grant area (e.g. aid for small investments) is set-out at a regional level with links provided to get more information on the schemes at a Département level. Funding rates tend to be consistent across Département within the region but focus of each scheme can vary slightly within some Departments.

5.1 Infrastructure, Equipment and Ancillary Items

5.1.1 Aid for Small Investments in Agricultural Equipment

Grant Name	Aid for Small Investments in Agricultural Equipment (<€10,000) (<i>Aide pour les Petits Investissements en Équipement Agricole</i>)
Grant Purpose	Provides support to farmers within the region to improve working conditions and to develop local sectors. This includes herd management, reducing inputs, agri-tech and environmental improvement.
Grant Rate	Standard grant rate is 40% (excluding tax (VAT)) but for special categories of farmers including organic farmers, young farmers and new producers, the rate is increased (to 45% or 60% depending on the Département).
Grant Detail	<p>Grant administered at Département level. Below is a short summary for each;</p> <ul style="list-style-type: none"> • Calvados - focus is on improving livestock sanitation, better herd and animal health management, and reducing inputs. It includes heat detection equipment, feeding equipment (robots), calving detection equipment, heat exchangers and cooling equipment. Total cost must be between €1,000 and €10,000. Investments can be awarded once per year per farmer. More information (in French) can be found at https://www.calvados.fr/contents/fiche/fiches-aide--services/aide-pour-un-projet-agricole-inf.html?fs=1 • Orne – similar focus areas to Calvados. 60% grants available to young farmers and new producers. More of an emphasis on grassland systems, improving environmental performance and agri-tech. Application details (in French) available via: https://www.orne.fr/sites/default/files/2024-07/2024_Formulaire-demande-aides-Agri_0.pdf • Eure – again similar focus to Départements above. More of an emphasis on equipment associated with promoting livestock health, planting of hedges and agroforestry. Examples include health sensors and surveillance equipment and hedge maintenance equipment. Further information available via: https://eureennormandie.fr/nos-aides-et-services/professionnels/producteurs-et-agriculteurs/aides-aux-petits-investissements-agricole/ • Seine-Maritime – similar to the above with more of a focus on horticulture and on assisting with the processing and selling of farm products. Further detail is available via: https://normandie.chambres-agriculture.fr/fileadmin/user_upload/Normandie/506_Fichiers-communs/PDF/Actualite/76PetitInvestissement_FormulaireComplet.pdf • Manche – areas of focus similar to above, though there is a support ceiling of €3,000 for equipment receiving 40% funding. For young farmers and new producers, the grant rate is 60% with a support ceiling of €5,000. Limit of one project per farm every 3 years. Further information via: https://www.manche.fr/guide-des-aides/aide-sur-les-petits-

	investissements-des-exploitations-agricoles-reouverture-prochainement/
Latest/Update	
Duration	Grant appears to be ongoing across each Département and is likely linked with CAP funding period (2023 to 2027).
Implications	<i>Appears to be a wide variety of equipment included across each Département and should be scope for NZ suppliers to get their equipment offerings qualified provided they address the key themes listed.. Marketing materials should state that a given piece of equipment meets the criteria for such grants. As 2027 approaches, suppliers should monitor any potential changes which might arise with a new CAP funding cycle. That said, similar schemes have been funded by Département so good possibility that funding would continue in some form beyond 2027.</i>

5.1.2 Normandy Agriculture Investment – Aid for On-Farm Projects

Grant Name	Aid for On-Farm Projects (<i>Aides pour les Projets en Exploitations Agricoles</i>)
Grant Purpose	Provides support to farmers within the region for investments of more than €10,000 for buildings, materials and equipment. Grant is aimed at farmers in primary production or those involved in processing agricultural produce.
Grant Rate	Grant rate depends on project type. For “transformative” projects (e.g. transforming farming system or diversification venture), the standard rate is 30% (previously 40%), up to a maximum value of €85,000 (ceiling is €170,000 for collective projects). For improvement projects (e.g. adapting current farming system), the grant rate is now 15% (previously 20%), up to a maximum value of €75,000 during 2023-27 (€150,000 for a collective project).
Grant Detail	<p>Grant administered at Regional (Normandy) level. Eligibility criteria are;</p> <ul style="list-style-type: none"> • Geographic Location: The project must be based in Normandy, France. • Project Timeline: The project cannot have started before 2023 and must not be fully completed before the application is submitted. • Applicant Age: The applicant (or at least one partner in the case of a company) must be of working age. • Compliance with Standards: The applicant must have a clean record regarding environmental, hygiene, and animal welfare standards. • Project Types: Eligible projects fall into two categories: innovative projects or those aimed at improving working conditions. <p>To qualify as a “transformative” project, it must be considered to be a departure from the norm, involving a higher degree of risk or challenge. It must also address one of the following themes;</p> <ul style="list-style-type: none"> • Generational Renewal: young farmers and new producers (established in last 5 year) • Environmental transition and climate change: organic farming projects and conversion to organic; sustainable farming practices; extensive (grass-fed) livestock initiatives. • Agroforestry: must cover at least 1 Ha with a tree density of between 30-90 trees per hectare and must include at least 2 tree species. • Hedges: must have a minimum length of 100 metres.

	<ul style="list-style-type: none"> • Diversification and/or value added: 50%+ of any proposed investment must be devoted to value added and innovative (diversified) activities. Eligible projects include creation of a new production unit, new processing systems, new product development and can also include new fattening units for dairy-beef cattle. <p>To qualify as an “improvement” project, it must address one of the following;</p> <ul style="list-style-type: none"> • Develop existing production: increasing an existing primary production (buildings and/or equipment), collective investment project. • Improvement of production: such as improvement of working conditions, "liveability"; new transitional practices; positive impact on water and/or air and/or soil and/or biodiversity; animal welfare and biosecurity. <p>Further detail is available via: https://www.normandie.fr/normandie-agriculture-investissement</p>
Latest/Update	Scheme was paused for a time in March 2025, due to the volume of applications and projected spending. It re-opened on 17 th March. However, with the re-opening of the grant, the grant rates and ceilings have been lowered to ensure that the grant scheme stays within the budget.
Duration	Grant appears to be ongoing across Normandy as part of the current CAP funding period (2023 to 2027). Scheme closed in June 2024 and is set to re-open in October, which suggests that grant may be closed at times.
Implications	<i>Wide-ranging scope with potential to have equipment, infrastructure and products (e.g. tree plants) included as long as they can address the key themes listed. Here, key will be to highlight potential benefits to local distributors and retailers that sell to farmers and to demonstrate that products will be eligible for inclusion in grant applications.</i>

5.1.3 Agricultural Pilot Project (Projet Pilote Agricole)

Grant Name	Agricultural Pilot Project (Projet Pilote Agricole)
Grant Purpose	Seeks to foster innovation in Normandy's agri and forestry sectors by supporting the development and testing of new ideas, concepts, or prototypes, encouraging experimentation to reduce production costs, increase value addition, and minimize waste.
Grant Rate	Up to 50% of eligible expenses (excluding VAT, or including VAT if the beneficiary is not subject to VAT). Minimum aid is €5,000 per project (some exceptions with justification) and a maximum aid of €20,000 per partner.
Grant Detail	<p>Grant administered at Regional (Normandy) level. Eligibility criteria are;</p> <ul style="list-style-type: none"> • Eligible applicants: must be Normandy based but can encompass farm businesses, research organisations, training centres and professional associations. • Eligible projects: Innovative initiatives outside of large-scale crop production. Projects introducing new knowledge or innovations into sector companies. Experiments aimed at reducing production costs, increasing value addition, or reducing waste. Testing and validation of innovations under sector-specific conditions. Development of new production techniques, transformation processes, or prototypes.

	<ul style="list-style-type: none"> • Eligible Expenses: Project-related expenses such as animation, experimentation, communication, and dissemination of results. Personnel costs directly linked to the project. Service costs. Indirect costs related to overheads and missions, up to 15% of salary expenses. <p>Further detail is available via: https://www.normandie.fr/projet-pilote-agricole</p>
Latest/Update	Scheme has re-opened in March 2025 and projects are accepted on a rolling basis.
Duration	Projects are accepted on a rolling basis with the scheme having re-opened in March 2025.
Implications	<i>As this grant is aimed at innovative developments to the Normandy region, there might be opportunities for NZ suppliers to partner with Normandy-based organisations to introduce a novel product or piece of equipment into the region. By participating in pilot initiatives, these companies can contribute to the development and testing of new technologies, processes, or products, potentially leading to the creation of market-ready solutions that address current challenges in the agricultural sector. Engagement in such projects can also enhance their visibility and reputation as innovators in the field.</i>

5.2 Land Management

5.2.1 Hedge Management Plan

Grant Name	Hedgerow Management Plan (<i>Plan de Gestion des Haies</i>)
Grant Purpose	To assist in the maintenance, development and enrichment of hedgerows and associated habitats. Also supports rehabilitation of embankments and creation of fences.
Grant Rate	70% of the cost to compile a hedgerow management plan (excluding tax). Support is capped at €1,500 for individual projects and €6,000 for collective projects.
Grant Detail	<p>Focus is on assistance in developing plans to manage areas such as the creation and reconstitution of hedges; creation and rehabilitation of embankments; creation of fences. There are eligibility criteria associated with being an operator (e.g. farmer, land manager) and complying with technical data (limited detail on this without calling local offices administering the scheme).</p> <p>Further information via: https://normandie.chambres-agriculture.fr/a-proximite/actualites-locales/detail-actualite/actualites/plan-de-gestion-des-haies/</p>
Latest/Update	
Duration	Scheme appears to have run since 2018 and is linked with CAP.
Implications	<p><i>Scheme will be of interest to those that supply hedgerow plants and associated hedge management equipment. There may also be some indirect opportunities for fencing products, although this will likely be contingent on such fencing fitting into the existing landscape and local fencing practices. Appears to operate across Normandy though most prevalent in Calvados.</i></p> <p><i>Will be of most benefit if used in conjunction with the Planting Hedges scheme (see Section 5.2.2)</i></p>

5.2.2 Planting Hedges

Grant Name	Planting Hedges (<i>Plantation des Haies</i>)
Grant Purpose	To assist with the development of new hedges and enrichment of existing hedgerows.
Grant Rate	€2.30 per linear metre for hedges, €1.50 per m for embankments and fences with an increase of 20% if the planting projects are based on a hedge management plan (see Section 5.2.1).
Grant Detail	Creation of new hedgerows and operations to reconstitute or enrich existing hedgerows (supply and installation of plants, mulch and game protection); creation or rehabilitation of embankments on a hedge planting project; Creation of fences on a hedge planting project (supply and implementation). Further information via: https://normandie.chambres-agriculture.fr/a-proximite/actualites-locales/detail-actualite/actualites/plantation-de-haies/
Latest/Update	
Duration	Scheme appears to have run since 2018 and is linked with CAP.
Implications	<i>Scheme will be of interest to those that supply hedgerow plants and associated hedge management equipment. Appears to operate across Normandy though most prevalent in Calvados.</i>

5.3 Services

5.3.1 Normandy Start-up Scheme

Grant Name	Normandy Start-Up Scheme (<i>Normandie Démarrage Installation</i>)
Grant Purpose	Supports the setting up and creation of agricultural and equine businesses to help them to become more financially sustainable.
Grant Rate	<p>Project is co-financed by the EU Agricultural Fund for Rural Development (EAFRD).</p> <p>Rate depends on whether the recipient is a young farmer or a new farmer that is under 53 years of age. It also depends on whether the business being set-up is a "main" business or a secondary business. Funding limits are;</p> <ul style="list-style-type: none"> • Young farmer: up to €25,000 for main business; up to €12,500 for secondary business venture. • New farmer: up to €15,000 for a main business venture and €7,500 for a secondary business venture. • There is also a top-up for the above grants for farmers in zones of Natural Handicaps ("zonage ICHN") of €5,000 for main business venture projects and €2,500 for secondary ventures.
Grant Detail	<p>The aid program for the establishment and creation of agricultural and equestrian activities aims to strengthen the solidity and ensure the sustainability of agricultural and equestrian establishments in Normandy by:</p> <ul style="list-style-type: none"> • Providing cash support to candidates for establishing agricultural or equestrian businesses in the early years of business • Supporting future business leaders in consolidating their project, focusing on the following elements of their project:

	<ul style="list-style-type: none"> ○ The economic viability of the establishment project ○ The knowledge and professional skills of the project leader ○ The sustainability of the establishment project <p>There are eligibility requirements including holding an agricultural diploma, proof that the farmer is an active farmer. Applicants must present a business plan which can be realised within 4 years.</p> <p>Further information can be found at: https://www.normandie.fr/normandie-demarrage-installation</p>
Latest/Update	
Duration	Grant opened since January 2023 and from June 2024 became available to young farmers following the end of the Young Farmers' Grant in June 2024.
Implications	<i>Indirectly provides opportunities to companies supplying young farmers and newly established farmers with equipment and other farm-related services. Equipment or infrastructure that can provide a strong return-on-investment for such farms is likely to be received more positively in terms of being incorporated into a business plan.</i>

5.3.2 Farm Advice Grants (Aide CAS₂E)

Grant Name	CAS₂E System (Aide CAS₂E)
Grant Purpose	Help farmers with getting advice on a range of issues relating to improving on-farm profitability, diversification and adapting to climate change.
Grant Rate	80% of the cost of the support up to a maximum of €1,500 per year.
Grant Detail	<p>There are up to 12 consultancy services which are eligible. These include:</p> <ul style="list-style-type: none"> • Support in early years of establishing a farming business or setting up a new farm business venture • Advice on feeding livestock more profitability • Assistance with obtaining energy independence • Solutions to improve the agronomic qualities of soil • Getting an independent perspective and greater clarity of farming projects • Future planning and generational transfer <p>The CAS₂E system also funds services such as adapting low-carbon strategies, diversification, conversion to organic farming, HVE (Higher Environmental Value) certification, and the development of agroforestry and hedgerows.</p> <p>Further information can be found at: https://normandie.chambres-agriculture.fr/a-proximite/actualites-locales/detail-actualite/actualites/en-2024-le-dispositif-cas2e-de-la-region-normandie-renouvele/</p>
Latest/Update	
Duration	Funding is available to cover the 2024 to 2026 period.
Implications	<i>The main opportunity associated with this grant is for companies supplying advisory services to farmers in the region. That said, there may be indirect opportunities to target consultants and advisors in the region and educate them about NZ products which improve feed efficiency, promote soil health or to supply renewable energy equipment for instance. There are also indirect opportunities for companies supplying agro-forestry and hedgerow plants and ancillary equipment. Some building equipment projects also appear to</i>

	<i>get funding provided they can help with improving profitability and/or environmental performance.</i>
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5.3.3 Normandie Garantie AGRI

Grant Name	Normandie Garantie AGRI
Grant Purpose	Enhances the ability of agricultural, forestry, and equine businesses to develop and secure financing by improving their access to funding sources.
Grant Rate	Provides a guarantee covering up to 70% of the loan amount, to reduce the risk for financial institutions and encouraging lending to eligible enterprises.
Grant Detail	<p>The programme is aimed at both farmers and SMEs operating in the agri-food, forestry and equine sectors. The guarantee and associated loan can be used to cover tangible and intangible investments, working capital requirements, land purchases for young and new farmers (up to €150,000) and cost of transferring property rights. It is aimed at the following groups:</p> <ul style="list-style-type: none"> • Farmers, including individual structures, agricultural companies, GAECs (Groupements Agricoles d'Exploitation en Commun), and establishments managing agricultural operations. • Collectives of farmers, such as CUMAs (Coopératives d'Utilisation de Matériel Agricole) and other farmer collective structures. • Enterprises engaged in agricultural and forestry work. • SMEs in the agri-food industry. <p>Application Process:</p> <ul style="list-style-type: none"> • Interested enterprises should approach their financial institution, which will assess the project and, if deemed viable, will apply for the guarantee on behalf of the enterprise. • The financial institution collaborates with the guarantee fund to secure the guarantee, facilitating the loan approval process.. <p>Further detail via: https://www.normandie.fr/normandie-garantie-agri-fonds-de-garantie-destination-des-entreprises-agricoles-forestieres-et</p>
Latest/Update	
Duration	Programme is available for duration of the 2023-27 CAP
Implications	<i>Normandie Garantie AGRI fund can lead to increased investments in farm operations. This, in turn, may result in higher demand for agricultural equipment, services, and inputs, presenting growth opportunities for suppliers in the agricultural sector.</i>

6 Brittany (Bretagne) Grants

6.1 Infrastructure, Equipment and Ancillary Items

6.1.1 Agri Invest

Grant Name	Agri Invest
Grant Purpose	Supports Breton farmers to modernise their operations and transition towards more sustainable and resilient agricultural practices. It specifically focuses on reducing environmental impact (on climate, water, and biodiversity), improving animal welfare, and facilitating the agroecological transition.
Grant Rate	40% for investments related to climate resilience and biodiversity, as well as projects focused on water resource management.

	25% for productive investments exceeding €15,000, with a bonus of 15% for young farmers (JA), organic farming projects, and collectives. An additional 10% bonus applies to sectors considered critical for sustainability.
Grant Detail	<p>The Agri Invest program covers four main categories of investment:</p> <ol style="list-style-type: none"> 1. Resilient Investments: Includes equipment and tools to enhance climate resilience and water management, such as storage and rainwater reuse systems. Equipment funded includes: Rainwater harvesting systems; water storage tanks; water filtration and treatment systems; irrigation control systems (e.g., drip irrigation, automated control tools); hedge planting and maintenance tools; soil protection machinery (e.g., erosion control, water retention equipment). 2. Productive Investments: Covers infrastructure like new buildings for livestock and apiculture, interior and exterior modifications, milking systems, ergonomic tools, and animal welfare improvements. Eligible projects include: Construction of new buildings, extensions, and renovations for ruminants, beekeeping, and plant sectors; interior building designs (feeding, watering, mulching, ventilation, floor coverings, aviaries, huts); exterior development (building exits, free-range pigs); milking equipment; beekeeping equipment; effluent management tools (scrapers, phase separators, manure covers); animal handling equipment (barriers, sorting doors, containment pens); equipment for improving animal welfare (bedding maintenance, wall openings, traps, specialized flooring); antennas, receivers, remote monitoring systems. 3. Transformation and On-Farm Sales: Supports investments in processing and sales infrastructure, aiding the construction of new facilities and equipment purchases for these buildings. This includes food preparation and packaging systems, storage and refrigeration systems and point-of-sales systems to promote direct sales on-farm. 4. Biosafety Investments: Aims to improve biosafety in poultry farming, helping farmers manage feed quality, air quality, and external sanitation measures to combat diseases. Equipment that is funded includes: Storage systems; air quality management equipment; tools for controlling wildlife intrusion; exterior sanitation tools; cleaning equipment; systems for controlling access to livestock facilities. <p>Further information can be found at; https://www.bretagne.bzh/aides/fiches/agri-invest/</p>
Duration	Launched in 2023, it will run through the current EU CAP period (2023-2027). It introduces a "contract of agroecological transition," which is mandatory for accessing the funding.
Latest/ Update	A deadline of 31 st July 2025 is mentioned for the current round.
Implications	<i>Presents opportunities for NZ suppliers of sustainable agricultural equipment, particularly in precision farming, water management, and biodiversity tools. The grant emphasises animal welfare and biosafety, creating demand for associated equipment and disease prevention systems. There are also opportunities for</i>

	<i>companies offering on-farm processing and sales technologies, including for organic farmers.</i>
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6.1.2 Environmentally Efficient Agriculture (EAF)

Grant Name	Environmentally Efficient Agriculture (EAF) (<i>Agriculture Écologiquement Performante (AEP)</i>)
Grant Purpose	Seeks to help farmers' collectives to design and implement competitive, sustainable and liveable farm production systems (i.e. ecologically, economically and socially efficient agriculture). It seeks to aid experimentation and transitions to agro-ecology and to disseminate best-practices.
Grant Rate	The maximum amount of eligible expenses is €135,000. The aid rate is set at a maximum of 80% of eligible expenditure. Contracts offered for up to 3 years.
Grant Detail	<p>Collectives can include structures representing a group of farmers, structures acting on behalf of farmers, and structures representing farmers and non-farmer stakeholders. To be approved, projects must address five key areas;</p> <ol style="list-style-type: none"> 1. Reducing inputs: The EAF aims to improve production efficiency and reduce dependence on inputs. This involves the implementation of agronomic and zootechnical practices, the optimal use of natural resources and the strengthening of ecosystem functions. 2. Economic autonomy: the projects will aim to secure income and improve the economic autonomy of farms, for example by limiting their costs, creating added value, expanding or strengthening outlets. 3. Social added value: obtained, for example, by greater cohesion between farmers, income security, a reconquest of the meaning of the profession and decision-making autonomy, a strengthened link with the territory and citizens, a better quality of life (in particular by addressing the issue of working time) and the creation of stable and quality jobs. This social added value should also facilitate the integration of young people who are setting up. 4. Systemic approach: that is significantly evolving compared to the status quo with proposed actions of a technical, technological, organisational, economic or social nature (or a combination thereof), which contributes to the overall result. 5. Continuous improvement approach: based on collective experimentation and connected with agricultural research, education and any other actor that can contribute to this evolution. <p>In 2024, approved projects must focus exclusively on initiatives to reduce the use of pesticides, while meeting the key criteria above. Initiatives can include;</p> <ul style="list-style-type: none"> • Diversification, modification or lengthening of crop rotations. • Significant modification of the production system towards a more economical system (switch to grass, reorientation of production leading to the redesign of crop rotation, etc.). • Prevention of weed development by physical or biological means (establishment of cover crops, false sowing, destruction of residues, mulching, grass cover of the row or inter-row).

	<ul style="list-style-type: none"> • Control of weeds and diseases by physical control (mechanical weeding, thermal destruction, tillage, hoeing, burial, etc.). • Weed control by adapting sowing conditions (date, density, etc.). • Protection against pests by physical control (veil, nets, etc.). • Control of diseases by managing vegetative development (pruning, thinning, leaf removal, etc.). • Control of pests by biological control and biocontrol (sexual confusion, release of macro-organisms, etc.). • Reduction of inputs by modifying the technical itinerary (reduction of doses, elimination of a passage, adjustment of fertilization or irrigation to improve health, etc.). • Reduction of inputs by using new, more efficient equipment (precision equipment, new decision-making tool; for perennial crops: confined treatment, recovery panels, etc.). • Reduction of inputs by using suitable seeds and plant material (choice of varieties/rootstocks/clones that are not very sensitive to aggression due to their health quality or physiological characteristics; use of untreated seeds, etc.). • Reduction of inputs by using natural regulatory mechanisms (development of natural elements of the landscape to promote the development of auxiliaries, planting of hedges, agroforestry, development of biodiversity reservoirs, living soils, etc.). <p>Further information is available via; https://www.bretagne.bzh/aides/fiches/agriculture-ecologiquement-performante/</p>
Duration	Projects are approved for a maximum of 3 years
Latest/ Update	This year's application window was open from 7 th May to 10 th September. Therefore, the scheme is classified as being "temporarily closed". It will likely re-open again in May.
Implications	<i>The scheme is specifically aimed at collective/collaborative initiatives. Therefore, it won't be applicable to many individual farmers and the opportunities are likely to be niche. That said, for NZ suppliers of weed control equipment or other offerings aimed at reducing pesticides usage, there will be some opportunities. It will be key to establish relationships (either directly or via local distributors) with organisations that serve as project leaders for approved projects.</i>

6.1.3 Renewable Heat Production Equipment

Grant Name	Renewable Heat Production Equipment (<i>Équipements de Production de Chaleur Renouvelable</i>)
Grant Purpose	Develop wood energy production in agriculture by providing financial support to procuring boilers or hot air generators that run on wood.
Grant Rate	Up to 40-50% of eligible expenses depending on project type and output. Aid is calculated based on the tonnes of oil equivalent (TOE) produced. For projects producing 5-10 TOE/year, a flat rate of €11,000 is available. For projects producing 10 TOE/year, the rate is €1,100 per TOE. For farms (projects) whose heat is supplied to third parties (including the farmer's house), there is additional aid, which is capped at 40% (if <10 TOE is sold) or 50% (>10 TOE).

Grant Detail	<p>This grant is available to agricultural producers in Brittany whose operations plan to install wood-fired heating systems or biomass boilers. Eligible applicants include individual farmers or agricultural enterprises like Groupements Agricoles d'Exploitation en Commun (GAEC), Société Civile d'Exploitation Agricole (SCEA), and Exploitations Agricoles à Risques Limités (EARL). The project must generate at least 5 TOE of renewable energy annually and comply with local dust and particulate emission standards. Installations must comply with the standards in terms of dust and atmospheric particle discharge (EN 303-5 standard)</p> <p>Use heat, such as for the following purposes (non-exhaustive list):</p> <ul style="list-style-type: none"> • Thermal recovery for production activities • Agricultural processing or diversification • Supply of a heating network with heat sale <p>It funds biomass boilers, wood heating systems, and related renewable energy installations in agricultural settings.</p> <p>Further information can be found at; https://www.bretagne.bzh/aides/fiches/equipements-production-chaaleur-renouvelable/</p>
Duration	Initiative emerged from the 2015-2020 energy plan, but applications still appear to be accepted.
Latest/ Update	
Implications	<i>Provides opportunities to NZ suppliers of wood-based heating and renewable energy systems.</i>

6.1.4 Agri-Viti

Grant Name	Agri-Viti
Grant Purpose	Supports the development and modernisation of the viticulture sector in Brittany, particularly for organic vineyards, to improve climate resilience, resource management, and productivity.
Grant Rate	40% of eligible expenses, with a minimum of €6,000 and a maximum of €150,000.
Grant Detail	<p>Eligibility requirements</p> <ul style="list-style-type: none"> • Applicants must be farmers or agricultural companies based in Brittany, either individuals or agricultural entities. • The project must be related to organic viticulture. • The applicant must be up-to-date with their social security contributions and operate under an agricultural social protection regime. • Eligible projects include modernising equipment, rehabilitating or adapting buildings, and investments in tools for climate adaptation, energy savings, and water management. <p>It also funds equipment for building renovations; climate adaptation tools (e.g., mowers, mechanical weeding systems); rainwater collectors; energy-saving technology; tools to improve working conditions (ergonomics). Further information can be found at; https://www.bretagne.bzh/aides/fiches/agri-viti/</p>
Duration	The grant is active for the 2023-2027 period.
Latest/ Update	
Implications	<i>Provides NZ companies with opportunities to supply climate resilience equipment, water management tools, and ergonomic agricultural technologies to the organic viticulture sector.</i>

6.1.5 Agri Low Carbon

Grant Name	Agri Low Carbon (<i>Agri Bas Carbone</i>)
Grant Purpose	Reduce the environmental impact of grazing farms, particularly in terms of greenhouse gases via emissions reduction and improving carbon storage.
Grant Rate	Up to 60% of eligible costs, with a maximum of €1,260 per intervention
Grant Detail	<p>There are two forms of aid available to farms;</p> <ul style="list-style-type: none"> • Individual or group support • Financial contribution to the cost of the support. <p>There are also small top-ups available via banks (e.g. (Crédit Agricole, CMB, BPGO) for up to €210 per farm and from professional organisations (e.g. Cilouest, Interbev or Anicap) for up to €300 per farm which is paid to the approved body overseeing the grant project.</p> <p>Each farm is only entitled to benefit from one Agri Low Carbon grant. It also provides funding for diagnostics using the CAP'2ER® tool, personalised action plans over five years, and regular monitoring. Eligibility includes farms with bovine, ovine, or caprine livestock.</p> <p>Once approved, farms must undertake the following stages:</p> <ol style="list-style-type: none"> 1. Initial Diagnostic: Conducted by an accredited organisation using the CAP'2ER® tool to assess GHG emissions and environmental impact. This tool measures the farm's environmental impact, focusing on GHG emissions, carbon storage, water quality, biodiversity, and food value. 2. Action Plan: Develop a personalized 5-year plan to reduce emissions, including economic and environmental benefits. 3. Implementation: Follow the action plan with individual or collective support, with progress reviews in years 2 and 3. 4. Final Review: Conduct an intermediate assessment within 30 to 36 months to evaluate the impact of implemented actions. <p>The types of equipment that can be funded include: monitoring systems for greenhouse gas emissions; equipment for improving carbon sequestration in soil and pasture management; tools for reducing energy consumption and improving livestock management practices; software and hardware related to emissions tracking (e.g., CAP'2ER® diagnostics). It also supports the funding of consultancy needed to compile the 5-year plan.</p> <p>Further information can be found at: https://www.bretagne.bzh/aides/fiches/agri-bas-carbone/</p>
Duration	Available until December 2024
Latest/ Update	Application window has now closed.
Implications	<i>Useful for NZ companies supplying GHG emissions reduction technologies, monitoring systems and carbon storage technologies. There may also be some opportunities for companies providing consultancy to help farms to reduce emissions although local expertise will be required.</i>

6.1.6 Agroecological Transition Contract

Grant Name	Agroecological Transition Contract (<i>Contrat de Transition AgroEcologique (CTAE)</i>)
Purpose	Encourages farmers to adopt sustainable practices that enhance environmental performance while maintaining agricultural productivity. It emphasises the importance of transitioning to more eco-friendly methods.
Grant Rate	It does not provide direct funding but allows access to additional financial aid through other schemes, like the AGRI Invest.
Grant Detail	<p>This is a formal agreement between a farm and the Brittany region, recognising sustainable practices. Eligible farms may be involved in organic farming, biodiversity preservation, or reducing their environmental impact (water, carbon/climate). Participating farmers commit to specific actions that contribute to environmental goals, such as water management, carbon reduction, and biodiversity enhancement. Each engagement corresponds to a points system that helps assess the overall commitment of the farm.</p> <p>Whilst funding is not directly available, obtaining a CTAE enables farmers to claim aid via the Agri Invest scheme in two ways;</p> <ol style="list-style-type: none"> 1. Support for productive investments; 2. Support for processing and farm sales investments. <p>The CTAE is open to all farms located in Brittany. Eligibility requires farms to either:</p> <ol style="list-style-type: none"> 1. Be certified in organic agriculture, High Environmental Value (HVE), or other recognized sustainability programs like Label Plante Bleue or MAEC systems. 2. Commit to a transition addressing at least two environmental challenges: water management, carbon/climate impact, or biodiversity protection. <p>Each commitment earns points toward the farm's contract score. These points are added together to give an overall score for the contract. Farmers can improve their scores by making more ambitious commitments and can do this as often as they wish. Further information can be found at: https://www.bretagne.bzh/aides/fiches/contrat-de-transition-agroecologique-ctae/</p>
Duration	Opened for 2023-2027
Latest/ Update	
Implications	<i>As this scheme does not provide direct funding, there are limited opportunities for NZ companies. That said, equipment or services that NZ companies provide which align with the schemes objectives will be helpful to farmers in securing grants via other initiatives such as Agri Invest.</i>

6.1.7 Hill Reservoirs and Associated Equipment

Grant Name	Hill Reservoirs and Associated Equipment (<i>Retenues Collinaires et Matériel Associé</i>)
Grant Purpose	Supports agricultural operators in implementing water storage solutions and associated equipment to enhance water management and irrigation capabilities, fostering sustainable agricultural practices. This includes the construction and enhancement of hill reservoirs and the associated equipment needed for effective water management in agriculture.
Grant Rate	For 'standard' farms, 25% aid rate of the total eligible expenses excluding tax. Total eligible expenditure (excluding VAT): Min €15,000 to a max of €200,000 for a GAEC or an ASL with three or more partners; min of €15,000 to a max of €170,000 for a GAEC or an ASL with two partners; min €15,000 to a max of €120,000 for other legal forms. Within the limit of a ceiling of 40% of cumulative public aid (Departments-Region), there is an additional 15% bonus to Young Farmers, Organic Farmers and collectives, an 10% additional bonus to sectors with sustainability issues.
Grant Detail	<p>This support <i>cannot</i> be combined with other public aid for the same eligible expenditure (same reference base). Only two investment requests per beneficiary will be able to be supported by this scheme over the period 2024 – 2027. To be eligible, the farm must be located in Brittany and have an Agro-Ecological Transition Contract (CTAE) (see Section 6.1.6).</p> <p>The investment must be compatible with the objectives of the Master Plan for Water Development and Management (SDAGE) in force on the territory of the project and with the objectives of the Water Development and Management Scheme (SAGE). A system for measuring water consumption at the investment level is available or will be put in place as part of the investment. Adherence to the charter of good irrigation practices is needed.</p> <p>Nature of eligible projects</p> <p>Investments in vegetable and fruit production only: support for the remobilisation, modernisation and creation of reserves fed by winter rainfall as well as associated fixed equipment.</p> <p>Intangible investments related to the project (study, project management support, etc.) up to a limit of 10% of the investments selected.</p> <p>Associated equipment includes: pipes and pumps; irrigation systems (including drip, sprinkler, or pivot systems); sensors and test kits (to monitor water quality and other parameters like pH, turbidity, and nutrient levels); cleaning tools, repair tools.</p> <p>Ineligible expenses include: watering systems; renewed/replacement equipment that does not deliver water savings; investments to bring infrastructure/equipment up to national or Union standards; prohibited State Aids, regulatory impact or impact studies carried out in the context of the application of the Water Framework Directive 2000/60/EC;</p> <p>Further information can be found at https://www.bretagne.bzh/aides/fiches/retenues-collinaires-et-materiel-associe/</p>

Duration	Scheme appears to be available to 2027, but current application window is from 1 st August 2024 to 31 st July 2025.
Latest/ Update	
Implications	<i>This grant helps both in terms of funding water storage infrastructure (i.e. reservoirs) and the associated equipment and systems needed to run reservoirs effectively. For NZ companies with such offerings, the grant presents significant opportunities, particularly given climate-related challenges. It will be important to demonstrate the improvements that investing in NZ equipment can bring in terms of water storage efficiency and environmental impact.</i>

6.1.8 Agricultural investments for Market Gardening Activities

Grant Name	Agricultural Investments for Market Gardening Activities. (Investissements Agricoles pour des Activités d'Insertion en Maraichage)
Grant Purpose	Supports the creation and development of market gardening activities (investments in agricultural equipment and facilities) to diversify, professionalise and foster greater resilience within Breton market gardening, particularly for the most vulnerable people in the region.
Grant Rate	Public aid rate of up to 40% of eligible expenditure Total eligible expenses: from a min of €15,000 to a max of €150,000 (excl. VAT).
Grant Detail	<p>Eligible beneficiaries must be based in Brittany. The grant is closely linked with Agri Invest and supports Economic Integration Structures (SIAE) in Brittany to help vulnerable people and organisations to modernise their equipment and buildings, focusing on market gardening activities. Eligible investments include equipment for production, building upgrades, processing, storage, and packaging tools. Equipment funded includes market gardening tools, storage systems, processing equipment, and short-circuit sales systems. Ineligible costs are second-hand items, self-construction work, administrative offices, vehicles, and consumables.</p> <p>Eligible equipment is grouped into four categories;</p> <ol style="list-style-type: none"> 1. Productive investments: includes livestock facilities (milking robots, barns, ventilation systems, feeding lines, manure and slurry handling tools); crop management (cold storage, tunnels, irrigation systems); poultry (automated feeders, litter management tools); processing equipment (washing, sorting, and packaging systems for produce); beekeeping (extraction tools, storage, hive monitoring); animal welfare (ergonomic tools, automated bedding systems); energy efficiency (low-energy lighting, ventilation). 2. Water resilience: Rainwater collection (gutters, tanks, filtration systems); mechanical weeding (inter-row hoes, rotary hoes, autonomous robots); thermal weed control (thermal equipment); biological pest management (insect-proof nets); crop management (mulchers, shredders); horticulture (mowers, seeders, rollers); arboriculture (thinning and weeding tools); irrigation systems (pumps, pressure regulators, monitoring tools). 3. Climate resilient carbon investments: climate adaptation (shade nets, water pumps); grassland management (mowers, loaders, wrapping machines); energy efficiency (LED lighting, thermal screens,

	<p>heat recovery, low-energy heating and ventilation systems); renewable energy (solar panels, biogas systems); crop storage (energy-efficient cold rooms); precision farming (climate control computers, energy monitoring systems); livestock management (automatic feeders, energy-efficient milk tanks); fencing and pasture systems (gates, pathways, soil stabilisation).</p> <p>4. <u>Investments for on-farm processing and farm sales:</u> buildings (foundations, walls, roofs); interior facilities (ventilation, refrigeration units, hygiene equipment); storage (chambers, cooling tunnels); processing (pasteurisers, vacuum machines, mixers, cuves, hoppers, crushers); packaging (bottling, labelling, wrapping); sales equipment (refrigerated display units, shelving, traceability systems); commercialisation (scales, cash registers); digital systems (sensors, monitoring tools); hygiene (washbasins, sterilisers); new technologies (data logging, compliance systems).</p> <p>Further information can be found at: https://www.bretagne.bzh/aides/fiches/investissements-agricoles-pour-des-activites-dinsertion-en-maraichage/</p>
Duration	One application per beneficiary can be submitted over a period of 3 years (2024, 2025, 2026).
Latest/ Update	
Implications	<i>This grant offers opportunities for NZ companies to supply advanced agricultural equipment, contributing to modern and eco-friendly farm operations in Breton market gardening. In some instances, there may be limits in terms of what is categorised as a vulnerable person or organisation. It again emphasises the importance of focusing on aspects of a product offering that promotes greater environmental resilience and the potential for adding value to farm produce.</i>

6.2 Land Management

6.2.1 Agri Install (Aid for Setting Up in Agriculture)

Grant Name	Agri Install (Aid for Setting Up in Agriculture) – (Aide à l'Installation en Agriculture)
Grant Purpose	Aims to support those seeking to set-up a farm and to facilitate access to land thus aiding generational renewal. It financially supports new/young farmers at the start of new ventures, provided this venture is deemed viable.
Grant Rate	<p>There are three forms of aid available via AGRI Install. These are;</p> <ul style="list-style-type: none"> • Young Farmers Cash Flow Aid – for farmers under 40 (EU funded), consists of; <ul style="list-style-type: none"> ○ Full-time grant: €22,000 per applicant if farming is main activity (i.e. full-time). Funding of €30,000 per farm is available for those in Brittany Islands. ○ Part-time grant: €11,000 per applicant (€15,000 for those based in Brittany Islands). • Cash Flow Aid (farmers over 40) for setting up in Agriculture: regionally funded aid for setting up in agriculture and includes equine and salt facilities. It consists of a flat rate of €8,000 per applicant.

	<ul style="list-style-type: none"> • Individual Support Aid: offers additional support to young farmers in the event of difficulties in the early years of their new ventures. It is also regionally funded. It offers a flat rate of €400 per day, up to a maximum of 2 days, i.e. €800, will be paid to the supporting organisation and will be deducted from the remaining costs for the young farmer.
Grant Detail	<p>Applicants must be between the ages of 20-50, young farmers must be under 40. Must hold an agricultural diploma (Level 4 or higher). Farm must be based in Brittany; applicant must have more than 10% of the share capital. Applicants must be able to justify the sustainability of their farming venture over 4 years. There are additional financial and income generating criteria that the projects must also reach.</p> <p>For the €8,000 flat rate grant, it is conditional on expenses of less than €20,000 being incurred before the date of application.</p> <p>Further information can be found at; https://www.bretagne.bzh/aides/fiches/agri-install/</p>
Duration	Open for the 2023 to 2027 period.
Latest/ Update	
Implications	<i>Scheme is not directed at agricultural equipment as such but all forms of assistance should help young farmers in particular to have more funds available to spend on agricultural equipment and other products. When marketing to young farmers especially, important to demonstrate the contributions that agricultural equipment could potentially make to both the financial and environmental sustainability of farm businesses in the region.</i>

6.2.2 Renovation of Orchard Fruit Trees and Cider Fruit Trees

Grant Name	Renovation of Orchard Fruit Trees and Cider Fruit Trees (<i>Rénovation des Vergers Arboricoles et de Fruits à Cidre</i>)
Grant Purpose	Supports the renovation and redevelopment of traditional orchards in Brittany to promote sustainable and high-quality fruit production, especially for cider. The grant aims to improve orchard productivity, protect biodiversity, and encourage traditional methods of fruit growing for cider-making in the region.
Grant Rate	Up to €750 per hectare, covering a maximum of 10 hectares.
Grant Detail	<p>Eligible beneficiaries must be based in Brittany and must be orchard owners or managers planning to renovate cider and fruit orchards (minimum area 3 Ha). It is open to both individual farmers and farmer groups. The grant supports the rejuvenation of old orchards, replanting of traditional apple varieties, and investments to modernise and improve orchard infrastructure.</p> <p>Eligible equipment includes:</p> <ul style="list-style-type: none"> • Orchard renovation tools (pruning shears, grafting tools, thinning equipment); • Soil preparation machinery (tillers, mulchers, fertiliser spreaders); • Water management systems (irrigation networks, water storage tanks); • Biodiversity protection (hedgerow planting, insect-proof nets); • Equipment for tree maintenance and protection (fencing, protective coverings, pest control tools);

	<ul style="list-style-type: none"> Harvesting and post-harvest equipment (mechanical harvesters, fruit washing stations, sorting tables, packaging machines). <p>This grant is designed to maintain the cultural heritage of cider-making in Brittany while enhancing the environmental sustainability of orchards.</p> <p>Ineligible expenses:</p> <ul style="list-style-type: none"> Installation of a sprinkler or irrigation system Equipment relating to the control of climatic hazards Training when it is carried out in year n+2 Other types of operations than planting in the strict sense: <ul style="list-style-type: none"> Pruning Coppicing Restocking existing orchards <p>Further information can be found at; https://www.bretagne.bzh/aides/fiches/investissements-renovation-vergers-arboricoles-fruits-cidre/</p>
Duration	One application per beneficiary can be submitted until 31 st December, 2025.
Latest/ Update	
Implications	<i>This grant offers opportunities for NZ companies to supply specialised orchard renovation tools and machinery, such as modern pruning equipment, soil preparation tools, water management systems, and harvesting technologies.</i>

6.2.3 Watershed Action Programmes

Grant Name	Watershed Action Programmes – (<i>Programmes d’Actions Bassins</i>)
Grant Purpose	Supports Local Authorities in the implementation of action programmes to maintain good water status in Brittany.
Grant Rate	Varies based on action type: up to 40% for communication and thematic activities (e.g. environmental education), and 20% for coordination and agricultural actions on priority issues (e.g. drinking water). The minimum subsidy is €1,000 but rates can be adjusted depending on uptake.
Grant Detail	<p>The grant is aimed at Local Authorities such as municipalities, Public Establishments for Intercommunal Cooperation (EPCIs) and other mixed associations. It seeks to support initiatives in territories in good condition (i.e. have contracts with the Loire Bretagne Water Agency) and which do not have a Territorial Contract signed with the Loire Bretagne Water Agency.</p> <p>Eligible expenses</p> <p>Consists of operating expenditure relating to the action programme (management or service):</p> <ul style="list-style-type: none"> Functioning of the watershed coordination unit (coordination of actions and project owners and general coordination) Local studies (direct or beneficial) Communication, environmental education, awareness raising among schoolchildren

	<ul style="list-style-type: none"> • Animation and thematic actions: (e.g. initiatives aimed at aquatic environments, rivers and wetlands; agricultural class actions; support for local authorities on integrated water management) <p>There is a cap of €70,000 for salaries and charges associated with financing posts and €10,000 in operating costs prorated to the Full-Time Equivalent (FTE) (excluding administrative items for operating costs).</p> <p>Ineligible expenses (non-exhaustive list)</p> <ul style="list-style-type: none"> • Purchase of vehicles • Real Estate Investments • Water quality monitoring and biological monitoring • General agricultural activities and individual agricultural support • Individual agricultural diagnostics; individual agricultural analyses, etc. • Agricultural analyses, individual mechanical weeding, seeds, etc. • Maintenance of watercourses, fjords, watering troughs, etc. • Membership fees to professional information networks (ATBVB, etc.) • Expenses related to obtaining labels <p>Further information can be found at https://www.bretagne.bzh/aides/fiches/eau-programmes-dactions-bassins-versants-hors-contrat-territorial-territoires-en-bon-etat/</p>
Duration	Applications are open annually until 31 st December.
Latest/ Update	2024 window closed. New application window available for 2025.
Implications	<i>Grant is of limited direct relevance to farmers. It is also of limited use to NZTE companies as most equipment that could be used is ineligible. It may present some opportunities to supply water management technologies and services as well as educational services to Local Authorities but the scope is limited.</i>

6.2.4 Agro-Ecological Transition Contract (CTAE)

Grant Name	Agro-Ecological Transition Contract (CTAE) (<i>Contrat de Transition AgroÉcologique (CTAE)</i>)
Grant Purpose	Supports farms in Brittany that are committed to transitioning towards agro-ecological practices..
Grant Rate	<p>The CTAE itself does not provide direct financial assistance. However, obtaining a CTAE enables farmers to access financial support through the AGRI Invest programme, which includes:</p> <ul style="list-style-type: none"> • Support for productive investments. • Support for investments in on-farm processing and sales.
Grant Detail	The CTAE serves as a prerequisite for accessing certain financial aids under the AGRI Invest programme (see Section 6.1.1). It is available to farms already engaged in organic farming (including those in conversion), certified High Environmental Value (HVE), participating in specific agro-environmental measures (MAEC), or involved in the protection of endangered breeds. Farms not meeting these criteria can still obtain a CTAE by committing to two key areas:

	<ol style="list-style-type: none"> 1. Water Management: Implementing techniques for efficient and sustainable water use, such as rainwater harvesting and eco-friendly irrigation methods. 2. Carbon/Climate or Biodiversity: Engaging in practices that reduce carbon emissions, enhance climate resilience, or promote biodiversity. <p>Each commitment is assigned a specific number of points, which are totalled to determine the farm's overall score. Additional points can be earned through further commitments, such as:</p> <ul style="list-style-type: none"> • Being a Young Farmer. • Engaging in official quality and origin labels. • Participating in collective initiatives. <p>The total score influences eligibility and selection for certain financial aids such as Agri Invest. For detailed information and guidance on the application process, please refer to the official notice provided by the Brittany Region. Further detail via; https://www.bretagne.bzh/aides/fiches/contrat-de-transition-agroecologique-ctae/</p>
Duration	Contract is valid during 2023-27.
Latest/ Update	
Implications	<i>As this is not a grant scheme as such, direct opportunities are limited. That said, companies supplying products or services that support sustainable agricultural practices can benefit from the CTAE by partnering with farms seeking to enhance their agro-ecological credentials. This collaboration can facilitate access to financial aids under the AGRI Invest programme, promoting the adoption of environmentally friendly technologies and practices.</i>

6.2.5 Breizh Forêt Bois

Grant Name	Breizh Forêt Bois
Grant Purpose	Supports farms in Brittany to enhance and develop productive forested areas.
Grant Rate	Vary between 30-80% depending on the participation type and items funded
Grant Detail	<p>The grant focuses on the following areas:</p> <ol style="list-style-type: none"> 1. Converting agricultural fallow lands into productive forests. 2. Transforming low-value forest stands into high-quality timber production. 3. Improving existing woodlands to produce quality timber. 4. Enhancing forest accessibility for better resource exploitation. <p>The amount of assistance depends on the type of participation. Below are the key options and associated public funding rates.</p> <ul style="list-style-type: none"> • Breizh Forest Wood Processing: 50%. • Breizh Forest Wood Afforestation: 80% for private owners, 70% for public authorities. • Breizh Forest Wood Improvement: <ul style="list-style-type: none"> ○ General case: 50% of the lump sum per hectare, established according to the nature of the work carried out; ○ Poplar-based projects: 30% of the lump sum per hectare, established according to the nature of the work carried out. • Improvement of the Forest Access: <ul style="list-style-type: none"> ○ 50% at the base rate, subsidised to 70% if these projects are included in whole or in part within the scope of a service master

	<p>plan or a territorial approach to enhance the forest-wood sector for projects carried out by a private project owner;</p> <ul style="list-style-type: none"> ○ 70% for projects led by a public body. <p>EU Commission State Aid De Minimus rules apply meaning that only beneficiaries who have received an amount of public aid of less than €300,000 in the 3 fiscal years preceding the application are eligible for this scheme. Any start of the project (purchase order) before the submission of the application makes the entire project ineligible.</p> <p>Further detail via; https://www.bretagne.bzh/aides/fiches/breizh-foret-bois/</p>
Duration	Appears to run in conjunction with the 2023-27 CAP, though a deadline for the current phase of 30 th June 2025 is referred to in some literature.
Latest/ Update	
Implications	<i>As the scheme encourages the development of forests, it should increase demand for agricultural machinery, planting materials, and other related services as farmers and landowners invest in forestation and improvement projects.</i>

6.2.6 Breizh Bocage Grant

Grant Name	Breizh Bocage Grant
Grant Purpose	Seeks to strengthen the bocage network in Brittany, addressing challenges related to water management, soil conservation, biodiversity enhancement, climate adaptation, and animal welfare.
Grant Rate	The grant can cover up to 100% of eligible expenses. Specific rates, thresholds, and caps are detailed in the respective program guidelines.
Grant Detail	<p>The program supports the following initiatives:</p> <ul style="list-style-type: none"> • Plantation Work: Initiatives that protect soils from erosion, prevent flooding, shield crops and livestock from extreme weather, boost biodiversity, and sequester carbon. Hedgerows also enhance landscape value and cultural identity. • Territorial Animation: promotes efforts led by local authorities and their groups to promote bocage development; <p>Eligible expenses include:</p> <ul style="list-style-type: none"> • Work related to the planting of hedges; • Rehabilitation of hedges in danger; • Creation of a management plan for the bocage; • Expenses related to the project management or technical support for hedgerow work. <p>Further detail via; https://www.bretagne.bzh/aides/fiches/breizh-bocage-2023-2027/</p>
Duration	Grant runs from 2023 to 2027 with interim deadlines
Latest/ Update	The current application deadline was 14 March 2025. Currently closed.
Implications	<i>This grant may lead to increased demand for equipment related to planting and maintaining hedgerows, such as specialized planting machinery, maintenance tools, and materials for soil erosion control. Companies providing such equipment could find new opportunities to support farmers and local authorities in their bocage enhancement projects.</i>

6.2.7 Agri-Transmission Grant

Grant Name	Agri-Transmission Grant
Grant Purpose	Seeks to enhance the appeal of farms slated for succession in the coming years, thereby promoting generational renewal and countering the decline in farmer numbers observed over the past decade in Brittany.
Grant Rate	The Region covers up to 80% of eligible expenses, capped at €1,000 (excluding VAT). The farmer is responsible for at least 20% of the total cost (excluding VAT) and must also cover the full VAT amount.
Grant Detail	<p>The program offers a comprehensive diagnostic of the farm's system. The Region's financial aid is paid directly to the accredited organization conducting the assessment, reducing the cost for the farmer.</p> <p>Additionally, farmers may seek a supplementary aid of €100 (excluding VAT) from their cooperative bank, provided the bank participates in the program's collaborative framework.</p> <p>There must be at least one operating partner who is between 45 and 65 years old on the date of submission of the application;</p> <p>Further detail via; https://www.bretagne.bzh/aides/fiches/agri-transmission/</p>
Duration	Grant is available until 31 st October 2025
Latest/ Update	This is a new initiative introduced by the Brittany Region in 2025 to support farm succession planning.
Implications	<i>Overall, it may indirectly increase demand for some products but is not a direct grant opportunity. It may help to drive increased investment in modernising farm equipment to enhance farm attractiveness for succession by upgrading technology, replacing aging equipment, or improving efficiency. The diagnostic may highlight needs for new infrastructure or automation, boosting demand for precision farming tools and energy-efficient machinery.</i>

6.2.8 Agri-Environmental and Climate Measure – Transition of Practices 2025

Grant Name	Agri-Environmental and Climate Measure – Transition of Practices 2025 (MAEC forfaitaire – Transition des pratiques – 2025)
Grant Purpose	Supports Breton farmers in their agroecological transition over a five-year period. It offers a flat-rate subsidy to farms committing to significant improvements in either their phytosanitary strategy or carbon footprint.
Grant Rate	€18,000 per farm is available, based on an annual payment of €3,600.
Grant Detail	<p>This scheme is open to individual farmers, agricultural companies (such as GAEC, EARL, SARL, SCEA), and agricultural training establishments operating in the Brittany region. Eligibility criteria include:</p> <ul style="list-style-type: none"> • Applicants must be based in Brittany. • Farms must not be engaged in other MAEC schemes from 2014–2022 or 2023–2027, Payments for Environmental Services (PSE), or Organic Conversion Aid (CAB). • Commitment to one of the following themes:

	<ul style="list-style-type: none"> ○ Phytosanitary Strategy: Achieve a minimum 30% reduction in the farm's Treatment Frequency Index (TFI) for herbicides and non-herbicides over five years. ○ Farm Carbon Balance: Achieve a minimum 15% improvement in the farm's carbon balance over five years <p>Each applicant is required to complete both an initial and a final agroecological diagnostic, from which a tailored action plan will be developed. The farm must document progress over the five years and work with an authorised support structure for technical guidance and follow-up. This grant is intended to encourage a personalised, measurable approach to agroecological transition in line with regional and EU environmental goals.</p> <p>Further detail via; www.bretagne.bzh/aides/fiches/maec-forfaitaire-transition-des-pratiques-2025</p>
Duration	Grant is available until 30 th September 2025
Latest/ Update	This is a new initiative introduced by the Brittany Region in 2025 to support a transition to more sustainable farming approaches.
Implications	<i>This scheme creates opportunities for suppliers of mechanical weeding tools, precision farming equipment, and carbon monitoring technologies. As farmers aim to reduce chemical use or improve carbon efficiency, demand for sustainable farming tools is expected to grow. Consultants and advisors may also benefit, as farms must develop action plans and track progress. Overall, the grant supports growth in eco-friendly agricultural services and technologies.</i>

6.3 Services

6.3.1 Brit Agricole Honory Loan

Grant Name	Brit Agricole Honory Loan (<i>Prêt d'Honneur BRIT Agricole</i>)
Grant Purpose	Aims to encourage people to set up in agriculture by offering a loan to enable people to bolster their equity capital in the farm and which can also be used as a means to get access to other bank loans to finance the transfer of a farm from an older (retiring) operator to the new person. The goal is not just to pass on the farms, but to do so in a way that aligns with modern eco-friendly methods.
Grant Rate	Loan can vary from €20,000 to €50,000 over 5 years, with the possibility of deferring repayment from 1 to 3 years (i.e. 8 years maximum duration).
Grant Detail	<p>To set-up this initiative, the Brittany Region has partnered with BPI France, a public investment bank. It is chiefly aimed at project leaders who have also applied for Agri Install (see Section 6.2.1) and who are committed to eco-friendly methods by engaging in the agroecological transition.</p> <p>Eligibility criteria</p> <p>Applicants must have a project with a financing plan of more than €200,000 over 4 years. This financing plan must include at least one bank loan. Further information can be found at; https://www.bretagne.bzh/aides/fiches/pre-a-taux-zero-brit-agricole/</p>
Duration	Grant is opened until 31 st December 2025
Latest/ Update	
Implications	<i>Whilst not directly focused on equipment, this scheme is important in facilitating successions and generational renewals. It will enable companies supplying agricultural equipment to work with younger farmers who are often more open minded about using new technologies especially if it can provide a strong return-on-investment. If these technologies can also help farmers to boost their environmental credentials, that will also be received positively.</i>

7 Hauts de France

7.1 Infrastructure, Equipment and Ancillary Items

7.1.1 Pass'Agri Scheme

Grant Name	Pass'Agri Scheme (<i>Pass'Agri Filières in Hauts-de-France (PAFI)</i>)
Grant Purpose	Supports new or expanding agricultural production, processing, marketing, and farm services. Aims to promote diversification, agro-ecological practices, and investments that enhance farm sustainability and add value to products.
Grant Rate	<p>Funding is divided into 3 components.</p> <ul style="list-style-type: none"> • Component 1: 30% to 50% of eligible costs, (20% young farmer bonus). • Component 2: Up to 35% for SIQO-linked projects. • Component 3: Ranges from 30% for most projects to 40% for agri-tourism-related activities.
Grant Detail	<p>PAFI is divided into three components:</p> <ol style="list-style-type: none"> 1. Component 1: Supports investments in new agricultural productions or enhancing existing ones. Eligible projects include specific investments for plant production (e.g., fruit, viticulture, aromatics) and livestock production (e.g., sheep, poultry, apiculture). Eligible investments include interior building modifications; new and specific project-related equipment; second-hand equipment (excluding regional funding); seeds and seedlings for perennial crops; and hedge/tree seedlings, capped at 40% of total expenses. 2. Component 2: Targets investments in creating or developing processing units and direct sales points for farm products. Eligible investments include interior building modifications, development of marketing areas, equipment for processing, storage, and packaging, second-hand equipment (excluding Regional funding), software and website development, patents, licenses, and communication tools like panels or signage (capped at 20% of total expenses). 3. Component 3: Investments for creating or expanding farm-based services such as educational farms, tourism accommodation, and innovative services. Eligible investments include interior building modifications; acquisition of project-specific equipment (excluding Regional funding); development of software and websites; acquisition of patents, licenses, copyrights, and trademarks; and communication tools like signage (capped at 20% of eligible expenses). <p>Eligible expenditure includes: building modifications, purchase of new equipment, software, patents, communication tools, and digital platforms. Eligible expenses are capped at €30,000 excluding tax.</p> <p>Further detail via: https://guide-aides.hautsdefrance.fr/dispositif829</p>
Duration	Applications are open continuously. However, only one application per farm can be made every two years.
Latest/ Update	
Implications	<i>Opportunities for providing farm equipment, consulting services, and technology solutions that support agricultural diversification environmental initiatives. Suppliers of processing machinery, marketing tools, and construction materials can benefit significantly from this grant scheme as it encourages a wide range of farm-based investments.</i>

7.1.2 Projects to Enhance Agricultural Production and Local Procurement

Grant Name	Projects to Enhance Agricultural Production and Local Procurement <i>(Soutien aux Projets de Valorisation des Productions Agricoles et d'Approvisionnement Local)</i>
Grant Purpose	To promote the development of short supply chains and local markets for agricultural products by supporting investments in processing, logistics, and commercialisation activities which deliver value added to farmers.
Grant Rate	The grant covers between 30% and 50% of eligible project costs, with investment amounts ranging from €4,000 to €150,000.
Grant Detail	<p>Projects eligible for the Pass Agri Filière (PAFI) and the call for projects "Processing and marketing of agricultural products by farmers and their groups" will be directed to these schemes.</p> <p>Eligible recipients include:</p> <ul style="list-style-type: none"> • Farmers • Legal persons, owned by at least one farmer partner who is either engaged in agricultural activity or engaged in the marketing or processing of agricultural products • Agricultural cooperatives • VSEs that carry out a marketing or processing activity of agricultural products • Agricultural development, agricultural education and agricultural research institutions • Associations or legal entities under private law belonging to the Social and Solidarity Economy (SSE) active in the processing and marketing of agricultural products; • Local authorities or groups (EPCIs, mixed unions, etc.). <p>Further detail via; https://guide-aides.hautsdefrance.fr/dispositif826</p>
Duration	Grant appears to be available for the duration of the 2023-27 CAP.
Latest/ Update	
Implications	<i>Grant will be useful for companies which supply products to farmers which can support value-adding initiatives. As such, companies supplying processing and logistics equipment are likely to find this grant particularly useful. Companies supplying environmental products might also find opportunities on the basis that such products could contribute to farmers' value propositions.</i>

7.1.3 Aid for Farmers Affected by Bluetongue

Grant Name	Aid for Farmers Affected by Bluetongue (Aides aux Éleveurs Touché par la Fièvre Catarrhale Ovine – FCO)
Grant Purpose	Support to farms affected by Bluetongue, enabling them to limit its consequences on animal reproduction and the sustainability of farms. The grant has two elements, one focusing on the financial impacts, the other on managing fertility in the context of Bluetongue.
Grant Rate	50% of eligible financial costs; 70% of fertility test costs capped at €35 per test for sheep and €150 per test for cattle.
Grant Detail	<p>Grant covers 50% of the restricting costs for loans initiated after 1st August</p> <p>Eligible costs include guarantees, short-term cash facilities, debt restructuring, and credit freezes. Capped at €5,000 (or €7,000 for young farmers).</p> <p>For the fertility tests, applications can be submitted on a rolling basis until 15th October 2025. Testing can begin from 1st August 2024. The decision to grant support is made by the Regional Council President. The aid will be paid in a single instalment by the regional services upon submission of the final summary of net expenses paid.</p> <p>Aid is subject to De Minimis ceiling regulations which cumulated over a period of 3 fiscal years, is:</p> <ul style="list-style-type: none"> • €300,000 for non-agricultural activities (e.g., processing, marketing of products and services); • €20,000 for agricultural production activities; • €300,000 for the combination of both types of activities. <p>Further information can be found at; https://guide-aides.hautsdefrance.fr/dispositif1038</p>
Duration	Applications can be submitted through the regional website or directly to the Regional Agriculture and Rural Development Directorate by 15 th October 2025.
Latest/ Update	
Implications	<i>This grant will be of most interest to NZTE firms providing fertility tests but it will also be of relevance for companies supplying farmers to help them with fertility challenges, particularly in the aftermath of a Bluetongue outbreak. The financial support will also be of indirect relevance, helping to stabilise farmers' finances, thereby enabling them to be in a better position to invest in their farm.</i>

7.1.4 Development Aid through Social Innovation - INSO

Grant Name	Development Aid through Social Innovation – INSO (<i>Aide au Développement par l'Innovation Sociale – INSO</i>)
Grant Purpose	Offers financial support to companies that meet social needs (not met in current market conditions or within the framework of public policies). It also provides financial support to companies that develop innovative forms or production processes and/or innovative ways of organising work.
Grant Rate	€20,000 for operational expenditure and €20,000 in investment expenditure when eligible expenditure exceeds €60,000.
Grant Detail	<p>For operational expenditure, the following are eligible;</p> <ul style="list-style-type: none"> • Salaries, social security contributions, training costs related to the project; external costs; recruitment costs; • Costs related to the research and development part; • Travel expenses, communication, fluids, telephony, internet. <p>For investment expenditure, the following expenses are eligible;</p> <ul style="list-style-type: none"> • Production materials, equipment, office automation and computers; new or second-hand vehicles provided that they have not already been the subject of public financing; • Intangible investments (excluding salaries): significant external services with clear deliverables (website, patent application, etc.). <p>Ineligible expenses include:</p> <ul style="list-style-type: none"> • Expenses and projects that have already been the subject of a previous application for social innovation aid; • Real estate expenses; • Investments financed by leasing or a similar arrangement; • Investments financed by other aid from the Hauts-de-France Region will not be able to be part of the eligible base. <p>The eligibility period for expenses may not exceed 24 months. Further detail via; https://guide-aides.hautsdefrance.fr/dispositif1018</p>
Duration	Appears to be open for the duration of the 2023-27 CAP
Latest/ Update	
Implications	<i>There may be some opportunities to get production equipment funded under this scheme although any eligible projects will need to demonstrate that they meet social needs not currently met elsewhere.</i>

7.1.5 Young Farmers' Grant

Grant Name	Young Farmers' Grant (<i>Dotation Jeunes Agriculteurs (DJA)</i>)
Grant Purpose	Supports young farmers in starting their agricultural business as well as promoting the economic viability of their venture.
Grant Rate	It is a start-up capital grant, paid in at least two instalments over a maximum period of 5 years. It can reach a ceiling of €36,000 for 2024. This consists of a base amount which in previous years has been €10,000 and additional modulations depending on the specific characteristics of the venture.
Grant Detail	<p>The scheme takes the form of a call for projects to which project leaders must apply, followed by a project selection procedure. Applications should be made by contacting PAIT (Point Accueil Installation et Transmission). Applicants must be older than 18 and under 41 years of age. Applicants must also present a business plan which is to be carried out over 4 years.</p> <p>The forecasted 2024 budget for this call is €6,333,332 (FEADER + Hauts-de-France Region). The base public aid rate is 100%, with 40% financed by the Hauts-de-France Region and 60% by FEADER.</p> <p>Further details via the following links; https://guide-aides.hautsdefrance.fr/dispositif834 https://europe-en-hautsdefrance.eu/feader-appel-a-projets-2024-aja</p>
Duration	The call for projects is open from 1 July 2024 to 31 December 2024.
Latest/ Update	The application window has now closed.
Implications	<i>As outlined in Section 4.2.4 above, Young Farmer Support Schemes encourage new entrants which could stimulate demand for products related to farm start-ups, such as equipment, consultancy services, and technology. It also increases the purchasing power of businesses where young farmers have a significant share and potentially opens up a greater proportion of the market to those who are willing to try new technologies and innovation</i>

7.1.6 Regional Aid Specific to New Farmers (Not Young Farmers)

Grant Name	Regional Aid Specific to New Farmers (<i>Aide régionale Spécifique à l'Installation (ARSI)</i>)
Grant Purpose	Support new farmers who are not beneficiaries of the Young Farmers Support to establish themselves in the industry and to support value-added initiatives.
Grant Rate	Support takes the form of an endowment ranging from €9,000 to €12,000 which is subject to eligibility criteria.
Grant Detail	<p>The support is open to agricultural project leaders (individuals (farmers), employees in the process of setting up, job seekers) who have followed the installation process and who are not beneficiaries of the Young Farmer Grant (DJA). Those applying need to first make contact with the Point Accueil Installation Transmission (PAIT) in their Département. Once the application is made it will be assessed by the Regional Council.</p> <p>Eligibility criteria include:</p> <ul style="list-style-type: none"> • be between the ages of 18 and 50 • not receiving Young Farmer Support • Provide an economic forecast over 5 years and generate a disposable income of between €9,000 and €25,000 during the 5th year. • Hold more than 10% of the shares in the company • Commit to working as a farmer for at least 5 years • Upgrading of the operation within 3 years after installation <p>Further detail via; https://guide-aides.hautsdefrance.fr/dispositif833</p>
Duration	It is believed that this funding is available for the duration of the 2023-27 CAP.
Latest/ Update	
Implications	<i>Again, not directly relevant for NZTE companies but may help new farmers to be in a position to purchase agricultural equipment and other products.</i>

7.1.7 CAP FIL'AGRI

Grant Name	CAP FIL'AGRI (Grant Support for Projects Promoting Sustainability, Value Addition, and Resilience)
Grant Purpose	Supports agricultural sectors in Hauts-de-France to promote sustainability, resilience, and value creation through network building and long-term strategic planning. Encourages sector-specific actions for ecological transition, quality standards, and carbon efficiency.
Grant Rate	Up to 50% for operational expenditure (with potential bonuses) and 40% for eligible investment expenditure. For operational expenditure, there is a minimum amount of eligible expenditure set at €20,000 with a maximum of €200,000. For investment expenditure, the maximum amount of eligible expenditure is €150,000.
Grant Detail	<p>Includes strategic studies, feasibility assessments, legal support, training, and experimental investments.</p> <p>Eligible actions include:</p> <ul style="list-style-type: none"> • Actions to promote the economic viability of sectors based on a multi-year strategy; • Strategic studies for the benefit of all sector stakeholders; • Technical feasibility and/or pre-operational studies to assess project viability; • Legal support actions; • Designing advisory and training offers for farmers towards 'Signs of Identification of Quality and Origin' (SIQO) and/or agro-ecological practices, systems, or certifications; • Actions for recognition or modification of SIQO product specifications; • Capitalisation, pooling, communication, and dissemination of results related to sector structuring; • Experimental, pilot, and collective investments specifically for sector launch (if not supported by other schemes). <p>Further detail via; https://guide-aides.hautsdefrance.fr/dispositif986</p>
Duration	Ongoing with continuous application acceptance, most likely for the duration of the 2023-27 CAP.
Latest/ Update	
Implications	<i>Opportunities are chiefly for those offering consultancy and advisory services particularly on sustainable practices for SIQO certifications. There may be some indirect opportunities for equipment as part of specific projects but the scope appears limited.</i>

7.2 Land Management

7.2.1 Grassland Regeneration Support Scheme

Grant Name	Grassland Regeneration Support Scheme (REGP2) (<i>Dispositif de Soutien à la Régénération des Prairies REGP2</i>)
Grant Purpose	Supports the purchase of seeds to be used in grassland regeneration work, by over-seeding.
Grant Rate	40% of eligible expenses as standard. 50% for organic farms and for new farmers. Subject to ceiling of €2,500 per beneficiary per year.
Grant Detail	<p>Minimum area of grassland to be sown/overseeded: 8 ha over a maximum period of 2 years. Seed mixing (e.g. multi-species swards) is mandatory.</p> <p>Type of eligible claim:</p> <ul style="list-style-type: none"> • Permanent grassland: with the exception of sensitive permanent grassland; • Newly established meadows: as part of an increase in the surface area dedicated to grassland in relation to the total UAA, with a commitment to maintain this area as permanent grassland. <p>Eligible expenses: Costs of purchasing seeds dedicated to grassland regeneration work. The financing will be carried out under the SA.107520 scheme. In accordance with this scheme, only expenses incurred after the submission of the aid application will be eligible.</p> <p>Technical support with carrying out the regeneration work is also available via the Programme Régional Elevage scheme (see Section 7.2.2)</p> <p>Further detail via; https://guide-aides.hautsdefrance.fr/dispositif914</p>
Duration	Appears to be available for the duration of the 2023-27 CAP
Latest/ Update	
Implications	<i>This grant will provide opportunities for grass-seed and multi-species sward suppliers. Might create some indirect demand for seeding equipment but this will not be funded directly via this scheme.</i>

7.2.2 Regional Livestock Programme (Programme Régional Elevage)

Grant Name	Regional Livestock Programme (<i>Programme Régional Elevage</i>)
Purpose	Support the development of agricultural practices, sustainability, and diversification in the Hauts-de-France region. The grant aims to promote agricultural innovation, transition to agro-ecological systems, and address the challenges related to climate change, biodiversity, and rural development.
Grant Rate	%.
Grant Detail	<p>The PRDAR 2022-2027 focuses on supporting multiple areas such as:</p> <ul style="list-style-type: none"> • Agro-Ecological Transition: Promotes innovative techniques, biodiversity preservation, and reduction in chemical inputs. • Climate Change Adaptation: Supports projects that mitigate the impact of climate changes, such as irrigation management and crop resilience. • Value Chain Development: Encourages the creation of sustainable food chains and local market integration. • Livestock Welfare: Funds projects aimed at improving animal welfare and farm sustainability. • Farm Diversification: Assists in expanding on-farm activities such as agritourism and direct marketing. • Support for New Entrants: Provides funding for young farmers and newcomers to facilitate business set-up and farm transfers. <p>Eligible expenses include investments in infrastructure, equipment, training, and specific project-related costs. Projects must demonstrate a strategic fit with regional priorities and contribute to long-term agricultural sustainability.</p> <p>Further detail via; https://hautsdefrance.chambre-agriculture.fr/fileadmin/user_upload/National/FAL_commun/publications/Hauts-de-France/PRDAR-2023.pdf</p>
Duration	Running from 2022 to 2027, with annual budgets and regular reviews to align with evolving regional and national strategies.
Latest/ Update	
Implications	<i>Companies supplying agricultural technology, equipment, and consultancy services will find opportunities for collaboration, especially in areas such as precision agriculture, sustainable farming inputs, and farm diversification projects. The programme's focus on innovation and sustainability is likely to increase demand for new technologies and specialised services. Suppliers in agro-ecological equipment, software for farm management, and sustainable food processing will be particularly well-positioned to benefit from this initiative.</i>

7.3 Services

7.3.1 Certif Aid: Support for New Participants in Quality Schemes

Grant Name	Certif Aid: Support for New Participants in Quality Schemes (<i>Soutien aux Nouvelles Participations à un Régime de Qualité (SIQO)</i>)
Grant Purpose	Protecting and enhancing quality products through quality systems. In so doing, support the creation of new outlets for regional agricultural and agri-food production, promote provenance as well as methods and practices that respect the environment and animal welfare.
Grant Rate	80% of eligible expenses up to a limit of €3,000 ex. VAT per farm and per year.
Grant Detail	<p>The scheme supports new participations in quality schemes. It aims to support specific expenses related to certification which attests to compliance with the requirements of the quality scheme's specifications. This during the first 5 years of entry into the quality approach.</p> <p>Eligible farmers are those certified for less than 5 years in one of the following quality systems:</p> <ul style="list-style-type: none"> • AB: Organic Farming (All agricultural products and foodstuffs intended for human consumption), • PDO: Protected Designation of Origin, • PGI: Protected Geographical Indication, • STG: Traditional Speciality Guaranteed, • LR: Label Rouge, • CCP: Product Conformity Certification. <p>Further detail via; https://guide-aides.hautsdefrance.fr/dispositif501</p>
Duration	Up to 5 years of support based on annual applications.
Latest/ Update	
Implications	<i>Opportunities are again likely to be chiefly for those offering consultancy and advisory services particularly on sustainable practices for SIQO certifications. That said, it may create some opportunities for companies supplying products that enhance efficiency, promote value added and sustainability of agricultural produce within the projects which receive funding under this scheme.</i>

7.3.2 Loan Scheme for Agricultural Development Projects

Grant Name	Loan Scheme for Agricultural Development Projects (<i>Prêt À Taux Réduit / Projet De Développement Agricole</i>)
Grant Purpose	Support the modernisation and diversification of agriculture in the Hauts-de-France region. It aims to help farmers address economic and environmental challenges while improving competitiveness and sustainability.
Grant Rate	The loan is set at a reduced interest rate, with a nominal value between €16,000 and €500,000, covering 20% of the total eligible investment (excluding VAT). The interest rate is based on the average 3-month Euribor, minus 2 points, with a floor rate of 0%.
Grant Detail	<p>The minimum investment amount is €80,000 (excluding VAT). The repayment period, including any grace period (optional for 3-years), will not exceed 8 years.</p> <ul style="list-style-type: none"> • Eligible projects: Investments in agricultural production, transformation, and commercialisation. • Eligible equipment: includes equipment for buildings intended for animal housing, milking, and feed storage; equipment for cultivation, harvesting, and storage of agricultural products for feed; facilities improving working conditions; effluent management beyond regulations; beekeeping equipment; renovation of buildings for production, packaging, or storage; greenhouse construction; and mechanisation equipment for crop production (excluding traction (i.e. tractors etc.). • Eligible expenditures: Purchase of new equipment, infrastructure development, and modernisation projects. Specific focus on processing and marketing facilities linked to short supply chains. • Exclusions: Projects already receiving other regional or CAP support. <p>Further information can be found at; https://guide-aides.hautsdefrance.fr/dispositif938</p>
Duration	Continuous application with annual budget allocations.
Latest/ Update	
Implications	<i>Whilst not a direct grant scheme as such, the finance provided at preferential interest rates offers opportunities for suppliers of agricultural machinery, building materials, and consultancy services linked to farm modernisation and sustainability. The scheme encourages investment in innovative technologies and infrastructure improvements, benefitting a wide range of agri-businesses. Therefore it is important for NZTE client companies to be able to demonstrate the return-on-investment from purchasing agricultural equipment.</i>

8 Nouvelle-Aquitaine

8.1 Infrastructure, Equipment and Ancillary Items

8.1.1 Agricultural Irrigation: Development of Hydraulic Infrastructure

Grant Name	Agricultural Irrigation: Development of Hydraulic Infrastructure (<i>Irrigation Agricole: Développement des Infrastructures Hydrauliques</i>)
Grant Purpose	To promote sustainable water use by funding efficient and eco-friendly irrigation systems, increasing irrigable areas, and achieving a better supply-demand balance without over-extracting from groundwater or surface sources.
Grant Rate	Grant generally varies between 40% and 65% depending on the project type and selection criteria. A new installation will be funded at the higher rate. There's also a ceiling for intangible expenses (e.g. advisory services) associated with the project of €10,000 or 10% of eligible expenses.
Grant Detail	<p>This is project-based funding, with support for both individual and collective efforts to improve water infrastructure. Projects of between €10,000 and €200,000 are funded. Funding is via a combination of EU (FEADER) and local funding.</p> <p>It supports the purchase of equipment such as irrigation pipes, pumps, water storage tanks, and hydraulic control systems. It can also fund construction of small water reservoirs and related infrastructure to increase irrigated surfaces without further depleting water bodies under stress.</p> <p>Applicants need to be active farmers and grant is also open to collaborative projects including collective owners of any water management projects.</p> <p>Further detail via: https://www.europe-en-nouvelle-aquitaine.eu/fr/appels-%C3%A0-projets/appel-projets-feader-2024-developpement-des-infrastructures-hydrauliques</p>
Duration	Applications are open until November 30, 2024.
Update/Latest	Applications are now closed.
Implications	<i>Helps farmers invest in more efficient irrigation systems, essential for maintaining crop yields in regions facing water shortages. Obviously, a key grant for NZ companies supplying irrigation equipment and associated water products. Should also consider approaching any owners or managers of collaborative projects in the region which would potentially qualify.</i>

8.1.2 Loans for Generational Renewal of Farmers

Grant Name	Loans for Generational Renewal of Farmers (<i>Installation : Prêt d'Honneur Initiative Nouvelle-Aquitaine</i>)
Grant Purpose	Supports the creation and takeover of businesses in the agricultural and aquaculture sector within the Nouvelle-Aquitaine region.
Grant Rate	<p>€600 per economic study. For project leaders not eligible for the DNJA, a Prêt d'Honneur in partnership with the France Initiative network offers a 0% loan up to €20,000.</p> <p>Funding consists of an interest-free loan to support the creation and takeover of businesses in the agricultural and aquaculture sector in the Nouvelle-Aquitaine region. Loans of between €5,000 and €20,000 (with a maximum of €40,000 per project, if there is a collaboration), over a period of 3 to 7 years.</p>

Grant Detail	<p>Supports new farmers in Nouvelle-Aquitaine by providing necessary resources and guidance to establish their agricultural ventures. Recipients (project leaders) need to be established as a farmer or a farm manager for less than 3 years. It is also required to have a financing plan including a bank loan greater than or equal to the amount of the interest-free (honorary) loan. A personal contribution from the project leader which can be valued in kind (land included) and/or in cash can also be included.</p> <p>A wide range of farm business items can be funded including: shares, equipment, land, livestock, buildings, laboratory, cash flow requirements, etc.</p> <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/installation-pret-dhonneur-initiative-nouvelle-aquitaine</p>
Duration	Ongoing; applications can be submitted at any time.
Latest/ Update	
Implications	<i>Given the wide range of items that can be funded, there is potential for NZ companies supplying equipment to newly established farms to indirectly benefit from this loan. Companies that offer agricultural training, consulting services, or innovative technologies can engage with young farmers looking for resources and support to establish their farms.</i>

8.1.3 Agricultural Transition Guarantee Fund (Alter'NA (Alternative in Nouvelle-Aquitaine))

Grant Name	Agricultural Transition Guarantee Fund (Alter'NA (Alternative in Nouvelle-Aquitaine))
Grant Purpose	Support farmers in Nouvelle-Aquitaine with financing for transitioning to more sustainable agricultural practices.
Grant Rate	Specific rates are not stated, but it includes investment or development loans on preferential terms regarding interest rates and personal guarantees.
Grant Detail	<p>This is a €36 million guarantee fund which is intended to promote access to credit in the agricultural and agri-food sector. It seeks to generate around €230 million in loans over 3 years. Alter'NA seeks to:</p> <ul style="list-style-type: none"> • Promote better access to financing for risky projects or for new businesses with no credit history • Ease conditions and requirements in case of insufficient collateral, compared to the standard requirements of financial intermediaries • Offer investment or development loans on preferential terms in terms of interest rates and limitation of personal guarantees • The scheme is aligned with the region's road map for environmental and climatic transition. <p>It is aimed at farmers, farmer groups (e.g. cooperatives) and agri-food companies involved in organic production. It will fund the following initiatives;</p> <ul style="list-style-type: none"> • Transitioning livestock farming operations (presumably towards organic or other agro-ecological practices)

	<ul style="list-style-type: none"> • Transitioning crop production operations, including environmental plant plans • Developing greenhouse-based fruit and vegetable production • Supporting on-farm processing and direct sales • Assisting agri-food industries in developing organic products in food industries. <p>Banks such as Crédit Agricole, Crédit Mutuel, CIC and Banque Populaire are partners and can implement the Alter'NA initiative.</p> <p>Further detail via: https://entreprises.nouvelle-aquitaine.fr/actualites/alterna-un-fonds-de-garantie-pour-accelerer-la-transition-agricole</p>
Duration	The program is planned to operate over three years, from 2023 to 2026.
Latest/ Update	
Implications	<i>Greater access to finance should present indirect opportunities to NZ suppliers of agricultural technologies or services which can improve environmental performance, particularly if €230 million in overall loans will be lent to farmers. Again, demonstrating the environmental benefits of product and service offerings will be important.</i>

8.1.4 New and Young Farmers' Grant

Grant Name	New and Young Farmers' Grant (Installation: Dotation Nouveaux et Jeunes Agriculteurs (DNJA))
Grant Purpose	To facilitate the establishment of new and young farmers committed to viable and agro-ecological projects.
Grant Rate	Financial aid includes cash support: <ul style="list-style-type: none"> - €13,000 for plain areas (e.g. lowland farms) - €15,000 for disadvantaged zones - €17,000 for mountainous areas. Additional support can range from €4,000 to €22,000 depending on investment and type of farm operation.
Grant Detail	The DNJA is available to individuals aged 18 to 55 with agricultural qualifications or significant experience in agriculture. The aid aims to support both the financial setup and operational needs of new agricultural enterprises. Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/installation-dotation-nouveaux-et-jeunes-agriculteurs-dnja
Duration	Applications are currently open; specific deadlines depend on consultation instances. Scheme aligned with 2023-27 CAP.
Latest/ Update	
Implications	<i>Companies supplying equipment or technology to support new and young farmers could find opportunities through this initiative.</i>

8.1.5 VitiREV Programme

Grant Name	VitiREV Programme
Grant Purpose	Seeks to transform viticulture in Nouvelle-Aquitaine by promoting sustainable practices, digital innovation, and eco-friendly agricultural methods.
Grant Rate	Funding support varies based on specific projects (such as the VITITECH scheme in Section 8.1.6). The initiative has different themes but prioritises innovations that enhance environmental sustainability and adapt to climate change.
Grant Detail	<p>The VitiREV Programme is a wide-ranging initiative that supports investments in innovative equipment and technologies aimed at reducing environmental impact and improving efficiency. Key funded items include:</p> <ul style="list-style-type: none"> • Digital and Monitoring Tools: Development of digital platforms like VitiDATA to collect and analyse vineyard data; tools for monitoring crop health, predicting pest infestations, and managing water efficiently. • Sustainable and Innovative Equipment: Adoption of automated weeding tools and low-emission machinery; robotic solutions for precision tasks such as pruning and planting; "insect-proof" greenhouses for cultivating disease-resistant grape varieties adapted to climate change; technologies for rainwater harvesting and irrigation management. • Agroecological Transition: Promotion of practices such as alternatives to chemical weeding to preserve biodiversity and soil health; equipment for weed control and pest reduction using biocontrol methods and minimal chemical use. • Training and Educational Tools: Creation of virtual reality tools to train farmers in disease and pest detection; establishment of a network of agro-equipment advisors to optimise the use of machinery like sprayers and soil maintenance tools. • Support for Innovation: Encouragement of projects in robotics, precision farming, and eco-tourism; creation of technical innovation labs and collaborative platforms for experimentation in real-world conditions. <p>Further detail via: https://entreprises.nouvelle-aquitaine.fr/actualites/vitirev-innovons-pour-des-territoires-viticoles-respectueux-de-lenvironnement</p>
Grant Duration	Ongoing initiative
Latest/Update	
Implications	<i>This initiative is likely to create indirect opportunities (with direct opportunities often funded by sub-programmes such as VITITECH (see below)) for NZ companies specialising in digital agricultural solutions, eco-friendly equipment, and innovative water management systems can find collaborative opportunities with vineyard projects in this initiative.</i>

8.1.6 VITITECH: Innovation Support for Viticulture

Grant Name	VITITECH: Innovation Support for Vineyards (<i>Soutien à l'Innovation pour la Viticulture</i>)
Grant Purpose	To assist vineyard owners in adopting digital and robotic technologies to enhance sustainability and efficiency in wine production. This scheme supports the region's agroecological transition. It forms part of the VitiREV Programme.

Grant Rate	A base support rate of 40%, potentially increasing by up to 20% for certain conditions (like young farmers, cooperatives, and sustainable practices), with a maximum combined support of 70%. Eligible projects must have a minimum expenditure of €10,000 and a maximum of €100,000 (ex. VAT).
Grant Detail	<p>Covers costs related to equipment and services for innovative solutions, including software, sensors, and equipment for monitoring and managing vineyard health. Eligible expenses include:</p> <ul style="list-style-type: none"> • Equipment Leasing or Purchase: Includes the rental, lease-purchase, or acquisition of machinery and equipment, as well as the purchase of sensors. • Software and Subscription Costs: Covers the acquisition, subscription, or configuration of software and the purchase of licenses; also includes ongoing subscription fees. • General Expenses: Related to the above points, covering support from a trusted third party, including fees for engineers and consultants, as well as costs for advice on environmental and economic sustainability, including feasibility studies. • Feasibility Studies: These remain eligible expenses, even if, due to the results, no further costs are incurred under the previous points. • Training Costs: Expenses for digital literacy training and specific digital skills for the industry. <p>Note: Expenses are eligible from the date of the aid application submission, covering a maximum of two viticultural seasons.</p> <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/vititech</p>
Duration	Applications are open until 1 st December 2024, and 1 st July 2025.
Latest/ Update	December 2024 round closed, but final round deadline is 1 st July 2025.
Implications	<i>Encourages the adoption of advanced agricultural technology in the French wine sector. Collaborating with French vineyards may provide market opportunities for suppliers of precision viticulture tools as well as the equipment and services listed above.</i>

8.1.7 Support for Vineyard Reorientation

Grant Name	Support for Vineyard Reorientation (<i>Aide à la Réorientation des Exploitations Viticoles</i>)
Grant Purpose	To support viticulturists transitioning their operations, especially in light of the current challenges faced by the wine industry, such as decreased national consumption and heightened competition. The aim is to diversify production by investing in new crops.
Grant Rate	A base support rate of 40% for eligible investments, which can increase to 60% if linked to organic farming practices. Minimum eligible expenses are set at €5,000, with a maximum of €70,000.
Grant Detail	<p>The following expenses are eligible;</p> <ul style="list-style-type: none"> • Perennial Crops: Purchase of plants, contracting of planting services, and rental of agricultural equipment without a driver. • Trellising Supplies and Protection Equipment: Materials for trellising and protection against frost/hail for crops.

	<ul style="list-style-type: none"> • Specific Equipment: Includes specialised equipment (not used in viticulture) for harvesting, pruning, maintenance, and destruction of cover crops, as well as planters and seeders. • Weed and Pest Management: Equipment for controlling weeds and reducing the presence of harmful insects. • Rainwater Storage: Basins, tanks, or flexible reservoirs for collecting rainwater from roofs, with a maximum storage capacity of 800 m³. • Cold Shelters: Shelters with or without frost protection systems for crops. • Game Protection Supplies: Equipment and materials to protect against wildlife damage. <p>Irrigation costs and heated greenhouse expenses are excluded.</p> <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/aide-la-reorientation-des-exploitations-viticoles?recherche=agriculture </p>
Duration	Applications are open until 31 st December 2025.
Latest/ Update	2025 application round is now available.
Implications	<p><i>Opportunities to provide diverse agricultural technologies and materials that support the reorientation of vineyards. There may be avenues to market innovative solutions for crop diversification and sustainability to French farmers looking to adapt their operations. There may also be opportunities for providers of infrastructure such as rainwater storage and frost protection for crops.</i></p>

8.1.8 AVADOL – Farm Modernisation Plan

Grant Name	AVADOL : Farm Modernisation Plan (<i>Plan de Modernisation des Élevages ADAVOL</i>)
Grant Purpose	Supports investments in existing poultry production buildings, specifically those producing label (SIQO and AB) poultry, to enhance their versatility for producing daily, certified, or standard poultry. It also targets existing duck breeding or fattening buildings and poultry meat workshops transformed for foie gras production.
Grant Rate	Eligible investments must be between €10,000 and €25,000 (excluding taxes). Specific grant rates are not disclosed.
Grant Detail	<p>The grant covers various eligible investments, including drinking systems, feeding systems (including silos), ventilation, creation or modification of openings for air circulation and/or natural light, misting or other cooling systems, automation of environmental control, stabilization or concreting of building floors, straw spreaders, litter storage shelters, automatic weighing systems, and sanitary airlocks with their equipment. Used or refurbished equipment and materials are eligible, except those purchased directly from a farm.</p> <p>The grant supports non-productive investments aimed at modernising and enhancing the versatility of existing poultry production facilities. It encourages the adaptation of buildings to alternate between different types of poultry production, thereby improving operational efficiency and sustainability. The grant is managed by the Nouvelle-Aquitaine region, with applications</p>

	submitted through designated structures that handle the submission and disbursement processes on behalf of farmers. Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/plan-de-modernisation-des-elevages-adavol?Profil=Agriculteur& (link no longer appears to be available)
Duration	The call for projects closed on 9 th April
Update/Latest	Application deadline of 9 th April 2025 has now passed.
Implications	<i>Should offer opportunities to companies supplying products related to poultry facility modernization, such as feeding and drinking systems, ventilation equipment, cooling systems, automation technologies, and construction materials for building modifications. Additionally, there may be opportunities to provide consulting services to farmers seeking to optimize their production facilities in line with the grant's objectives.</i>

8.1.9 PCAE – Plan for the Modernisation of Livestock Farms

Grant Name	PCAE – Plan for the Modernisation of Livestock Farms (<i>Plan de Modernisation des Élevages PCAE</i>)
Grant Purpose	Seeks to enhance the economic, environmental, and social performance of livestock farms in the Nouvelle-Aquitaine region
Grant Rate	The grant provides financial assistance of up to 30% of eligible expenses, with potential bonuses (additional 15% for projects in mountainous zones and 5% for certified organic farms).
Grant Detail	<p>Eligible expenditure ranges from a minimum of €25,000 to a maximum of €100,000 (excluding VAT) for individual projects. For GAECs (Groupements Agricoles d'Exploitation en Commun) with two associates, the ceiling is €200,000, and for those with three or more associates, it is €250,000.</p> <p>The grant supports a variety of investments, including:</p> <ul style="list-style-type: none"> • Construction, extension, or renovation of livestock buildings. • Fixed improvements and equipment for buildings and their surroundings, specifically for livestock activities, biosecurity, animal health and welfare, and farmer working conditions. • Creation or enhancement of outdoor access for animals and exercise areas. • Specialised mobile livestock equipment aimed at reducing workload and improving working conditions. • Improvement of the farm's energy performance. • Storage and treatment of livestock effluents. <p>Applicants must be active farmers, either as individuals or within agricultural entities, and must meet specific eligibility criteria, including compliance with environmental standards and participation in agroecological practices.</p> <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/pcae-plan-de-modernisation-des-elevages?Profil=Agriculteur&</p>
Duration	Call for projects is open until 16 th April
Update/Latest	Applications are open until 9 th April

Implications	<i>Companies that provide agricultural construction services, livestock equipment, biosecurity solutions, and energy-efficient technologies may experience increased demand as farmers seek to modernise their operations. Also likely to be opportunities for companies providing consultancy services in these areas.</i>
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8.1.10 Support for Anaerobic Digestion

Grant Name	Support for Anaerobic Digestion (<i>Soutien à la méthanisation</i>)
Grant Purpose	Scheme is aimed at all projects for anaerobic digestion units with biogas recovery by injection into the gas networks, regardless of the type (individual or collective agricultural, territorial, industrial, wastewater treatment plant).
Grant Rate	Funding covers 50-70% of eligible expenses for feasibility and agronomy studies. There are similar funding rates for development studies and project management assistance, with a cap of €100,000. Investment aid will be determined by a techno-economic assessment and will be based on an internal rate of return (IRR) not exceeding 10%.
Grant Detail	<p>Grant is available to agricultural businesses, cooperatives territorial authorities in the region and other associations. Funding is also available for projects outsider of the agricultural sphere. Other criteria include:</p> <ul style="list-style-type: none"> • At least 60% control over the energy supply potential. • Limit primary and food crops to 15% of input tonnage. • Without aid, a gross payback period between 5 and 15 years. • Applications should be submitted at an advanced project stage (e.g., building permits and environmental authorisations filed, preliminary bank agreement obtained). • Projects responding to a call for tenders from the Energy Regulatory Commission (CRE) are not eligible for investment aid. <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/transition-energetique-et-ecologique/soutien-la-methanisation?recherche=agriculture&page=1</p>
Duration	Call for projects is open, on a rolling basis, until 31 st December 2030
Update/Latest	Applications are open until 31 st December 2030
Implications	<i>This grant scheme presents significant commercial opportunities for companies involved in anaerobic digestion. Suppliers of anaerobic digestion technology, gas purification systems, and biogas injection equipment are likely to see increased demand. There are also strong prospects for businesses providing agricultural waste handling and pre-treatment machinery, as well as those specialising in engineering and feasibility studies.</i>

8.2 Land Management

8.2.1 The Organic Pact 2023-2027

Grant Name	The Organic Pact (<i>Le Pacte Bio</i>) 2023-2027
Grant Purpose	To promote organic farming practices in Nouvelle-Aquitaine, enhancing sustainability and reducing synthetic pesticide use.
Grant Rate	The program mobilises nearly €70 million annually to support organic farming initiatives, providing various forms of aid to farmers transitioning to organic practices.
Grant Detail	<p>The pact focuses on five strategic axes, including improving biodiversity, promoting quality food production, and encouraging ecological farming methods. It seeks to convert 18% of the agricultural land area to organic over the duration of the programme.</p> <p>Equipment that could be funded includes: tools for automated weeding, precision irrigation systems, renewable energy installations like solar panels, and low-emission machinery. Equipment focusing on soil management, reducing chemical inputs, and optimising water use is also prioritised to encourage the transition to organic and eco-friendly farming practices.</p> <p>Further detail via: https://les-aides.nouvelle-aquitaine.fr/economie-et-emploi/installation-dotation-nouveaux-et-jeunes-agriculteurs-dnja</p>
Duration	The current phase runs from 2023 to 2027, with ongoing support available for projects in organic agriculture.
Latest/ Update	
Implications	<i>Companies involved in organic farming solutions or products, including equipment or alternatives to pesticides may find partnership opportunities with French farmers through this initiative.</i>

8.2.2 Measures for Agro-Environmental and Climate (MAEC)

Grant Name	Measures for Agro-Environmental and Climate (<i>Mesures Agro-Environnementales et Climatiques (MAEC)</i>)
Grant Purpose	To encourage farmers to adopt practices that contribute to biodiversity, water conservation, and climate change mitigation through sustainable farming practices.
Grant Rate	Support of €200 to €250 per hectare annually, depending on the type of measures implemented, with a maximum support of €20,000 per farm.
Grant Detail	<p>Covers a range of agro-environmental practices such as crop rotation, organic farming, and reduction of chemical inputs. Farmers must commit to these practices for a minimum of five years.</p> <p>For the MAEC Low-Carbon initiative, if a farm implements practices which aim to reduce its carbon footprint by 15%, it can receive a flat-rate grant of €18,000, with an advance of €10,000 possible. To achieve this goal, the farm develops an action plan with its agricultural advisor and participates in technical workshops.</p>

	Further detail on the various MAEC initiatives is available via: https://entreprises.nouvelle-aquitaine.fr/actualites/les-maec-pour-une-agriculture-respectueuse-de-lenvironnement
Duration	Applications for 2024 have closed but it is anticipated that more application windows will be available in 2025. Scheme is aligned with the 2023-27 CAP.
Latest/ Update	
Implications	<i>Businesses that provide sustainable farming technologies, organic inputs, or consulting services could explore partnerships with farmers transitioning to eco-friendly practices. Equipment and solutions that can demonstrate a reduced carbon footprint should also have opportunities.</i>

9 Occitanie Grants

9.1 Infrastructure, Equipment and Ancillary Items

9.1.1 Sustainable Agriculture Contract (Contrat Agriculture Durable)

Grant Name	Sustainable Agriculture Contract (<i>Contrat Agriculture Durable</i>)
Grant Purpose	To support sustainable agriculture practices, including environmental management, reducing the use of pesticides, and improving water management.
Grant Rate	Flat-rate aid of €1,500 per Sustainable Agriculture Contract validated by the Region.
Grant Detail	<p>This grant targets improvements in agricultural sustainability, funding investments in equipment, technology, and practices that contribute to environmental sustainability.</p> <p>The support process is carried out in three stages:</p> <ul style="list-style-type: none"> • Stage 1: Development of the Sustainable Agriculture Contract, which includes an assessment and a comprehensive, systemic analysis of the farm. This stage also outlines a five-year action plan. At the end of this stage, the Region reviews the agroecological transition project. If the project is approved, the support continues to stages 2 and 3. • Stage 2: An interim review is takes place between the 2nd and 4th year. • Stage 3: A final review is completed in the 5th year. <p>Further detail via: https://www.laregion.fr/Contrat-Agriculture-Durable-Public-Agriculteurs</p> <p>The link below provides a list of the organisations that were selected under this scheme in July 2024. These include Chambers of Agriculture, cooperatives involved in wine, cereal, and livestock production, associations focused on the development of beekeeping, and other regional agricultural initiatives. Note that individual farms will be members of some of these organisations.</p> <p>See: https://www.laregion.fr/IMG/pdf/8/b/9/structures_selectionnees_au_19_juillet_2024_vf.pdf</p>
Duration	5 years
Latest/ Update	Active and updated to align with EU's Common Agricultural Policy (CAP) and Occitanie's regional sustainability goals.
Implications	Companies providing sustainable agricultural technology, water management solutions, and equipment could benefit from partnerships or direct sales in the region through this grant. The 2 nd link in the Grant Detail section provides a list of the organisations that are to receive funding and would be a useful initial target list for companies.

9.1.2 Call for Expressions of Interest (CEI): Pilot Wine-Growing Territories

Grant Name	CEI – Pilot Wine-Growing Territories (<i>Territoires Viticoles Pilotes, Laboratoires d'une Filière en Mutation</i>)
Grant Purpose	The CEI aims to support projects which enable wine-growing areas develop and implement strategies to adapt and become more resilient to climate change and its economic environment pressures (including competitiveness).
Grant Rate	Support under this CEI will be capped at €100,000 per selected territory, including start-up aid. Eligible costs are funded at an 80% rate.
Grant Detail	<p>Support is aimed at working groups consisting of lead organisations and working partners which can include agricultural development associations, agricultural cooperatives, management organisations and other professional organisations in the region.</p> <p>The contract seeks to mobilize the region's viticulture sector around four strategic challenges:</p> <ol style="list-style-type: none"> 1. Increasing the resilience of businesses to climate change. 2. Creating added value to sustain livelihoods in the sector. 3. Aligning the supply with the demands of different markets. 4. Contributing to the mitigation of climate change and its impacts. <p>In addition to conducting feasibility projects, hiring consultancy advice and setting up and managing pilot projects, it is also possible to finance infrastructure or technological investments needed to implement actions related to climate adaptation. This includes water management systems, new cultivation techniques, or resilience-enhancing technologies (e.g., drought-resistant grape varieties or smart agriculture tools).</p> <p>Further detail via: https://www.laregion.fr/Appel-Manifestation-Interet-Territoires-viticoles-pilotes-filiere-mutation</p>
Duration	Application deadline: 31 st October 2024. Support is available for up to 3 years.
Latest / Update	
Implications	<i>Companies with expertise in sustainable viticulture practices or innovative wine production technologies may collaborate with local producers to enhance sustainability and competitiveness. There will also be potential opportunities for companies supplying water management systems and technologies to enhance climate resilience in viticulture. Whilst the deadline has now passed there should still be opportunities to provide consultancy advice and to market solutions such as water management systems to the project stakeholders.</i>

9.1.3 PASS – Small Investments in Farms

Grant Name	PASS – Small Investments in Farms (<i>Petits Investissements dans les Exploitations Agricoles</i>)
Grant Purpose	Supports small, specific investments in farms to promote agroecological transition, competitiveness and to ensure economic sustainability.
Grant Rate	Base grant rate is 20% to 30%, with possible increases for specific applicants (e.g., Young Farmers). For Young Farmers (JA) and New Farmers (NA), the aid rate is 40% for all eligible expenses up to a limit of €100,000. Minimum expenditure: €5,000 excl. VAT; Maximum: €20,000 excl. VAT.
Grant Detail	<p>There are two types of eligible expenses:</p> <ol style="list-style-type: none"> 1. Non-agricultural equipment: includes the following (unsure why these are termed as “non-agricultural equipment”). <ul style="list-style-type: none"> ○ Livestock buildings and equipment: Animal housing, feeding systems, restraint equipment; Equipment for animal welfare, sanitation, & biosecurity; Storage & feed preparation equipment. ○ Crop production equipment: Equipment for greenhouse operations (tables, shading, ventilation automation); Climate protection systems (anti-hail nets, shading systems); Tools for precision agriculture, such as GPS-guided equipment for efficient soil and crop management. ○ Farm product processing and agritourism: Equipment for on-farm product transformation (processing, packaging, storage); Refrigerated equipment for mobile sales (e.g., refrigerated trailers or showcases); Development of agritourism facilities, such as equipment for cultural activities, tastings, or guided tours. ○ Water management and work-life quality improvement: Equipment for water storage and livestock watering systems; Investments improving worker ergonomics, safety, and well-being (e.g., exoskeletons, ergonomic tools). ○ Energy performance: Solar water heaters, energy-efficient ventilation, and lighting systems; Biomass boilers or renewable energy heating systems. 2. Agro-equipment: soil & water conservation investments, including; <ul style="list-style-type: none"> ○ Water conservation equipment: Irrigation management tools (software, sensors to measure soil/plant water needs); Water storage systems (rainwater collection, distribution systems). ○ Soil conservation equipment: Seeders for planting cover crops or intermediate crops; Tools for no-till or reduced-till farming; Machines to protect against soil erosion. ○ Equipment for reducing water pollution: Tools for precise fertilizer application; Machines for mechanical or thermal weed control (e.g., weeders, rotary hoes); Equipment for managing crop residues to avoid contamination.

	<ul style="list-style-type: none"> ○ Livestock equipment: Manure management systems (e.g., scrapers, mixers, pumps for manure handling); Drying equipment for barns using renewable energy. <p>Ineligible expenses include: small tools, consumables, equipment < €500; self-construction labour; landscaping, asbestos removal, effluent management compliance; expenses needing planning approval (except tunnels/bioclimate greenhouses); promotion, communication, identical replacements; lease-purchase, land/building purchases; vehicles (except refrigerated units) & social spaces; utility connections, water drilling; & items covered by national aid schemes like beekeeping or viticulture.</p> <p>Further detail via: https://www.laregion.fr/Pass-Petits-investissements-dans-les-exploitations-agricoles</p>
Duration	Ongoing and aligned with the 2023-27 CAP. Specific application deadlines may apply. For instance, this year's application period for Young Farmers' support ran from April to June
Latest / Update	
Implications	<i>Companies supplying smaller-scale agricultural products or equipment, particularly those involved in sustainable technologies or agroecological tools, could find opportunities by aligning with the programme's focus on sustainability and resilience.</i>

9.1.4 Assistance for Experimental Actions in Agriculture

Grant Name	Assistance for Experimental Actions in Agriculture (<i>Accompagnement des Actions d'Expérimentation en Agriculture</i>)
Grant Purpose	Support experimentation on techniques, crop itineraries, varieties or any other agricultural innovation that will enable agriculture to accelerate its transition to sustainable agriculture.
Grant Rate	Maximum of 50% of eligible expenditure. Maximum rate of 60% in the case of co-financing by the Water Agencies.
Grant Detail	<p>Eligible projects must focus on agroecological practices, pollution reduction, climate resilience, or enhancing agricultural market competitiveness. The grant covers personnel costs, indirect expenses, travel costs, and specific experimentation-related expenses such as services, materials, and consumables. The following items are eligible;</p> <ul style="list-style-type: none"> • Non-depreciable materials and consumables: necessary for the experimentation process and must be justified by project needs. • Service-related expenses: Any services required for conducting the experimentation, such as external expertise, may also qualify. • Equipment for experimentation: Includes materials specifically for research and innovation projects but excludes long-term assets. • Personnel-related equipment: This may include items linked to the operational needs of staff involved in the experimentation process. <p>The grant excludes costs like vehicles, heavy machinery, or large capital investments, focusing instead on equipment that supports innovative and experimental agricultural methods.</p> <p>For expenses over €1,000 (excluding VAT), a detailed quote is required.</p>

	<p>Further detail via: https://www.laregion.fr/Accompagnement-des-actions-d-experimentation-en-agriculture</p> <p>Any company or association may be eligible, subject to demonstrating its technical and scientific ability to conduct a research-experimentation action, and subject to the regulatory frameworks that can be mobilized.</p>
Duration	<p>The maximum duration of multi-year experimentation actions is 4 years.</p> <p>This call for projects concerns expenses that will be carried out from 7 March 2024 until 31 December 2027 at the latest. Deadline for submission of applications was April 23, 2024</p>
Latest / Update	
Implications	<p><i>Companies supplying sustainable agricultural technologies or products, especially those focusing on climate resilience, agroecology, and water conservation, could find opportunities through this programme by partnering with local projects or offering innovative solutions. It will be important to review the link above to identify successful applicants and to target these organisations.</i></p>

9.1.5 Regional Intervention System for Agricultural Water Management

Grant Name	Regional Intervention System for Agricultural Water Management (Dispositif d'Intervention Régionale pour la Gestion de l'Eau Agricole)
Grant Purpose	To support agricultural water management projects that address water scarcity issues, improve irrigation efficiency, and contribute to sustainable water use in agriculture.
Grant Rate	The base rate of intervention is up to 40%, with potential increases depending on co-funding (from Region and EU sources) and specific project types. Exact funding rate is based on project type and applicant eligibility.
Grant Detail	<p>Eligible investments include;</p> <ul style="list-style-type: none"> • Hydraulic Investments: Includes infrastructure related to water management for agricultural purposes, such as irrigation systems and collective irrigation networks. • Water Management Tools: Equipment that supports efficient water use, such as monitoring devices, sensors, and tools for optimizing water distribution. • Water-saving Technologies: Tools and systems that reduce water consumption, such as pressurized irrigation systems, water conservation equipment, and related technologies that help minimize water wastage in agricultural practices. • Repair and Restoration Equipment: Equipment needed for the repair and rehabilitation of irrigation infrastructure after damage caused by extreme weather events. • Tools for Project Implementation and Advice: Instruments and materials necessary for conducting advisory programs focused on collective water use, (e.g. irrigation management devices - tensiometers, weather stations) that aid water usage efficiency. <p>Key focus areas include improving agricultural productivity through efficient water use, implementing collective irrigation systems, and ensuring resilience</p>

	<p>in the face of climate change. Priority is given to projects that align with regional water management goals and promote sustainable agricultural practices.</p> <p>Further detail via: https://www.laregion.fr/Dispositif-d-intervention-regionale-pour-la-gestion-de-l-eau-agricole</p>
Duration	Ongoing since 2019, with calls for projects open periodically based on the needs of the region.
Latest / Update	
Implications	<i>Companies supplying water-efficient technologies, irrigation systems, or consultancy services in sustainable water management could find opportunities. Supplying innovative water-saving equipment or services for irrigation and infrastructure optimisation could align with the grant's goals of promoting sustainable and efficient agricultural water use. Important to emphasise how using water equipment aligns with both regional goals and promoting sustainable development.</i>

9.1.6 Regional Support for Feasibility Studies for Biogas Projects

Grant Name	Regional Support for Feasibility Studies for Biogas Projects (<i>Aide Régionale aux Études de Faisabilité pour les Projets de Production de Biogas</i>)
Grant Purpose	Supports feasibility studies and technical assessments related to biogas production, to promote sustainable energy production in agriculture. It focuses on helping agricultural stakeholders assess the potential for setting up biogas production facilities.
Grant Rate	Up to a maximum of 50% of the cost of the study, capped at €50,000
Grant Detail	<p>This grant aims to support feasibility studies for biogas production projects in the region. It funds the initial assessments needed to evaluate the viability of setting up biogas facilities, focusing on energy production from organic waste. The following items are eligible;</p> <ul style="list-style-type: none"> • Biogas Production Equipment: Includes equipment used in the setup of biogas production facilities, such as anaerobic digesters and gas purification systems. • Energy Efficiency Tools: Instruments used to monitor and optimise energy production from biogas, such as meters and sensors for tracking gas output and system performance. • Feasibility Study Equipment: Tools and equipment required for conducting technical and environmental assessments, such as energy auditing devices and environmental monitoring tools. • Renewable Energy Infrastructure: Any infrastructure linked to the biogas production process, such as gas storage units, heat recovery systems, and gas pipelines. <p>Other eligible expenses include consulting services, environmental impact studies, and financial planning.</p> <p>Further detail via: https://www.laregion.fr/Aide-regionale-aux-etudes-de-faisabilite-pour-les-projets-de-production-de-biogaz</p>

Duration	Ongoing; specific application deadlines may apply. Funding appears to be available until budgets for a given period are exhausted.
Latest / Update	
Implications	<i>Companies specializing in biogas technologies or consulting for feasibility studies can utilise this support to expand their services in the Occitanie region . This will include opportunities for supplying technology for biogas production, such as digesters, or gas purification systems.</i>

9.1.7 Support Schemes for Investment in Agricultural Holdings

Grant Name	Support Schemes for Investment in Agricultural Holdings (<i>Dispositifs d'Aides à l'Investissement dans les Exploitations Agricoles</i>)
Grant Purpose	Supports agricultural businesses in modernising their operations, promoting sustainability, and fostering diversification. It focuses on investments that enhance primary production, improve environmental practices, and add value through on-farm processing and marketing.
Grant Rate	Up to 40% funding for high-ambition projects (e.g., on-farm transformation, diversification, and agroecological transitions). Up to 20% funding for improvement projects (e.g., working conditions and system adaptations). The maximum eligible investments are €400,000 for individual projects and €800,000 for collective projects (e.g. cooperatives)
Grant Detail	<p>The grant is part of the Occitanie region's broader effort to support the agricultural sector. It focuses on the following areas;</p> <ul style="list-style-type: none"> • Improving the competitiveness of farms, increasing the added value of products (e.g. via on-farm processing) and seeking new markets. • Adaptation and resilience of farms to climate change (e.g. via acquisition of sustainable farming equipment such as mechanical weeding equipment or water conservation. • Natural resources preservation (water, soil, air and biodiversity); • The fight against global warming; • Improving working conditions and well-being at work; • Diversification of activities (e.g. agrotourism). • Construction and renovation of agricultural buildings. <p>The scheme has linkages with the PASS scheme (see Section 9.1.3 above). It is also affiliated with FEADER. Further detail via: https://www.laregion.fr/Dispositifs-d-aides-a-l-investissement-dans-les-exploitations-agricoles</p>
Duration	Grant runs to 2027, with rolling calls for projects. Latest round closed on 11 th December 2024.
Latest / Update	Latest round closed on 11 th December. Other rounds will become available.
Implications	<i>This scheme creates opportunities for companies offering innovative agricultural equipment, sustainable technologies, and services for farm transformation or marketing. Suppliers can collaborate with farmers to deliver solutions aligned with environmental, economic, and operational goals.</i>

9.2 Land Management

9.2.1 Forest Access Development (FEADER)

Grant Name	Forest Access Development (FEADER Occitanie 2023-2027 - Desserte Forestière)
Grant Purpose	Supports the development and improvement of forest access infrastructure to facilitate sustainable management, resource utilisation, and biodiversity preservation within forestry areas in the Occitanie region.
Grant Rate	Up to 40% funding for eligible projects, with specific caps based on project type and scope. 70% funding for collective projects.
Grant Detail	<p>This grant is part of the Occitanie region's commitment to promoting sustainable forestry practices. It funds:</p> <ul style="list-style-type: none"> • Construction or improvement of forest access roads. • Projects aimed at better resource management and logistics. • Initiatives to enhance forest sustainability and accessibility. <p>Projects must meet technical standards and environmental impact assessments. Multifunctionality, such as supporting recreational, agricultural, or firefighting functions, is encouraged. There is a commitment to maintain the infrastructure for at least five years after the final payment.</p> <p>Further detail via: www.laregion.fr/FEADER-Occitanie-2023-2027-Desserte-Forestiere</p>
Duration	Available until 2027, with periodic calls for projects.
Latest / Update	
Implications	<i>The scheme offers opportunities for companies providing forestry equipment, sustainable infrastructure solutions, and services related to road construction or resource logistics. There may also be follow-up opportunities for maintaining the forestry infrastructure as this is a condition of the scheme.</i>

9.3 Services

9.3.1 Regional Aid for Support Missions for Communication/Consultation Procedures Concerning Biogas Production Projects

Grant Name	Regional Aid for Support Missions for Communication/Consultation Procedures for Biogas Production Projects (Aide Régionale Pour L'Accompagnement Des Projets De Communication/Concertation Sur La Production De Biogaz)
Grant Purpose	Support projects related to biogas production, focusing on providing technical assistance and advice for project development, including planning, communication, and stakeholder engagement.
Grant Rate	Maximum of 50% of the cost of the support mission, capped at €50,000
Grant Detail	Eligible projects include technical advice, feasibility studies, communication strategies, and stakeholder consultation related to biogas production projects. The scheme aims to ensure successful project development by helping beneficiaries engage with local communities, navigate regulatory

	<p>frameworks, and optimise their project planning. Funding is primarily targeted at agricultural businesses and cooperatives looking to develop biogas facilities and assess their potential impact.</p> <p>Further detail via: https://www.laregion.fr/Aide-regionale-aux-missions-d-accompagnement-pour-des-demarches-de-communication</p>
Duration	Ongoing; specific application deadlines may apply.
Latest / Update	
Implications	<p><i>Companies involved in biogas technology or consulting services can leverage this grant to facilitate project development and stakeholder engagement.</i></p> <p><i>Limited direct opportunities to supply equipment under this grant.</i></p>

9.3.2 Investment for Food Solidarity

Grant Name	Investment for Food Solidarity (<i>Investissement pour la Solidarité Alimentaire</i>)
Grant Purpose	This initiative supports projects aimed at transforming food aid organisations to better address socio-economic and environmental challenges. The focus is on improving food quality, helping beneficiaries, supporting farmers, and promoting sustainable practices.
Grant Rate	The financial support will cover up to 60% of eligible costs. To qualify for aid, eligible expenses must be at least €3,000 (excluding VAT), with a maximum aid amount capped at €15,000.
Grant Detail	<p>Eligible beneficiaries are:</p> <ul style="list-style-type: none"> • Associations or organisations (applicants) based in Occitanie; • Applicants established for over a year with approved accounting and no negative equity in the last known financial year; • Applicants regionally authorised for food aid (as per DREETS 2024 list); • Social & solidarity grocery stores that have signed the national charter; • Applicants managing shared/community gardens with a solidarity focus. <p>Eligible projects must involve structures with a significant portion of fresh, locally sourced products and align with the Territorial Food Plan (PAT). Projects will be selected based on the quality of the application, in terms of content and form. More specifically, the Region will favour projects that meet at least 2 of the following 3 priority axes: coverage of "white areas"; the inclusion of the project in a multifunctional place; pooling or cooperation between food aid structures.</p> <p>Further detail via: https://www.laregion.fr/Investissement-pour-la-solidarite-alimentaire</p>
Duration	Application period ran from mid-July until end September
Latest / Update	
Implications	<i>Whilst the application deadline has now passed, this scheme could still create opportunities for companies supplying innovative solutions for food processing or local food distribution can leverage this opportunity to support food</i>

	<i>solidarity initiatives. Scheme will only have limited relevance to companies supplying inputs to agriculture in Occitanie.</i>
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10 Île-de-France

10.1 Infrastructure, Equipment and Ancillary Items

10.1.1 Young Farmers' Support

Grant Name	Young Farmers' Support (<i>Aide à l'Installation du Jeune Agriculteur</i>)
Grant Purpose	To support young farmers aged 18 to under 40 in establishing their agricultural enterprises in Île-de-France. It provides financial assistance to promote viable and sustainable farm setups.
Grant Rate	Basic cash flow assistance of €22,000 is available, with 3 possible bonuses: Organic farming project: €22,000; Project with added value: €20,000; Project with significant investments, representing an amount between €10,000 and €40,000: depending on the amount of the investments.
Grant Detail	<p>Eligible projects must include a business plan spanning four years, demonstrating economic viability and alignment with set criteria. The scheme offers different modulation bonuses depending on organic practices, added value, or investment levels. For installations in partnerships, additional conditions on ownership apply.</p> <p>The "organic farming" and "added value" bonuses cannot be combined with each other. This support is paid in several instalments during the implementation of the business plan and at its end.</p> <p>Areas that projects can focus on include:</p> <ul style="list-style-type: none"> • Agricultural Buildings and Facilities: Funding for construction and improvements to barns, storage areas, or other farming structures. • Machinery and Tools: New and second-hand agricultural machinery to enhance farm productivity. • Livestock Investments: Funding for acquiring animals to build herd capacity. • Land Improvements: Investments such as irrigation systems and drainage infrastructure. • Renewable Energy and Efficiency Projects: Equipment supporting energy-saving practices or renewable energy generation. <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-aide-linstallation-du-jeune-agriculteur</p>
Duration	The programme spans from 2023 to 2027, with staged payments based on project milestones and ongoing compliance checks.
Latest / Update	
Implications	<i>Indirect opportunities for companies supplying technology, equipment or services tailored for young farmers (e.g., training, equipment, and sustainable practices), particularly in areas of organic farming, value-added production, and infrastructure development.</i>

10.1.2 Support for Agricultural Investments - Modernisation of Farms

Grant Name	Support for Agricultural Investments - Modernisation (<i>Soutien aux Investissements Agricoles - Modernisation des Exploitations</i>)
Grant Purpose	Supports investments in modernising and improving the competitiveness of agricultural holdings in Île-de-France. It focuses on primary agricultural production, diversification, and adapting to climate change.
Grant Rate	The aid rate is 40%, which can be increased by 10% for farms certified as organic or in conversion and 10% for young farmers who are beneficiaries of the aid for the installation of young farmers.
Grant Detail	<p>The grant focuses on improving the competitiveness, sustainability, and environmental performance of farms. Eligible projects include investments in modern equipment, infrastructure improvements, and technologies that enhance farm productivity, health and working conditions, and resource efficiency.</p> <p>Eligible items include:</p> <ul style="list-style-type: none"> • Agricultural Buildings: Construction and modernisation of barns, storage units, and other farm structures, including to improve working conditions. • Machinery: New equipment to improve farming efficiency and sustainability. • Diversification Equipment: Tools and facilities for developing new agricultural activities (e.g., processing units or agritourism facilities). • Energy Efficiency Tools: Renewable energy installations and efficiency enhancements. • Water Management Systems: Equipment for irrigation and drainage improvements. <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-soutien-aux-investissements-agricoles-modernisation-des-exploitations-aap-2024</p>
Duration	Deadline: 18 th November, 2024. Projects must be completed within 3 to 5 years, depending on the nature of the investment.
Latest / Update	Grant deadline has now passed, but opportunities still available as there's 3-5 years to complete works.
Implications	<i>Companies that offer modern agricultural equipment or technologies may find opportunities as farmers seek to enhance operational efficiency and sustainability</i>

10.1.3 LEADER - Projects Contributing to Rural Development in Ile-de-France

Grant Name	Projects Contributing to Rural Development in Ile-de-France (<i>Projets LEADER Contribuant au Développement Rural Francilien</i>)
Grant Purpose	Promotes rural and peri-urban development by supporting locally-led projects, focusing on fostering sustainable agricultural, environmental, cultural, and tourism-related projects in defined areas within Île-de-France.
Grant Rate	The rate of public aid is a maximum of 100%. The LEADER co-financing rate is a maximum of 80%, or the co-financing rate set out in the Local Action Group's strategy (call for proposals, CEIs, action sheets, etc.).

Grant Detail	<p>The aim is to promote local initiatives that contribute to sustainable economic and social development in rural areas. Projects must be aligned with the local strategies set by the Local Action Groups (GALs). The scheme supports a wide range of sectors, including agriculture, tourism, forestry, and local food initiatives. The programme is delivered through five GALs, each developing specific strategies for their territories. Beneficiaries must contact their respective GAL to confirm the project's eligibility and to receive guidance on application procedures.</p> <p>Eligible projects may include those focused on improving local infrastructure, enhancing agricultural productivity, fostering environmental sustainability and the circular economy, or strengthening rural tourism. The scheme encourages innovation and cooperation among local stakeholders to address rural challenges and improve the quality of life in rural communities.</p> <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-projets-leader-contribuant-au-developpement-rural-francilien-770501</p>
Duration	Ongoing and aligned with the 2023-27 CAP although the duration dependent on each GAL's specific calls for projects. Therefore, there are key deadlines are provided within each local strategy.
Latest / Update	
Implications	<i>This program opens up funding opportunities for companies that can contribute to rural development initiatives, including sustainable agriculture, tourism, and local economic projects. Direct funding opportunities for equipment might be limited though.</i>

10.1.4 Innov'up Leader PIA – France 2030

Grant Name	Innov'up Leader PIA – France 2030
Grant Purpose	To accelerate the emergence of future market leading companies by supporting ambitious and innovative projects that have the potential for national or international reach.
Grant Rate	Funding of between €75,000 and €500,000 per project is available. Funding is available for up to 50% of eligible expenses, with 2/3 provided as a grant and 1/3 as a recoverable advance.
Grant Detail	<p>The scheme is jointly administered by the French State and the Île-de-France Region, in partnership with Bpifrance, aimed at supporting innovative projects led by small and medium-sized enterprises (SMEs) and intermediate-sized enterprises (ETIs) within the Île-de-France region.</p> <p>Eligibility Criteria:</p> <ul style="list-style-type: none"> • SMEs and ETIs located in the Île-de-France region. • Projects must align with the strategic priorities of the region, including sectors such as aerospace, agriculture, automotive, energy, digital technologies, health, tourism, and sustainable urban development.

	<p>Application Process:</p> <ul style="list-style-type: none"> • Applications are submitted online through the designated platform. • The current call for projects is open from September 9, 2024, to December 13, 2024, with subsequent periods planned for 2025. • Projects are evaluated based on innovation quality, economic potential, contribution to regional development, and project feasibility. <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-projets-leader-contribuant-au-developpement-rural-francilien-770501</p>
Duration	<p>This scheme is part of the France 2030 initiative. The following are the application periods during 2024/25:</p> <ol style="list-style-type: none"> 1. From September 9, 2024 to December 13, 2024 2. From December 16, 2024 to April 4, 2025 3. From 7 April 2025 to 5 September 2025
Latest / Update	Application period 2 currently open.
Implications	<p><i>While the program targets a broad range of sectors, companies supplying farmers may benefit if their projects involve innovative solutions in agriculture, agri-food, or related technologies. Engaging with this grant scheme could provide opportunities for developing advanced products or services tailored to the agricultural sector. For NZ companies considering establishing an entity in France to support projects, this scheme might offer some opportunities.</i></p>

10.2 Land Management

10.2.1 Support for Agricultural Investments - Diversification

Grant Name	Support for Agricultural Investments – Diversification (<i>Soutien aux Investissements Agricoles – Diversification</i>)
Grant Purpose	Supports structural investments by farmers focusing on diversifying agricultural activities. It promotes new farm ventures such as on-farm processing and marketing, renewable energy production, agri-tourism, and other diversified agricultural projects to increase farm autonomy and modernisation.
Grant Rate	The aid rate is 40%, which can be increased by 10% for farms certified as organic or in conversion and 10% for young farmers who are beneficiaries of the aid for the installation of young farmers.
Grant Detail	<p>It focuses on projects that enhance the competitiveness and sustainability of farms by supporting the transition to diversified activities, including organic farming, agroforestry, and renewable energy production. Eligible investments include equipment purchase, infrastructure development, and other initiatives aligned with regional and European objectives for agricultural innovation and environmental protection.</p> <p>The minimum eligible expenditure per project is €5,000, with a maximum grant amount of €50,000 to €200,000 depending on the project type. For</p>

	<p>diversified non-agricultural activities like renewable energy not directly consumed on the farm, a de minimis limit of €300,000 over three years applies.</p> <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-soutien-aux-investissements-agricoles-diversification-aap-2024</p>
Duration	Grant period runs from 2023 to 2027. Current application window closed on 18 th November 2024. Projects must start only after receiving confirmation from the funding authority.
Latest / Update	Application window has closed as of 18 th November 2024. Follow-up opportunities may still be available.
Implications	<i>Suppliers of diversification solutions—such as processing equipment or renewable energy technologies—can benefit from increased investments in diversified agricultural activities.</i>

10.2.2 Agricultural Investments – Climate Change Adaptation

Grant Name	Agricultural Investments – Climate Change Adaptation (<i>Investissements Agricoles - Adaptation au Changement Climatique et Transition</i>)
Grant Purpose	Supports structural investments in agriculture, focusing on adapting farms to the challenges posed by climate change. It promotes sustainable farming practices, the improvement of environmental performance, and the restoration and preservation of natural resources.
Grant Rate	Covers up to 80% of eligible expenses, with the total grant amount capped at €400,000 per livestock farm and €200,000 per other farms annually.
Grant Detail	<p>Projects that focus on reducing environmental impact, improving resilience to climate fluctuations, and implementing eco-friendly technologies are eligible. Funding can be used to purchase a wide range of items including:</p> <ul style="list-style-type: none"> • Water Management and Soil Conservation Equipment: Machinery such as direct seeding machines, seeders for intermediate crops, and tools for better water retention and erosion control. • Weed Control Equipment: Mechanical weeders, hoeing machines, rotary hoes, inter-row tools, thermal weeders, and options like camera-guided or GPS-guided systems. • Precision Agriculture Equipment: GPS systems for precision farming, section control systems, and biomass sensors for efficient nutrient application. • Biodiversity and Environmental Management: Equipment for the maintenance of tree lines and hedges, such as flail mowers, pruners, and cutters; investments in tools to support wildlife or environmental conservation. • Climate Protection Measures: Anti-hail nets, frost protection towers, windbreaks, and rain shields for specialised crops. • Energy and Water Efficiency: Connected measuring devices like tensiometers and soil moisture sensors; water-saving irrigation systems and rainwater collection units.

	<ul style="list-style-type: none"> • Biological Control and Predator Management: Tools such as insect-proof nets and biological pest control equipment. • Renewable Energy and Automation: Kits for tank cleaning, automated tank rinsing, and on-farm renewable energy infrastructure to reduce environmental impact. <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-investissements-agricoles-adaptation-au-changement-climatique-et-transition-aap-2024</p>
Duration	Applications were open from 18 th September 2024 to 18 th November 2024. The projects must commence only after receiving authorisation, and investments must be maintained for 3 to 5 years depending on their nature.
Latest/Update	Application window closed on 18 th November 2024.
Implications	<i>Companies supplying sustainable farming technologies, water management systems, or renewable energy solutions could explore market opportunities in this region. It is important to emphasise benefits of a given offering in terms of climate resilience and environmental preservation.</i>

10.3 Services

10.3.1 Support for Non-Productive Environmental Agricultural Investments

Grant Name	Support for Non-productive Environmental Agricultural Investments (<i>Soutien aux Investissements Agricoles Environnementaux Non-Productifs</i>)
Grant Purpose	Supports non-productive agricultural investments with an environmental focus. It encourages projects that preserve/restore water quality, prevent soil erosion, improve biodiversity, and agroforestry or ecological corridors.
Grant Rate	The aid rate is 90%, with a minimum eligible expenditure of €5,000 per project and a maximum grant amount capped at €200,000 per project.
Grant Detail	<p>The grant covers investments in farm buildings, environmental management, agroforestry, and energy-efficient projects. Eligible expenses include construction or renovation, water and environmental assessments, hedge planting, and ecological corridors. It also supports planning and approval costs, including necessary permits and documentation, as well as feasibility studies and expert reports.</p> <ul style="list-style-type: none"> • Material investments: plant materials; preparatory work for planting, such as soil preparation, creation of embankments, and establishment of grass strips; biodegradable mulching; plant protection equipment; • Agroforestry projects: intra-parcel tree planting according to a standard cost schedule, excluding project design costs; • Intangible expenses: feasibility studies, diagnostics, and architectural fees conducted by independent organisations, limited to 10% of related material investments; • Self-construction: project lead's time valued at minimum wage, specifically for planting hedgerows or inter-plot trees <p>Further detail via: https://www.iledefrance.fr/aides-et-appels-a-projets/feader-soutien-aux-investissements-agricoles-environnementaux-non-productifs-aap-2024</p>

Duration	Until 18 th November 2024. Projects must be maintained for 3-5 years.
Latest / Update	Application window has now closed.
Implications	<i>Companies providing solutions for environmental restoration and conservation may find some opportunities, especially in supporting sustainable agricultural practices.</i>

11 Centre-Val de Loire

11.1 Infrastructure, Equipment and Ancillary Items

11.1.1 Viticulture Sector Support (CAP Filière Viticulture)

Name	Viticulture Sector Support (CAP Filière Viticulture)
Grant Purpose	To strengthen the competitiveness and sustainability of the viticulture sector.
Grant Rate	Generally at 30% level but subject to minimum and maximum levels (capping)
Grant Detail	<p>Scheme provides funding for agricultural equipment focused on improving resilience and sustainability in vineyards. Key funded equipment includes:</p> <ul style="list-style-type: none"> • Frost Protection Systems: Anti-frost towers, convectors, heating wires, and water sprinklers. Funding is at 30% of eligible costs, with a minimum grant of €2,000 for projects with costs between €5,000 and €12,500 (ex. VAT). • Quality Improvement Tools: Machinery that improves the quality of wine without damaging grapes. • Risk Management Equipment: Tools that mitigate climatic risks. • Sustainable Machinery: Equipment that reduces pesticide use, like mechanical weeders and eco-friendly sprayers. • Vineyard Replanting Tools: Equipment for vine renewal, such as planting, grafting, and layering tools. • Winemaking Equipment: Machines to enhance wine quality, such as tools for gentle grape processing. • Microbiological Testing Tools: Equipment like microscopes for individual oenological monitoring. <p>Sustainable machinery and other equipment also receive 30% funding, with the total aid depending on the equipment's contribution to reducing environmental impact. Further detail via: https://www.centre-valdeloire.fr/sites/default/files/media/document/2023-10/23_06_12_19_DELIBERATION_CAP_FILIERE_VITICULTURE_4G_GED_00000000.pdf</p>
Duration	Runs to 2027.
Latest / Update	
Implications	<i>As vineyards modernise, demand will rise for suppliers of agricultural equipment, frost protection systems, and sustainable technologies. Companies offering tools for quality enhancement, risk management, and environmentally friendly machinery will benefit, especially with a focus on reducing pesticides and improving resilience. For New Zealand suppliers, it will be essential to highlight how their products enhance efficiency, resilience, and environmental performance.</i>

11.1.2 New Farmer Grant

Grant Name	New Farmer Grant (<i>Dotation Nouveaux Agriculteurs (DNA)</i>)
Grant Purpose	The DNA is a capital aid that aims to boost the cash flow of farms in the installation phase. It also aims to secure the new operation by giving the candidate the opportunity to apply for a lump sum for the implementation of post-installation monitoring.
Grant Rate	Base amount of €9,000 + Optional follow-up package of €3,000.
Grant Detail	<p>This grant is in addition to the Young Farmers' Support. Farmers must be aged between 41 and 50 years old, established for the first time in livestock and/or organic farming.</p> <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/installation-des-nouveaux-agriculteurs</p>
Duration	Runs in line with the 2023-27 CAP.
Latest / Update	
Implications	<i>As with similar schemes elsewhere in France, this scheme is of limited direct relevance to companies supplying agricultural equipment but it should increase the ability of farmers receiving this support to finance investment in the business.</i>

11.1.3 Sawmill Investment

Grant Name	Sawmill Investment (<i>Investissement des Scieries</i>)
Grant Purpose	Improve the competitiveness of the forestry sector by supporting: the use and improvement of the ergonomics and safety of conversion work; the overall level of results of companies in the sector; the modernisation of the industrial fabric of primary wood processing.
Grant Rate	Generally 30% of eligible expenses
Grant Detail	<p>The eligible expenses are:</p> <ul style="list-style-type: none"> • Investments in materials and equipment (excluding simple replacement equipment and second-hand equipment) including specialised management or production software (including the cost of assistance in configuring them to the needs of the company) relating to the operations of: • rationalisation and recovery of the raw material on the company's timber yard, upstream of a primary wood processing activity, • processing of logs, resulting in the supply of sawn, sliced, split, peeled or milled wood, • quality control, automation and technology development, • classification and marking of primary processing products, • recovery of primary processing products, carried out downstream of the company's sawmill, • recovery of related products when they are intended to feed the crushing industry or are used on the company's site for the production of heat or in the case of cogeneration plants.

	<ul style="list-style-type: none"> General expenses related to the expenses referred to above, i.e. the remuneration of engineers and consultants up to a limit of 10% of eligible material expenses. Costs related to pre-investment feasibility studies, as well as market and procurement studies, patent acquisition and licensing. <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/investissement-des-scieries</p>
Duration	Appears to be running to December 2027
Latest / Update	
Implications	<i>For companies supplying farmers and landowners, this means potential increased demand for forestry-related equipment, machinery, and technology that supports sustainable wood production and processing</i>

11.1.4 Forestry and Wood Sector Action Plan (CAP Filière Forêt-Bois 2023-2027)

Grant Name	Forestry and Wood Sector Action Plan (CAP Filière Forêt-Bois 2023-2027)
Grant Purpose	Support the sustainable management of forests in the Centre-Val de Loire region and adaptation to climate change by promoting local wood usage, fostering innovation in forest and wood industries, and enhancing investments in forest infrastructure and equipment.
Grant Rate	Grants cover a portion of project costs, typically ranging from 30% to 70%, depending on the action and type of investment (e.g., machinery, infrastructure). Examples include 30% for forestry machinery investments and up to 60% for forest road improvements.
Grant Detail	<p>The CAP Filière Forêt-Bois focuses on several key areas:</p> <ul style="list-style-type: none"> Market development for local wood: Encouraging the use of regional wood in construction projects and promoting local wood products and businesses. Business innovation: Supporting companies in adapting to market changes and developing new technologies and products. Infrastructure investments: Funding improvements to forest roads, transport networks, and fire prevention measures. Forest management and reforestation: Helping forest owners implement sustainable management plans, reforesting areas affected by climate change, and promoting carbon sequestration projects like the Label Bas Carbone. Education and training: Promoting forest-related employment and training programs to address workforce shortages in the forestry sector. <p>The following types of equipment are funded;</p> <ol style="list-style-type: none"> Forestry Machinery: The scheme supports investments in high-performance forestry equipment, including: Logging machinery (e.g., harvesters, forwarders); Soil protection equipment to reduce environmental impact during timber extraction; Specialised machinery to improve efficiency and meet sustainability criteria. Transport Equipment: Funding is available to support companies involved in wood transport, including: Trucks and vehicles specifically

	<p>designed for timber transportation; Equipment to optimize transport routes and improve the efficiency of timber logistics.</p> <p>3. Road and Infrastructure Equipment: Funds the development and maintenance of forest roads to improve accessibility. This includes: equipment for creating or upgrading forest roads, tracks, and loading platforms; machinery for drainage works, barrier installation, and other infrastructure improvements necessary for forest road maintenance.</p> <p>4. Reforestation and Planting Equipment: For initiatives related to replanting and adapting forests to climate change, the scheme funds: equipment for planting trees and maintaining reforested areas; machinery for preparing land for reforestation and improving soil conditions.</p> <p>Further detail via: https://www.centre-valdeloire.fr/sites/default/files/media/document/2023-08/23_03_05_ANNEXE_STRATEGIE_FORET_BOIS_FICHES_ACTION%20%281%29.pdf</p>
Duration	The programme runs from 2023 to 2027.
Latest /	
Implications	Offers opportunities in providing sustainable forestry machinery, transport vehicles, and infrastructure equipment. The scheme will also help to increase demand for eco-friendly, high-performance tools due to funding for forest management, reforestation, and road upgrades.

11.1.5 Support for Beef Producers 2023-27

Grant Name	Support for Beef Producers (2023-27) (CAP Bovins Viande 4ème Génération)
Grant Purpose	Supports the resilience, adaptation, and profitability of beef cattle farms in the Centre-Val de Loire region. It aims to improve economic performance, enhance animal welfare, and promote sustainable practices in response to climate change and market demands.
Grant Rate	Grant rates vary based on the type of investment, typically around 30-50% of eligible costs. This includes bonuses for young farmers, new farmers and organic farmers.
Grant Detail	<p>The grant focuses on key actions:</p> <ul style="list-style-type: none"> • Resilience and Performance: Supporting farms in improving economic and environmental performance, particularly by helping farmers adapt to societal and regulatory changes. • Modernisation of Farms: Funding for modernising farm equipment, improving work conditions, animal welfare, and reducing environmental impacts. This includes investments in buildings, feed storage, and energy-saving solutions. • Climate Adaptation: Supporting projects that increase resilience to climate change through sustainable livestock management. • Product Value Creation: Funding initiatives that increase the value of locally produced meat and promote sustainable, high-quality production.

	<p>Equipment which is eligible for funding includes:</p> <ul style="list-style-type: none"> • Feed and Food Security Equipment: Silos and storage for feed and concentrates; construction or renovation of silos; feed distribution equipment; automated or mechanised systems; feed mixers; grain crushers; silage cutters; on-farm feed production systems; fixed or mobile feed production. • Buildings and Livestock Housing: Barns and shelters; construction or renovation with wooden frameworks (small barns); ventilation systems; automatic ventilation; chimney and exhaust installations; animal comfort equipment; brushes; windbreaks; automatic watering systems (indoor and outdoor). • Animal Handling and Management: Weighing and containment systems; weighing scales; mobile or fixed containment areas; cattle gates and barriers; feeding barriers; automated gates; handling chutes; animal monitoring systems; electronic identification; heat detection; calving monitoring. • Waste and Effluent Management: Effluent storage and treatment systems for livestock; water recycling systems; rainwater collection and storage. • Energy and Environmental Management: Energy-saving technologies; solar-powered water pumps; wind-powered water pumps; silage cover systems; geotextiles; protective tarps for silage storage. <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/bovins-viande</p>
Duration	Grant runs to 19 th November 2024
Latest / Update	Application window has now closed.
Implications	<i>Companies that supply agricultural machinery, infrastructure, or environmental management tools may see increased demand from landowners who benefit from the CAP scheme. There will be specific opportunities for businesses offering equipment that enhances farm productivity, animal welfare, and environmental sustainability. Suppliers of innovative technology, such as automated feeding systems, waste management, and climate-adapted farming tools, could also benefit as farmers seek modern solutions to comply with grant-funded projects.</i>

11.1.6 Dairy Sector Support – 2023-27

Grant Name	Dairy Sector Support (CAP Filière Bovins Lait) – 2023-27
Grant Purpose	Aims to enhance the resilience and sustainability of dairy farms in the Centre-Val de Loire region. It focuses on increasing farm profitability, improving working conditions, enhancing animal welfare, and supporting farms in transitioning to agroecological practices.
Grant Rate	The grant typically covers 30% to 50% of eligible project costs, depending on the type of investment (e.g., equipment, infrastructure, environmental practices). Bonuses available for young/new farmers and organic farms.
Grant Detail	<p>The CAP Filière Bovins Lait provides support for various actions, including:</p> <ul style="list-style-type: none"> • Farm Modernisation: Funding for modernisation projects to improve productivity, animal welfare, and environmental sustainability. • Agroecological Transition: Support for farmers to implement eco-friendly practices, reduce greenhouse gas emissions, and enhance biodiversity. • Training and Employment: Funding for training initiatives aimed at improving labour conditions and helping farms attract and retain employees. • Innovation and Research: Grants to encourage research and the adoption of new technologies that improve dairy farm operations. <p>The types of equipment funded include:</p> <ul style="list-style-type: none"> • Dairy Farm Modernisation Equipment: Milking systems; automated milking robots; milk storage tanks; feeding systems. • Animal Welfare Equipment: Ventilation systems; automatic watering systems; bedding systems; cow brushes. • Environmental and Sustainability Equipment: Manure management systems; effluent treatment equipment; water recycling systems; solar panels; wind turbines. • Infrastructure Improvement Equipment: Barns and sheds for cattle; storage facilities for feed and manure; silage storage systems. • Labour Efficiency Equipment: Automated feeding systems; cattle handling and weighing equipment; electronic animal monitoring systems. <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/bovins-lait</p>
Duration	The scheme runs from 2023 to 2027. Deadline for submission of proposals is 15 th June 2027.
Latest / Update	
Implications	<i>Companies supplying dairy farms can benefit from rising demand for modern and sustainable equipment, including animal welfare machinery, automated feeding systems, and eco-friendly infrastructure. Opportunities also exist for businesses in renewable energy, waste management, and water conservation, driven by farms adopting sustainability practices under this grant.</i>

11.1.7 Sheep Sector Support

Grant Name	Sheep Sector Support (CAP Filière Ovins 4ème Génération 2021-25)
Grant Purpose	Supports the development, modernisation, and sustainability of the sheep farming sector in the Centre-Val de Loire region. It aims to enhance farm profitability, promote agroecological practices, and attract new entrants into sheep farming.
Grant Rate	The grant typically covers between 30% and 70% of project costs, depending on the nature of the investment and the specific projects supported (e.g., environmental, infrastructure, and innovation). Bonuses available for young/new farmers and organic farms.
Grant Detail	<p>CAP Filière Ovins provides funding for several key areas:</p> <ol style="list-style-type: none"> 1. Farm Modernisation and Innovation: Funding for research, genetic improvement, and modernisation of farms, including animal welfare improvements and environmental sustainability. 2. Agroecological Transition: Supporting sustainable practices, such as low-carbon farming and the use of renewable energy (e.g., solar panels, eco-grazing). 3. Training and Education: Promoting the involvement of schools and new farmers in sheep farming through projects, internships, and vocational training. 4. Value-Added Products and Market Development: Encouraging the development of new market opportunities and value-added products, such as organic lamb. <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Farm Modernisation Equipment: Livestock housing and infrastructure; construction or renovation of barns and shelters; ventilation systems; automated watering systems. • Animal Welfare Equipment: Bedding systems; automatic feeding systems; cow brushes; sheep handling and weighing equipment. • Agroecological Transition Equipment: Renewable energy systems; solar panels; wind turbines; eco-grazing and land management equipment; fencing for rotational grazing; pasture maintenance tools. • Effluent and Waste Management: Systems for managing manure and effluents; reducing environmental impact. • Water Recycling and Management Systems: Rainwater collection; storage systems for improving water efficiency. • Low-Carbon Farming Tools: Machinery for low-carbon farming practices; tools to reduce carbon emissions; enhance soil health. • Animal Monitoring Systems: Electronic identification systems; health monitoring technologies. • Breeding Equipment: Artificial insemination; genetic testing tools. • Automated Systems: Automated feeding; milking; cleaning systems for farm efficiency. • Animal Handling and Monitoring: Mobile and fixed containment areas; weighing scales; monitoring technology.

	Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/ovins
Duration	Programme runs from 2021 to 2025. Deadline 20 th May 2025.
Latest / Update	
Implications	<i>There will be opportunities in providing machinery for animal welfare, eco-grazing equipment, solar installations, and modern farming technologies. Businesses involved in farm modernisation, renewable energy, and water management are likely to see increased interest as sheep farms seek to comply with sustainability-focused grants under this programme.</i>

11.1.8 Vegetable Sector Support – 2023-27

Grant Name	Vegetable Sector Support (CAP Filière Légumes (2023-27))
Grant Purpose	Supports the vegetable farming sector in the Centre-Val de Loire region by promoting the modernisation, sustainability, and agroecological transition of vegetable farms. It also seeks to enhance the competitiveness and resilience of vegetable farms in response to climate change and market demands.
Grant Rate	Covers between 30% and 50% of eligible project costs, depending on the nature of the investment (e.g., infrastructure, environmental practices, or technological upgrades). Bonuses available for young/new farmers and organic farms.
Grant Detail	<p>This fund focuses on the following areas:</p> <ul style="list-style-type: none"> • Farm Modernisation: Grants for modernising farm equipment and facilities, such as tunnels, greenhouses, and harvesting equipment. • Agroecological Transition: Support for eco-friendly practices, including reducing inputs, water management, and using renewable energy sources. • Technological Innovations: Funding for digital tools and smart farming equipment, such as GPS, sensors, and automation tools for harvesting and irrigation. • Ergonomic Improvements: Investments in equipment that improve the working conditions of farm workers, such as automated carts and electric wheelbarrows <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Farm Modernisation Equipment: Tunnels and greenhouses; multi-production harvesters (excluding potato harvesters); equipment for laying and storing irrigation pipes. • Agroecological Transition Equipment: Fertilisation modulation equipment; seeders (classic, monogerm, multipurpose); mechanical weeding tools; thermal weeding tools; ultra-localised pesticide sprayers; robots for seeding, weeding, and harvesting; protective nets against pests; conservation tools (e.g., storage crates). • Water Management Equipment: Weather stations; soil moisture sensors; water use optimisation tools (drip irrigation, sprinklers, micro-sprinklers); water automation systems; electrovalves.

	<ul style="list-style-type: none"> • Ergonomic and Worker Efficiency Equipment: Automated carts; electric wheelbarrows; plastic film dispensers; assistance tools for harvesting; robotic solutions for mechanisation. • Digital and Smart Farming Tools: Temperature and humidity sensors; NPK sensors; GPS systems (complete packages with steering, GPS, installation, camera); fogging systems; dehumidifiers for greenhouses; shading screens; nutrient solution disinfection system <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/legumes</p>
Duration	Programme runs from 2023 to 2027
Latest	
Implications	<i>Companies providing equipment for vegetable farms can benefit from increased demand for modern, sustainable, and technologically advanced products. This includes opportunities in supplying harvesting equipment, water management systems, renewable energy solutions, and automated farming tools. Suppliers of eco-friendly products and services will particularly benefit as farmers seek to comply with the agroecological transition requirements of the grant scheme.</i>

11.1.9 Crop Sector Support – 2024-28

Grant Name	Crop Sector Support (CAP Filière Grandes Cultures) 2024-2028
Grant Purpose	Enhance the resilience, competitiveness, and sustainability of crop farms in Centre-Val de Loire. It focuses on climate change adaptation, agroecological transition, and developing new market opportunities, with an emphasis on reducing greenhouse gas emissions and fostering sustainable practices.
Grant Rate	The scheme provides grants covering between 30% and 70% of eligible costs, depending on the type of project, such as modernisation, environmental practices, or infrastructure investments. Bonuses available for young/new farmers and organic farms.
Grant Detail	<p>Scheme focuses on several key areas:</p> <ol style="list-style-type: none"> 5. Climate Change Adaptation: Supports projects that help farms reduce greenhouse gas emissions, improve water management, and implement sustainable agricultural practices (e.g., cover crops, reduced tillage). 6. Agroecological Transition: Provides funding for transitioning farms to more sustainable practices, including promoting biodiversity, soil fertility, and water conservation. 7. Technological Innovation: Encourages the use of advanced digital tools and smart farming equipment (e.g., precision agriculture technologies, climate impact modelling systems). 8. Infrastructure Improvements: Funds investments in modernising farm facilities and infrastructure to support the agroecological transition, including irrigation systems and renewable energy installations <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Precision Agriculture Equipment: GPS-guided tractors; precision seeders; variable rate applicators for fertilisers and pesticides.

	<ul style="list-style-type: none"> • Renewable Energy Systems: Solar panels; wind turbines; biogas units for energy production on farms. • Water Management Equipment: Drip irrigation systems; soil moisture sensors; automated irrigation control systems. • Soil and Environmental Monitoring Tools: Sensors for tracking soil health (e.g., nutrient levels, organic matter); carbon sequestration measurement tools; biodiversity monitoring systems. • Farm Modernisation Equipment: No-till or reduced-till machinery; equipment for cover crop planting; grain and other crop storage. • Climate Adaptation Tools: Drought-resistant crop varieties; weather monitoring stations; digital platforms for climate impact modelling and farm planning. <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/grandes-cultures</p>
Duration	Runs from 2024 to 2028
Latest	
Implications	<i>NZ companies supplying large-scale crop farms with sustainable equipment can benefit from increased demand for precision agriculture tools, renewable energy systems, and water management technologies. There are strong opportunities for advanced machinery, eco-friendly inputs, and climate adaptation services, as farms transition to more sustainable practices under the CAP Grandes Cultures programme.</i>

11.1.10 Seed and Plants Sector Support – 2024 - 28

Grant Name	Seed and Plants Sector Support (CAP Filière Semences et Plants) 2024-2028
Grant Purpose	Supports the seed and plant sector in the Centre-Val de Loire region by promoting sustainability, climate adaptation, agroecological transition, and competitiveness. It focuses on improving the resilience of seed production, reducing environmental impact, and fostering innovation in farming practices.
Grant Rate	Grants cover 30% to 70% of project costs, depending on the type of investment, such as modernisation, climate adaptation, and infrastructure upgrades.
Grant Detail	<p>Several key areas:</p> <ul style="list-style-type: none"> 9. Climate Change Adaptation: Funding to model climate impacts, develop new crops, and support agroecological transitions. 10. Sustainable Farming Practices: Supporting practices that promote biodiversity, soil health, and water conservation. 11. Technological Innovation: Investing in new technologies for seed production and plant growth, including digital tools and precision farming equipment. 12. Infrastructure Modernisation: Grants for improving infrastructure to support sustainable seed production, including energy-efficient storage and water management systems. <p>Equipment which is funded includes:</p>

	<ul style="list-style-type: none"> • Tunnels for protected production: Tunnels for crops grown under cover. • Soil Preparation Equipment: Equipment for preparing soil, especially for ridge cultivation. • Tractor Attachments: Equipment for tractors (e.g., Real-Time Kinematic (RTK) positioning for hybrid seeding). • Seeding and Planting Equipment: Specific equipment for planting or sowing seeds. • Fertilisation Equipment: Equipment for localised fertilisation. • Irrigation Equipment: Specific equipment for irrigation. • Seed and Plant Specific Equipment: Equipment for purification, topping, or castration specific to seed and plant production. • Insect-Proof and Pollen-Proof Nets: Initial investment in protective nets, not for renewal. • Harvest Preparation and Post-Harvest Equipment: Mowers, windrowers, pick-ups, harvesters, diggers, huskers, ventilated trailers, storage crates (pallox) for plants. • Pre-Cleaning Equipment: Pre-cleaning equipment for small-seed species (e.g., vegetable or forage seeds). • Drying and Storage Systems: Specific equipment and installations for drying and storing seeds. • Quality Control Equipment: Probes, moisture meters, and desiccators for quality control. • Decision Support Tools: Connected weather stations, sensors, and software purchases <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/semences</p>
Duration	Programme runs from 2024 to 2028.
Latest / Update	
Implications	<i>Opportunities for businesses supplying modern seed-processing equipment, water-efficient irrigation systems, renewable energy technologies, and tools for precision farming. Also, potential for firms offering climate-resilient solutions and services for managing biodiversity and soil health will also find significant demand as farmers comply with the programme's sustainability objectives.</i>

11.1.11 White Meat Sector Support – 2021-25

Grant Name	White Meat Sector Support (CAP Viandes Blanches) – 2021-2025
Grant Purpose	Supports the white meat sector (poultry, pork, and rabbit) in the Centre-Val de Loire region by promoting modernisation, sustainability, and multi-performance investments. It focuses on improving animal welfare, environmental impact, and farm profitability, while also supporting the transition to agroecological practices.
Grant Rate	Grants cover between 20% and 50% of eligible project costs, depending on the type of investment and specific project (e.g., building infrastructure, animal welfare, energy savings).

Grant Detail	<p>Several key areas:</p> <ol style="list-style-type: none"> 13. Animal Welfare and Farm Modernisation: Funding for new buildings, renovations, equipment to improve animal welfare and work conditions, such as ventilation systems, automated feeding, and handling systems. 14. Environmental Improvements: Support for projects to reduce environmental impact, such as renewable energy (solar panels, biogas), energy-efficient lighting, and water management systems. 15. Health and Biosecurity: Funding for biosecurity measures, including isolation systems, quarantine facilities, and sanitary equipment for managing livestock health. 16. Productivity and Efficiency: Investment in precision farming tools and automated systems to improve efficiency and productivity, including robotic equipment for animal feeding and waste management. <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Farm Infrastructure: Construction, earthworks, masonry; isolation and ventilation systems; heating and lighting systems. • Biosecurity Equipment: Quarantine facilities, disinfection systems; biosecurity zones, loading docks, egg and poultry handling systems; identification and traceability equipment. • Feeding and Water Systems: On-farm feed production equipment; feed storage and distribution systems; water distribution systems. • Animal Welfare Equipment: Expansion of space to reduce animal density; maternity pens for sows; perches for poultry; straw spreaders; misting systems; outdoor enclosures. • Renewable Energy: Solar panels, wind turbines, energy-efficient systems specific to white meat production farms. <p>Further detail via: https://www.centre-valde Loire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/cap-filiere-viandes-blanches</p>
Duration	Programme runs to 2025. No closing date given.
Update	
Implications	<i>Potential increased demand for products that enhance animal welfare, energy efficiency, and farm productivity in the white meat sector. Key opportunities include modern farming equipment, biosecurity solutions, renewable energy technologies, and water-saving systems. Suppliers of farm infrastructure, digital monitoring tools, and sustainable technologies will gain from the programme's focus on sustainability and operational efficiency.</i>

11.1.12 Horticulture and Nurseries Sector Support

Grant Name	Horticulture and Nurseries Sector Support (CAP Filière Horticulture-Pépinière) – 2023-2027
Grant Purpose	Supports horticulture and nursery businesses in the Centre-Val de Loire region. It focuses on improving production capacity, competitiveness, and resilience

	against climate change. The grant also encourages the transition to more sustainable and eco-friendly practices.
Grant Rate	Grants of between 30% and 50% of eligible investment costs, depending on the specific project, such as modernisation, infrastructure, and environmental improvements.
Grant Detail	<p>Grant supports several key areas, including:</p> <ul style="list-style-type: none"> 17. Farm Modernisation: Funding for infrastructure development, such as building tunnels, bi-tunnels, and multi-chapels, as well as equipment for energy management and reducing environmental impact. 18. Climate Adaptation: Support for investments in climate risk mitigation, including anti-hail nets, frost protection systems, and water conservation technologies. 19. Technology and Innovation: Investments in digital tools, robotic equipment, and automation to reduce labour intensity and improve process efficiency. 20. Environmental Sustainability: Funding for rainwater recovery systems, process water treatment, and energy-efficient systems. <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Farm Infrastructure: Construction and renovation of tunnels, greenhouses, and multi-chapel structures; equipment for energy efficiency, insulation, and climate control. • Irrigation Systems: Water conservation tools, drip irrigation systems, and rainwater recovery solutions. • Digital and Automation Equipment: Robotic systems for planting, monitoring, and harvesting; digital tools for farm management and process automation. • Environmental Sustainability: Energy-efficient systems, renewable energy installations like solar panels, and waste management tools. • Post-Harvest Processing Equipment: Tools for packaging, sorting, and processing of horticultural products, ensuring product quality and reducing losses. <p>Further detail via: https://www.centre-valde Loire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/horticulture-pepinieres</p>
Duration	Runs to 15 th June 2027
Update	
Implications	<i>New Zealand companies can benefit from increased demand for sustainable technologies, including irrigation, renewable energy, and automation. This opens opportunities for suppliers of modern infrastructure, eco-friendly solutions, and digital tools as horticulture businesses upgrade and adopt sustainable practices.</i>

11.1.13 Goat Sector Support

Grant Name	Goat Sector Support (CAP Filière Caprins)
Grant Purpose	Supports goat farming (caprins) in the Centre-Val de Loire region, focusing on improving animal welfare, modernising farm infrastructure, and enhancing environmental sustainability.

Grant Rate	Grants cover 30-50% of eligible costs, depending on the type of investment (e.g., modernisation, infrastructure, environmental improvements).
Grant Detail	<p>The key areas covered by the grant scheme include:</p> <ol style="list-style-type: none"> 21. Farm Modernisation: Support for the construction or renovation of buildings, ventilation systems, and equipment aimed at improving work conditions and animal welfare. 22. Environmental Sustainability: Funding for projects that improve energy efficiency and implement water management systems, such as solar panels, rainwater recovery, and effluent management. 23. Animal Health and Biosecurity: Support for biosecurity measures, including isolation pens, hygiene control systems, and veterinary care improvements. 24. Technological Innovation: Grants for digital farming tools, automated feeding systems, and precision agriculture equipment to enhance farm productivity. <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Farm Infrastructure: Includes construction, renovation, and extension of goat housing with ventilation systems, insulation, natural and electrical lighting, and wood framework; equipment for fixed or mobile feeding lanes and barns with automated systems for distributing feed. • Feeding and Water Systems: Automated or mechanised feed distribution systems; silos and storage units for feed and concentrates; water distribution systems including outdoor and indoor watering units (e.g., solar, wind, thermal pumps). • Animal Welfare and Comfort: Misting systems, brushes, anti-slip mats, and ventilation systems for improved animal welfare; bedding systems and maternity pens for sows. • Biosecurity and Health: Isolation systems for biosecurity, disinfection tools, and monitoring systems for animal health (e.g., electronic identification, heat detection, and calving monitoring). • Renewable Energy and Environmental Sustainability: Solar panels, wind turbines, and energy-efficient systems; rainwater recovery systems and effluent management solutions. <p>Further detail via: https://www.centre-valde Loire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/caprins</p>
Duration	Deadline of 20 th May 2025
Update	
Implications	<i>There are opportunities for NZ suppliers offering automation tools, renewable energy solutions, and advanced farming equipment, as local farms modernise and adopt eco-friendly practices under this grant programme.</i>

11.1.14 Support for Productive Agricultural Investments (SIAP)

Grant Name	Support for Productive Agricultural Investments (<i>Aides aux Investissements Agricoles Productifs (SIAP)</i>)
Grant Purpose	Supports farmers in making investments that enhance the productivity and sustainability of their operations.
Grant Rate	The minimum eligible expenditure is €12,500 excluding tax per application. The aid rate is 40% of the eligible costs.
Grant Detail	<p>This scheme is funded under the EAFRD programme and for the period 2023-2027 allocates €34.12 million in EAFRD appropriations to co-finance aid for productive agricultural investments. Given an EAFRD co-financing rate of 60%, nearly €56.86 million in aid will be allocated over the period for the Centre-Val de Loire region, including €6.20 million targeting young farmers. The key areas covered by the grant scheme include:</p> <ol style="list-style-type: none"> 1. Climate Risk Management: supports farmers in dealing with the consequences of climatic hazards (frost, hail, drought). Eligible items include hay storage buildings, ridge planting machine (for potato seeds), nets & anti-hail infrastructure, frost towers, sprinkler systems, hot air blowers, heating wires, small heaters. 2. Modernisation of Agricultural Holdings: provides support in a wide range of areas including the following items: bee keeping equipment such as honey extractors and wax melting devices; livestock tools like automated feeders, milking robots, and temperature regulation systems; equine facilities, including animal scales, automatic feeders, and shelter improvements; arable farming equipment like precision guidance systems, seeders, and harvesting machinery; and horticultural tools including greenhouses, crop monitoring systems, and specialized harvesters. 3. Protection of Natural Water Resources: support actions that promote the transformation of production systems and the reduction of the use and impact of phytosanitary products while maintaining the competitiveness of farms. Scheme is currently closed. 4. On-Farm Processing: support investments in projects promoting food processing and the marketing of products on farms. Eligible projects include: Transformation and commercialisation workshops (including on-farm sales points); Agricultural building renovations for transformation or commercialisation; Investments in equipment such as packaging, cold storage, transport, and production machinery. <p>Further detail via: https://centre-valde Loire.chambres-agriculture.fr/dossiers-1/detail-du-dossier/aides-aux-investissements-agricoles-productifs-siap</p>
Duration	Deadline of 31 st October for areas 1 and 2 above. The on-farm processing (No. 4) deadline continues until December 2027. Protection of Natural Resources (No. 3) not open during 2024. Further rounds are expected.
Update	
Implications	<i>Suppliers of agricultural equipment focusing on the items listed above and associated services can benefit from this grant by partnering with farmers to implement eligible investments, thereby enhancing the productivity and sustainability of agricultural operations. Whilst the grant deadlines may have closed, there should still be follow-up opportunities in the region.</i>

11.2 Land Management

11.2.1 Forest Sector Support

Grant Name	Forest Sector Support 2030 (CAP Filière Forêt-Bois)
Grant Purpose	Supports the forest-wood sector in Centre-Val de Loire, aiming to enhance forest management, biodiversity preservation, and sustainable wood production.
Grant Rate	It is believed that the aid covers 30% to 50% of eligible costs, depending on the type of investment in forest management, wood processing, and environmental sustainability projects.
Grant Detail	<p>The grant scheme focuses on the following areas:</p> <ol style="list-style-type: none"> 5. Forest Management and Modernisation: Support for projects enhancing forest infrastructure, including access routes and reforestation. Investments in advanced equipment for sustainable logging, wood processing, and forest renewal are also funded. 6. Environmental Sustainability: Funding for projects focused on biodiversity preservation, climate adaptation strategies, and sustainable forest practices. This includes carbon sequestration efforts and renewable energy initiatives like wood biomass energy. 7. Technological Innovation: Investments in digital tools and precision forestry technologies to improve forest monitoring, tree health assessment, and efficient logging practices. 8. Wood Processing and Local Economy: Support for the local wood industry, including processing plants and the development of high-value wood products like construction materials and bio-sourced packaging. <p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> Forest Management and Infrastructure: Construction of forest roads, forest track maintenance equipment, and access infrastructure to improve forest mobilisation. Wood Harvesting and Processing Equipment: Modernised, environmentally friendly logging machinery such as harvesters, forwarders, and skidders. Reforestation and Biodiversity Tools: Equipment for replanting, forest regeneration, and biodiversity monitoring. Sustainable Energy Solutions: Installation of wood biomass boilers and renewable energy solutions for forest operations. Digital Tools and Monitoring: Precision forestry technologies such as drones for tree health assessment and forest management software. <p>Further detail via: https://www.centre-valde Loire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/ambition-foret-2030-strategie-regionale-et-cap</p>
Duration	Runs to 2025
Update	
Implications	<i>Potential opportunities for providing advanced tools for forest management, wood processing technologies, and eco-friendly innovations as local forests are modernised and adapted to climate change.</i>

11.3 Services

11.3.1 Promotion of Regional Agriculture and its Supply Chains

Grant Name	Promotion of Regional Agriculture and its Supply Chains (<i>Cadre Promotion de l'Agriculture : Agriculture Régionale et ses Filières</i>)
Grant Purpose	Supports events that develop awareness and communicate positively about regional agriculture to the general public. Events that allow a better knowledge of regional agricultural sectors, different production methods, outlets and marketing circuits, activities and employment by the general public are also supported.
Grant Rate	Generally funded at 50% of the permissible costs
Grant Detail	<p>Aid is provided based on the event size:</p> <ul style="list-style-type: none">• Events with fewer than 5,000 visitors: 50% of the cost of the event capped at €3,000 in aid• From 5,000 to less than 50,000 visitors: 50% of the cost of the event capped at 10,000 euros in aid• More than 50,000 visitors: 50% of the cost of the event capped at 60,000 euros in aid <p>Further detail via: https://www.centre-valdeloire.fr/le-guide-des-aides-de-la-region-centre-val-de-loire/promotion-agriculture-regionale-filières</p>
Duration	Runs until December 2024.
Latest / Update	Current application window has closed.
Implications	<i>Opportunities for supplying agricultural equipment and inputs to farmers will be limited with this scheme. There may be some indirect opportunities for companies that supply products or services that can help farmers to promote regional agriculture to the general public.</i>

12 Auvergne-Rhône-Alpes

12.1 Infrastructure, Equipment and Ancillary Items

12.1.1 Transform and Enhance My Agricultural Productions (FEADER)

Grant Name	Transform and Enhance My Agricultural Productions (<i>Transformer et valoriser mes Productions Agricoles</i>)
Grant Purpose	Supports farmers in investing in the transformation, packaging, and storage of agricultural products.
Grant Rate	Up to 35% of the investment costs.
Grant Detail	<p>This aid is available to active farmers and various agricultural structures, helping to create commercially viable products. Support is available for:</p> <ul style="list-style-type: none"> • Material Investments: equipment for processing, packaging, storage, and marketing; heat production equipment must be tailored to on-site processes, including solar water heaters, biomass boilers, and heat pumps; connection costs are covered. • Vehicles: refrigerated vehicles. • Parts and Materials: purchasable when used by artisans for construction or installation; must include artisan quotes. • Buildings and Extensions: construction, expansion, or improvement of real estate, including partial or complete building demolition on-site; includes connection to public infrastructure; access improvements for processing and storage areas, as well as parking. • Intangible Investments: limited to technical and economic feasibility studies, architect and engineering fees capped at €3,000; installation and commissioning fees (e.g., training and equipment transport); Enterprise Resource Planning (ERP) systems limited to 10% of total eligible investment costs; design services for promotional materials for online ordering. <p>Grant is jointly funded via the EU (FEADAR) and by y the Auvergne-Rhône-Alpes Region, the Departments and the Metropolis of Lyon. Wine growers appear to be ineligible as do horticultural producers and seed companies.</p> <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/transformer-et-valoriser-mes-productions-agricoles-feader</p>
Duration	Ongoing support as part of the FEADER program over the 2023-27 CAP. Deadlines appear to occur at regular intervals with the latest deadline planned for 31 st December.
Latest / Update	31 st December 2024 deadline for submission of applications but applications will still be accepted if completed by 31 st January 2025. New round expected.
Implications	<i>NZ companies providing technology for food processing, such as innovative packaging solutions or processing equipment, can find opportunities via this grant programme. The financial support encourages local producers to improve product quality and marketability, which aligns with New Zealand's strengths in agri-tech.</i>

12.1.2 Support for Wine Planting for Young Farmers and New Installations

Grant Name	Support for Wine Planting for Young Farmers and New Installations (<i>Soutenir la Filière Viticole - Plan Régional Filière Viticole</i>)
Grant Purpose	Supports new vine plantings, specifically for young and new winegrowers.
Grant Rate	Varies based on the specific investment project.
Grant Detail	<p>Supports new installations in the wine sector, encouraging sustainable practices and helping new entrants establish themselves in the industry.</p> <ul style="list-style-type: none"> • Fertiliser and Soil Equipment: manure spreader; seed drill. • Land Management: grass trimmer; support frame for ploughing; winch. • Transport and Terrain Adaptation: track transporters for soil work on slopes (e.g., tracked carriers). • Vegetation Control: brush cutter; backpack sprayer. • Soil and Vine Maintenance: motor tiller; sprayer with optional attachments. • Weather Monitoring: weather stations. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/soutenir-la-filiere-viticole-plan-regional-filiere-viticole-2023-2027 https://www.auvergnerhonealpes.fr/actualites/la-region-renouvelle-son-soutien-la-filiere-viticole</p>
Duration	Part of the ongoing support within the wine sector plan from 2023 to 2027.
Latest	
Implications	Opportunities for companies providing sustainable planting materials, viticultural equipment, and related technologies, as new entrants are more likely to seek innovative solutions to establish their vineyards.

12.1.3 Invest in My Livestock Farming (FEADER)

Grant Name	Invest in My Livestock Farming (<i>Investir pour mon Exploitation d'Élevage</i>)
Grant Purpose	Investment support for livestock farming infrastructure and equipment.
Grant Rate	Starting from 30% of the investment, modulations possible.
Grant Detail	<p>Aids various types of livestock operations, focusing on sustainable and efficient practices.</p> <ul style="list-style-type: none"> • Buildings for Animal Housing: new or extended shelters for livestock; modular constructions to house multiple categories (e.g., young stock and adult animals). • Milking Facilities: robotic milking systems; parlours with optional waiting areas and variable stall numbers. • Effluent Management Systems: storage for manure and slurry pits; systems for processing light effluents. • Additional Equipment: ventilation systems; feeding systems; water supply installations. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/investir-pour-mon-exploitation-delevage-feader</p>
Duration	2023-2027 funding window. First selection window applications were due in June 2024, with selections being made in autumn 2024. A second selection window is due to open in spring 2025.

Latest	Although the first selection window for this grant has closed, it would appear that it has re-opened under a slightly new name (i.e. Improving Conditions for Livestock Farmers in Pastoral Areas (FEADER)) which is summarised in the next section.
Implications	<i>Companies that supply livestock equipment, such as feeding systems or sustainable feed solutions, can leverage this funding opportunity. The emphasis on modernisation and sustainability aligns with global trends toward more efficient livestock production.</i>

12.1.4 Improving Conditions for Livestock Farmers in Pastoral Areas (FEADER)

Grant Name	Improving Conditions for Livestock Farmers in Pastoral Areas (FEADER) (Améliorer les conditions des éleveurs en espace pastoral (FEADER))
Grant Purpose	Support the development and equipment of pastoral areas to enhance the working conditions of livestock farmers.
Grant Rate	The grant can finance up to 70% of eligible investment costs for general pastoral improvements. For investments specifically related to dairy production and processing in pastoral areas, the funding covers up to 60% of eligible expenses.
Grant Detail	<p>Whilst this is a new grant, it does appear that it is the follow-up grant to the Invest in My Livestock Farming initiative outlined in the previous section.</p> <p>Eligible projects include;</p> <ul style="list-style-type: none"> • Access Tracks: Construction or improvement of pathways to facilitate movement within pastoral areas. • Shelters: Building or renovating cabins and shelters for livestock and farmers. • Fencing: Installation of fences to manage grazing areas and protect livestock. • Water Supply Systems: Implementation of water distribution systems to ensure adequate hydration for animals. • Land Reclamation: Projects aimed at restoring and improving pastoral lands for grazing purposes. • Dairy Production and Processing Equipment: Investments in milking equipment, milk transportation systems, livestock housing, and cheese processing workshops. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/ameliorer-les-conditions-des-eleveurs-en-espace-pastoral-feader </p>
Duration	Application window closes on 31 st August 2025.
Latest	Projects are assessed on a rolling basis, so applicants are encouraged to apply in alignment with their project timelines.
Implications	<i>This grant should give opportunities to suppliers of fencing materials, water supply systems, milking equipment, and construction services for access tracks and shelters. Additionally, firms specialising in dairy processing equipment and cheese production facilities may find new opportunities as farmers invest in on-site processing capabilities.</i>

12.1.5 Invest in Vegetable Production (FEADER)

Grant Name	Invest in Vegetables Production (<i>Investir dans les Productions Végétales (FEADER)</i>)
Grant Purpose	Supports farmers in acquiring equipment that reduces or eliminates the use of phytosanitary products (i.e. pesticides) and/or improves the application of mineral and organic fertilisers.
Grant Rate	Finances between 25% and 40% of eligible investments, depending on the type of equipment and specific project criteria.
Grant Detail	<p>This is a FEADER scheme offered by the Auvergne-Rhône-Alpes Region, aims to support investments in equipment for plant production that reduce environmental impact.</p> <p>Eligibility Criteria:</p> <ul style="list-style-type: none"> • Active farmers, as defined in the "Règles communes à toutes les aides du Programme FEADER 23-27 Auvergne-Rhône-Alpes." • Agricultural service companies. • Young Farmers (Jeunes Agriculteurs) meeting specific criteria. <p>Application Process:</p> <ul style="list-style-type: none"> • Submit a comprehensive application before commencing the project. • Applications are evaluated through a call for proposals under the Regional FEADER Program 2023-2027. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/investir-dans-les-productions-vegetales-feader</p>
Duration	The program is part of the 2023-2027 FEADER framework, with specific calls for proposals and deadlines outlined annually.
Latest / Update	2025 call for proposals expected to open in near future. Platform is currently closed to applications.
Implications	<i>As the scheme encourages the adoption of environmentally friendly farming equipment, this is likely to increase demand for innovative agricultural machinery and technologies that align with sustainable practices. Therefore, it is important that NZ companies offering equipment in this sphere should highlight the reduced environmental impacts that can be achieved.</i>

12.1.6 Investing in Agricultural Hydraulic Infrastructure (FEADER-funded)

Grant Name	Investing in Agricultural Hydraulic Infrastructure (<i>Investir sur mon Territoire dans les Infrastructures Hydrauliques Agricoles (FEADER)</i>)
Grant Purpose	Supports investments in hydraulic infrastructure that enhance water management and irrigation efficiency, contributing to the adaptation of agricultural operations to water scarcity..
Grant Rate	Rate is set at 70% of eligible costs, with a possible increase of up to 10% depending on the nature of the investments.
Grant Detail	This scheme is co-financed by the European Union via the FEADER, the Region, the Departments, and the Rhône-Méditerranée-Corse Water Agency. The focus is on supporting investments aimed at adapting agricultural operations to water scarcity while preserving the resource and promoting balanced management. Eligible investments include:

	<ul style="list-style-type: none"> • Irrigation Systems: Construction or renovation of irrigation networks to enhance water distribution efficiency. • Water Storage Facilities: Development of reservoirs or ponds to store water for agricultural use. • Drainage Systems: Implementation of drainage solutions to manage excess water and prevent soil erosion. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/investir-sur-mon-territoire-dans-les-infrastructures-hydrauliques-agricoles-feader</p>
Duration	2023-2027 funding window. There are specific application windows within this.
Latest / Update	Scheme is currently closed for new applications. However, requests for payment for projects already initiated are still being accepted.
Implications	<i>Grant, when available, provides opportunities for suppliers of irrigation equipment, water storage solutions, and related infrastructure can benefit from this grant by partnering with farmers to implement eligible investments, thereby enhancing water management and sustainability in agricultural operations.</i>

12.1.7 Invest on my Farm in Agricultural Irrigation Systems (EAFRD)

Grant Name	Invest on my farm in agricultural irrigation systems (EAFRD) (Investir sur mon Exploitation dans les Systèmes d'Irrigation Agricole)
Grant Purpose	Assists farms in adapting to water resource scarcity by supporting projects that promote water conservation and water use efficiency.
Grant Rate	The grant finances up to 40% of eligible investment costs, with possible increases up to 70% depending on the nature of the investments.
Grant Detail	<p>Funding is provided by the European Union via the European Agricultural Fund for Rural Development (FEADER), the Region, the Rhône-Mediterranean-Corsica Water Agency, and departmental councils.</p> <p>Projects eligible for funding include:</p> <ul style="list-style-type: none"> • Water saving projects, • Temporal or geographical substitution projects, • Projects for the creation of new irrigated areas, • Projects aimed at the use of recycled water, • Sprinkler frost protection projects, • Feasibility studies prior to investments. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/investir-sur-mon-exploitation-dans-les-systemes-dirrigation-agricole-feader</p>
Duration	Deadline for the funding application is 31 st March 2025.
Latest / Update	Projects to be selected in September 2025. Application deadline closing imminently.
Implications	<i>Grant is likely to present opportunities for suppliers of modern irrigation technologies, water recycling systems, frost protection equipment, and consultancy services for feasibility studies and project planning. However, it will be sometime after the application deadline before projects are selected.</i>

12.2 Land Management

12.2.1 Adapt My Farm to Climate Change (MAEC Flat-Rate)

Grant Name	Adapt My Farm to Climate Change (<i>Adapter mon Exploitation Agricole Face aux Changements</i>)
Grant Purpose	Supports improving the carbon balance and reducing herbicides' use.
Grant Rate	A fixed amount of €18,000 is available, payable in instalments, and contingent on progress towards achieving objectives.
Grant Detail	Support is co-financed by the EU (FEADER) and at the regional level. This scheme supports projects aimed at sustainability by improving agricultural practices. Eligible for active and young farmers. It seeks to improve the carbon balance by 15% on average and to reduce herbicides' usage by 30%. Further detail via: https://www.auvergnerhonealpes.fr/aides/adapter-mon-exploitation-agricole-face-aux-changements-maec-forfaitaire-feader
Duration	Ongoing as part of the FEADER program.
Latest	
Implications	<i>Provides opportunities to companies offering eco-friendly products, such as organic fertilisers or innovative farming tools, could benefit from this grant, as farmers seek sustainable alternatives to traditional methods.</i>

12.2.2 Support for Agricultural Cash Flow For New Entrants

Grant Name	Support for Agricultural Cash Flow For New Entrants (<i>Soutenir la Trésorerie de mon Exploitation Agricole dès mon Installation</i>)
Grant Purpose	Supports to new farmers, strengthening their working capital during the initial phase of their operations and ensuring the sustainability of their agricultural businesses.
Grant Rate	The aid provides €1,000 for family-based installations and €5,000 for non-family-based installations.
Grant Detail	This assistance is designed to help new farmers with cash flow upon their establishment. It complements the Young Farmers' Grant (DJA) and aims to strengthen the financial stability of new agricultural businesses Further detail via: https://www.auvergnerhonealpes.fr/aides/soutenir-la-tresorerie-de-mon-exploitation-agricole-des-mon-installation
Duration	Believed to be available over the course of the 2023-27 CAP.
Latest	The scheme is open for new applications for farmers installing in the region.
Implications	<i>Will be of limited direct support for specific equipment types but will boost new entrants' income and therefore the potential demand for equipment and other inputs.</i>

12.3 Services

12.3.1 Regional Plan for Dairy Cattle

Grant Name	Regional Plan for Dairy Cattle (<i>Plan Régional Filière Bovins Lait</i>)
Grant Purpose	Provides support for the region's dairy industry, focusing on efficiency, quality improvement and animal welfare.

Grant Rate	Funding rates are tailored to specific projects. Priority given to initiatives focusing on sustainability, animal health, and market competitiveness.
Grant Detail	<p>Targets small investments to improve infrastructure and processes related to dairy farming. Areas focused on include;</p> <ul style="list-style-type: none"> • Energy Reduction: energy-saving equipment in dairy operations. • Other Sustainability Improvements: including supporting conserving water resources, and promoting sustainable pasture management. • Milk Storage Access: improved tank access solutions. • Animal Welfare: small investments for comfort and well-being. This includes improvements in livestock housing, ventilation systems, and digital monitoring tools for health management. • Technological and Digital Innovation: Support for the adoption of digital tools and automated systems to optimise farm operations, manage feed efficiency, and monitor animal health. • Economic Development and Market Expansion: Funding aimed at improving dairy production efficiency, diversifying dairy product offerings, and strengthening supply chains to enhance market resilience. • Mountain Region Support: funding for combined milk collection in mountain zones. <p>Further detail via: https://extranet-rhone.chambres-agriculture.fr/actualites/toutes-les-actualites/detail-de-lactualite/actualites/plan-regional-filiere-bovins-lait-2023-2027-ouverture-des-aides-en-ligne/ https://www.auvergnerhonealpes.fr/aides/soutenir-la-filiere-bovins-lait-plan-regional-filiere-bovins-lait-2023-2027</p>
Duration	2023-2027 specific to the dairy sector.
Latest	
Implications	<i>Opportunities for companies that supply dairy farming technologies, such as automated milking systems or data management tools, to enhance production efficiency and environmental performance. Therefore, it is important for NZ companies to demonstrate the eco-friendliness of their solutions as well as how offerings can support innovation and better productive performance.</i>

12.3.2 Regional Plan for the Wine Industry

Grant Name	Regional Plan for the Wine Industry (<i>Plan Régional Filière Viticole</i>)
Grant Purpose	To adapt wine production to environmental and societal challenges, create value, and develop economic opportunities.
Grant Rate	Specific financial modalities will apply based on the project.
Grant Detail	<p>The plan allocates over €10.5 million for the wine sector, supporting adaptation, new market development, and wine tourism. It focuses on improving competitiveness and the overall quality of wine production in the region. The key areas of support include:</p> <ul style="list-style-type: none"> • Sustainability and Environmental Initiatives: Funding for projects that focus on organic viticulture, reducing chemical inputs, and conserving biodiversity in vineyards.

	<ul style="list-style-type: none"> • Investment in Modern Equipment: Support for acquiring advanced equipment such as precision irrigation systems, automated harvesting machinery, and energy-efficient technologies for vineyard management. • Digital and Technological Transformation: Emphasis on the adoption of digital tools and innovative solutions to monitor crop health, manage resources efficiently, and adapt to changing climatic conditions. • Economic Development and Market Expansion: Funding projects that aim to increase the visibility of regional wines, strengthen supply chains, and develop new market opportunities domestically and internationally. <p>Further detail via: https://www.auvergnerhonealpes.fr/aides/soutenir-la-filiere-viticole-plan-regional-filiere-viticole-2023-2027 https://www.auvergnerhonealpes.fr/actualites/la-region-renouvelle-son-soutien-la-filiere-viticole</p>
Duration	2023-2027 funding period. Support is ongoing.
Latest	
Implications	<i>Companies that supply equipment for wine production, such as fermentation tanks, bottling lines, digital vineyard management solutions or marketing services for wine tourism, can find opportunities as French producers seek to modernise and promote their products. Again, demonstrating the eco-friendliness of a given product or service offering is deemed as important.</i>

13 Grand Est

13.1 Infrastructure, Equipment and Ancillary Items

13.1.1 Risk prevention in Agriculture

Grant Name	Risk Prevention in Agriculture (<i>Prévention des Risques en Agriculture</i>)
Grant Purpose	Supports farmers in the Grand Est region in preventing and managing agricultural risks, such as climate impacts, disease outbreaks, and market volatility, through sustainable and innovative practices.
Grant Rate	Up to €32,000 in support payments (40% of material investments excl. VAT) i.e. cap of €80,000 in total spending. The floor is €5,000.
Grant Detail	<p>Funding is available for protective measures against climate hazards and pest management. It includes material expenses for items to address climate hazards such as anti-hail nets, shade sails, air fans, wind towers, etc.</p> <p>Eligible material expenses for pest control include: anti-bird nets only in mountain areas, anti-fruit fly nets only for the protection of fruit, in particular compostable or biodegradable anti-insect nets.</p> <p>Further detail via: https://www.grandest.fr/vos-aides-regionales/prevention-risques-agriculture/?highlight=aides+agriculture </p>
Duration	Ongoing with specific deadlines set annually
Latest / Update	
Implications	<i>Companies offering innovative materials or technology in agricultural protection (e.g., anti-hail nets, biodegradable insect nets) or environmental solutions that align with European standards could find a receptive market under this support scheme.</i>

13.1.2 Agriculture of the Vosges Mountains

Grant Name	Agriculture of the Vosges Mountains (Agriculture de la Montagne Vosgienne)
Grant Purpose	<p>Supports agricultural activities in the Vosges Mountains' region by promoting sustainable farming practices, enhancing economic resilience, and preserving the unique agricultural landscape.</p> <p>Acquisition of specific mountain equipment on the farm</p> <ul style="list-style-type: none"> • Pastoral renovation to develop grassland areas on your farm • Acquisition of landscape maintenance equipment
Grant Rate	Generally 40-50% of eligible costs within the project. Further detail below.
Grant Detail	<p>This scheme provides financial assistance to farmers in the Vosges Mountains to help them maintain sustainable and resilient agricultural practices. Key areas of support include:</p> <ul style="list-style-type: none"> • Sustainability and Environmental Practices: Funding for projects that focus on soil conservation, sustainable pasture management, and protecting local biodiversity.

	<ul style="list-style-type: none"> • Investment in Equipment: Support for acquiring specialised equipment designed for mountainous terrains, such as slope-adapted machinery, pasture maintenance tools, and livestock handling systems. • Economic Resilience and Market Development: Encouragement for projects aimed at improving product quality, enhancing market presence, and developing agri-tourism initiatives. <p>Support parameters are as follows:</p> <ul style="list-style-type: none"> • For the acquisition of specific mountain equipment: <ul style="list-style-type: none"> ○ A minimum investment amount of €5,000 excluding VAT. ○ Individual purchase: 20% of expenses capped at €50,000 excluding tax, i.e. a maximum aid of €10,000. ○ Collective purchase (at least two farms) or in CUMA, or Young Farmer or New Farmer: 40% of expenses capped at €50,000 excluding tax, i.e. a maximum aid of €20,000. • For the acquisition of specific mountain equipment for dairy farmers: <ul style="list-style-type: none"> ○ 40% of the expenses capped at €50,000 excluding tax or 50% for Young Farmers and New Farmers, i.e. a maximum aid of €25,000. • For collective structuring initiatives: <ul style="list-style-type: none"> ○ 50% of the cost of studies or animation prior to the implementation of the operations. Maximum expenses retained: €20,000 excluding tax, i.e. a maximum aid of €10,000. • For pastoral renewal projects: <ul style="list-style-type: none"> ○ 40% of the cost of the operations with the amount that can be subsidised capped at €25,000 excluding tax over a period of 3 years, i.e. a maximum aid of €10,000. • For the acquisition of landscape maintenance equipment: <ul style="list-style-type: none"> ○ 40% of the expenses capped at €30,000 excluding tax or 50% for Young Farmers and New Farmers, i.e. a maximum aid of €15,000. <p>Quotes are required to justify the project costs.</p> <p>Further detail via: https://www.grandest.fr/vos-aides-regionales/agriculture-montagne-vosgienne/?highlight=aides+agriculture</p>
Duration	2023-2027
Latest / Update	
Implications	<i>Opportunities to introduce eco-friendly agricultural technologies. This initiative encourages innovation, collaboration, and adaptation to local needs, positioning NZ businesses to effectively meet the demands of French farmers.</i>

13.1.3 Aid for Setting up in Agriculture

Grant Name	Aid for Setting up in Agriculture (<i>Aide à l'Installation en Agriculture</i>)
Grant Purpose	Supports new (and young) farmers to establish their agricultural activities, promoting business viability, innovation, and sustainable farming practices.
Grant Rate	Aid of up to €44,000 is available (all funders combined). More detail below.
Grant Detail	<p>Open to those who are:</p> <ul style="list-style-type: none"> • 18-40 years old on the date of submission of the application for aid • Hold an agricultural diploma of level 4 or higher • Setting up for the first time as a farm manager • Setting up in a farm headquartered in the Grand Est Region <p>The financing structure for applications under this scheme includes both a base amount and potential increases, depending on certain conditions. For the Principal Installation or Gradual Installation, the base amount is set at €20,000, while for the Secondary Setting Up, it is €10,000.</p> <p>Additional support can be added to these base amounts. These include:</p> <ul style="list-style-type: none"> • Post-installation follow-up and training: which adds €3,000 for the principal installation and €1,500 for secondary setting up. • Mountain areas: which can increase the grant by €11,000 for the main installation and €5,500 for secondary setting up. • Food farming: which contributes €10,000 to the principal installation and €5,000 to secondary setting up. <p>With all possible support, the maximum grant available reaches €44,000 for principal installation and €22,000 for secondary setting up.</p> <p>The funding for this scheme is provided by the Grand Est Region (40%) and EAFRD funds (60%).</p> <p>Further detail via: https://www.grandest.fr/vos-aides-regionales/installation-agriculture/?highlight=aides+agriculture </p>
Duration	4-year commitment period
Latest / Update	
Implications	<i>Presents opportunities to supply products and services such as irrigation systems and sustainable farming technologies, especially for farmers in these priority areas. Higher grants for specialised sectors suggest demand for innovative solutions. NZ firms should ensure compliance with local regulations and align with regional environmental goals to successfully enter the market and benefit from the region's agricultural investment incentives.</i>

13.2 Land Management

13.2.1 Aid for Access, Saving and Management of Water in Agriculture

Grant Name	Aid for Access, Saving and Management of Water in Agriculture (<i>Aide à l'Accès, à l'Économie et au Pilotage de l'Eau en Agriculture</i>)
Grant Purpose	To study or invest in irrigation equipment to improve the performance and sustainability of the farm
Grant Rate	80% of the study costs excluding VAT. 40% of material investments excluding VAT
Grant Detail	<p>For study costs, a maximum of 80% of the expenses retained and capped at €1,500 for individual projects and €5,000 for collective projects</p> <p>For material investments, up to a maximum of 40% of the expenses retained and capped at €100,000 for individual projects and €400,000 for collective projects.</p> <p>Key areas of support include:</p> <ul style="list-style-type: none"> • Irrigation Efficiency: Funding for precision irrigation systems, water-saving technologies, and equipment that reduces water wastage, such as drip irrigation and smart irrigation controllers. • Water Storage and Conservation: Support for building rainwater collection systems, constructing reservoirs, and installing water recycling infrastructure to mitigate the impact of droughts. • Innovative Practices: Encouragement for projects that incorporate innovative water management techniques and digital solutions for monitoring water usage and soil moisture levels. <p>Further detail via: https://www.grandest.fr/vos-aides-regionales/economie-eau-agriculture/?highlight=aides+agriculture </p>
Duration	Ongoing, evaluated every 2-3 months in committee meetings involving the region and the water agency
Latest / Update	
Implications	<i>Companies providing water-saving technologies, irrigation systems, and consultancy services can offer their products and expertise to French farmers. NZ companies must comply with French regulations and may collaborate with local partners. Agricultural tech solutions focusing on water conservation will have strong demand in the region.</i>

13.3 Services

13.3.1 Agriculture Guarantee Fund – Grand Est Region / SIAGI

Grant Name	Agriculture Guarantee Fund – Grand Est Region / SIAGI (<i>Aide à l'Accès, à l'Économie et au Pilotage de l'Eau en Agriculture</i>)
Grant Purpose	It aims to facilitate access to bank credit for agricultural entities in Grand Est. It provides a guarantee to encourage financial institutions to extend loans for various purposes, including business creation, acquisition, development investments, and strengthening of permanent capital or cash flow.
Grant Rate	Offers a guarantee covering up to 70% of the loan amount, applicable to credits ranging from €15,000 to €200,000 with durations between 2 to 15 years. 40% of material investments excluding VAT
Grant Detail	<p>The guarantee is equally shared between the Grand Est Region and SIAGI, with the region's portion provided at no cost to the borrower.</p> <p>Eligible applicants are small enterprises in Grand Est involved in agriculture, viticulture, forestry, aquaculture, methanization, or photovoltaics, with up to 50 employees and a turnover under €15 million or a balance sheet below €7.5 million. Exclusions include pet breeders (except horse breeding), insolvent entities, those in liquidation, listed in the Central Cheque Register, associations, and micro-enterprises not subject to VAT or without proper accounts.</p> <p>Further detail via: https://www.grandest.fr/vos-aides-regionales/fonds-de-garantie-agriculture-region-grand-est-siagi/</p>
Duration	Appears to be offered on an ongoing basis. Applications for the guarantee must be submitted by the applicant's bank to SIAGI.
Latest / Update	
Implications	<i>Companies providing agricultural equipment, services, and infrastructure (e.g. irrigation, solar panels, anaerobic digesters etc.) may experience increased demand as this guarantee facilitates farmers' access to financing for business creation, expansion, and modernisation projects. Enhanced financial support can lead to more investments in equipment upgrades, technological advancements, and overall sector growth, benefiting suppliers and service providers within the agricultural industry.</i>

14 Bourgogne-Franche-Comté

14.1 Infrastructure, Equipment and Ancillary Items

14.1.1 EcoPhyto 2030 Strategy – Call for Projects

Grant Name	EcoPhyto 2030 Strategy – Call for Projects (<i>Accompagnement à la Territorialisation de la Stratégie Écophyto 2030</i>)
Grant Purpose	Seeks to support local initiatives to improve and reduce the use of plant protection products, while taking into account the specificities of each territory.
Grant Rate	Grant amounts will vary depending on the projects selected. Support rate can reach up to 80% of eligible expenses, with financial support between €15,000 and €100,000 per project.
Grant Detail	<p>The grant focuses on multi-partner projects that integrate various stakeholders, including agricultural groups, research entities, and local communities. Eligible expenses cover activities such as reducing pesticide use, implementing biocontrol measures, enhancing biodiversity, and supporting educational and awareness initiatives in agroecology. Projects must demonstrate their alignment with the Ecophyto 2030 strategy's objectives and contribute to knowledge-sharing and long-term ecological impact in the region.</p> <p>Further detail via: https://draaf.bourgogne-franche-comte.agriculture.gouv.fr/appel-a-projets-accompagnement-a-la-territorialisation-de-la-strategie-ecophyto-a3255.html</p>
Duration	Deadline for applications was mid-September 2024 and projects have a maximum duration of 3 years.
Update	
Implications	<i>Potential opportunities for NZ companies providing agroecological solutions, precision agriculture tools, biocontrol and biostimulant products, as well as other sustainable farming technologies.</i>

14.1.2 Young Farmers' Grant

Grant Name	Young Farmers' Grant (<i>Dotation Jeunes Agriculteurs (DJA)</i>)
Grant Purpose	Supports young farmers under 40 years old who are setting up their agricultural business. It aims to facilitate the establishment of new farms and ensure the sustainability of agricultural activities in the region. .
Grant Rate	Grants amounts vary depending on several factors, including the type of farm and its location
Grant Detail	<p>The grant provides financial aid to help cover the costs associated with starting a farm, such as land purchase, equipment, and initial operations. Applicants must present a viable business plan and commit to sustainable farming practices to qualify. Key eligibility criteria are:</p> <ol style="list-style-type: none"> 1. Applicants must be under 40 years old at the time of application. 2. They must be of French nationality, an EU citizen, or hold a valid residence permit allowing work in France if from outside the EU.

	<ol style="list-style-type: none"> 3. The applicant must be setting up as a farm manager for the first time, either individually or as a non-salaried associate in an agricultural company. 4. A recognised agricultural qualification (e.g., equivalent to a vocational baccalaureate in farm management) and a validated Personal Professional Plan (PPP) are required. 5. Applicants must present a business plan (Plan d'Entreprise) projecting a minimum income equivalent to a French minimum wage (SMIC) by the fourth year. 6. The farm's economic size must be between €10,000 and €1,200,000 in Standard Gross Production Value (PBS). <p>Further detail via: https://www.europe-bfc.eu/dispositif/dotation-jeunes-agriculteurs/</p>
Duration	In place for the 2023-27 CAP. In some districts, current application window appears to be open until 18 th February 2025
Update	
Implications	<i>Indirect opportunities to supply products to eligible farmers that align with sustainable and innovative farming methods. Companies offering environmentally friendly solutions, such as precision farming tools or organic input systems, may find increased demand as young farmers seek to meet the grant's sustainability criteria.</i>

14.1.3 Support for Agroecological Transitions in Crop Production (Phase 2)

Grant Name	Support for Agroecological Transitions in Crop Production (Phase 2) (Accompagnement des Transitions Agroécologiques des Productions Végétales)
Grant Purpose	Supports the transition of crop production towards agroecological practices, promoting sustainable and environmentally friendly farming methods. The aim is to reduce the environmental impact of agriculture while enhancing crop resilience and biodiversity..
Grant Rate	Grants are paid at varying rates depending on the initiative. Accompanying documents suggest a minimum of a 40% grant rate.
Grant Detail	<p>This grant provides funding for projects that integrate sustainable practices, such as reduced pesticide use, crop diversification, and soil conservation techniques. It targets both individual farmers and agricultural cooperatives seeking to shift their production methods. Applicants must present a detailed plan demonstrating the expected environmental benefits and sustainability of their project. Eligibility criteria include:</p> <ul style="list-style-type: none"> • Applicants must register on the Euro-PAC portal and provide all required documentation. • Eligible applicants include individual farmers, agricultural cooperatives, and entities transitioning to agroecological practices. • A comprehensive project plan must be submitted, detailing the expected environmental benefits and alignment with the agroecological transition goals. • The project must demonstrate compliance with regional regulations and contribute to sustainable agricultural practices.

	<p>Equipment which is funded includes:</p> <ul style="list-style-type: none"> • Precision farming tools (e.g., GPS systems, soil monitoring sensors). • Machinery for reducing chemical use, such as sprayers adapted for organic or biocontrol products. • Irrigation systems designed for water conservation. • Equipment for soil conservation and management (e.g., no-till equipment). <p>Further detail via: https://www.europe-bfc.eu/evenement/appel-a-projets-accompagnement-des-transitions-agroecologiques-des-productions-vegetales-phase-2/</p>
Duration	Funding is available over the course of the 2023-27 CAP but current window is open from 11 th September to 31 st October 2024
Update	
Implications	<i>NZ companies offering sustainable agricultural technology or equipment, such as soil monitoring tools, organic fertilisers, or precision agriculture solutions, could find opportunities as French farmers seek to adapt to agroecological practices supported by this grant.</i>

14.1.4 Support for Advisory Projects for Agricultural Equipment Cooperatives (CUMAs)

Grant Name	DiNA CUMA – 2025 Call for Projects – Support for Advisory Projects for Agricultural Equipment Cooperatives (Dispositif National d’Accompagnement – Coopératives d’Utilisation de Matériel Agricole)
Grant Purpose	Supports Agricultural Equipment Cooperatives (CUMAs) in developing their strategic and operational capacity. It provides funding for professional guidance to help cooperatives enhance their economic, environmental, and social performance through diagnostics and action plans.
Grant Rate	Up to 90% funding available for eligible consultancy and support costs. Maximum grant of €1,500 per CUMA.
Grant Detail	<p>This grant is open to all CUMAs (Coopératives d’Utilisation de Matériel Agricole) registered in France and based in Bourgogne-Franche-Comté.</p> <p>Eligibility areas for funding include:</p> <ul style="list-style-type: none"> • Strategic diagnostics of cooperative operations • Development of multi-year action plans • Professional advice from approved service providers • Improvements in organisation, resource sharing, environmental performance, and innovation <p>Objectives of the scheme include: strengthening cooperative governance; improving equipment and labour efficiency; supporting agroecological transition; and, encouraging inter-cooperative collaboration and project innovation</p> <p>Further detail via: www.draaf.bourgogne-franche-comte.agriculture.gouv.fr/ouverture-de-l-appel-a-projets-dina-cuma-2025-a3454.html</p>
Duration	Application deadline is 30 th September 2025

Update	
Implications	<i>As this scheme supports more strategic and long-term investment planning among CUMAs, which often purchase equipment collectively, it offers opportunities to suppliers of farm machinery, renewable energy systems, precision agriculture technologies, and sustainable input solutions. This may require partnering with consultancy companies which provide advice to farmers and agricultural cooperatives in the region.</i>

14.2 Services

14.2.1 Agricultural Cooperatives Support

Grant Name	Agricultural Cooperatives Support (AAP DiNA CUMA 2024)
Grant Purpose	Supports provision of strategic advice for the CUMAs (Coopérative d'Utilisation de Matériel Agricole) and leads to an action plan to improve their economic, environmental and social performance
Grant Rate	Consultancy support rate is based on a €600 per day fee. Support is based on a 90% rate, capped at €3,000.
Grant Detail	<p>Scheme focuses on the following areas:</p> <ul style="list-style-type: none"> • Improvement of Organisational Management: The programme aims to optimise cooperative functioning by funding projects that enhance the administrative and financial management of CUMAs. • Sustainability Focus: Emphasis is placed on projects that aim to reduce the environmental footprint of agriculture, encouraging the adoption of renewable energy systems, water-saving technologies, and machinery that minimises emissions. <p>Eligible costs include:</p> <ul style="list-style-type: none"> • Management consulting fees: related to the CUMA's organisational improvement. • Training costs: for CUMA members in the management of agricultural machinery. • Technical audits and diagnostics: to improve machine usage, efficiency, and sustainability. • Support for digital and IT tools: to optimise equipment management and cooperative functionality. <p>Further detail via: https://draaf.bourgogne-franche-comte.agriculture.gouv.fr/ouverture-de-l-appel-a-projets-dina-cuma-2024-a3186.html</p>
Duration	Scheme was open until mid-September
Update	
Implications	<i>It appears that previous iterations of CUMA support focused on assisting with purchasing equipment. This specific scheme appears to focus on the advice associated with managing equipment. As such, there appears to be limited direct opportunities for NZ companies supplying equipment but there may be indirect opportunities to show advisers the benefits of using NZ equipment to improve both efficiency and environmental performance.</i>

14.2.2 Forestry Services Support

Grant Name	Forestry Services Support (<i>Dessertes Forestières (Aides FEADER)</i>)
Grant Purpose	Supports initiatives to improve forest accessibility and promote multifunctional use, such as risk prevention and timber extraction.
Grant Rate	Support of 50 to 80% depending on the type of investment and applicant (e.g. collective projects receive higher rates).
Grant Detail	<p>The measure is implemented via calls for projects. It is focused on initiatives such as creating a forest road or track, upgrading a pre-existing road, creating one or more places for storage, loading or turning, or other work relating to forest services.</p> <p>Equipment that is funded includes;</p> <ul style="list-style-type: none"> • Forest Road Construction Equipment: Includes machinery for road-building, such as excavators and graders, necessary for constructing roads that meet forestry standards. • Safety and Ancillary Equipment: Barriers, water drainage systems (culverts and ditches), and road signage to ensure safe and effective forest access. • Log Loading and Unloading Areas: Equipment and facilities for creating log loading zones and turnaround points. • Track Improvements: Tools for widening and reinforcing existing forest trails (tracks), including support for slope stabilisation and reinforcement materials like gravel or concrete. <p>Further detail via: https://europac.bourgognefranche-comte.fr/sub/tiers/aides/details?sigle=DEF01-2401 </p>
Duration	The funding period is believed to be aligned with the 2023-27 CAP.
Update	
Implications	<i>Potentially of limited direct relevance to companies supplying agricultural equipment. That said, there are opportunities for firms supplying forestry equipment, road-building technology, and sustainable infrastructure solutions that comply with EU environmental regulations.</i>

15 Corsica

15.1 Infrastructure, Equipment and Ancillary Items

15.1.1 Agricultural Equipment Support

Grant Name	NSP Call for Projects 73.09 – Agricultural Equipment (<i>Appel a Project 73.09 DU PSN – Materiel Agricole</i>)
Grant Purpose	Support Corsican farmers by funding the acquisition of agricultural equipment that enhances productivity, sustainability, and environmental protection.
Grant Rate	Base support of 40% to 60%, depending on the type of equipment and the profile of the farmer (e.g., small farms). Young farmers can receive top-ups amounting to 80% in areas which align with sustainability goals.
Grant Detail	<p>This scheme provides financial support for Corsican farmers to invest in sustainable and innovative agricultural equipment. Key funded items include:</p> <ul style="list-style-type: none"> • Pastoral and Animal Welfare Equipment: Funding for livestock management tools, including milking machines, feed storage systems, and containment infrastructure. • Field and Orchard Management: Equipment for soil preparation, crop planting, maintenance, and protective systems such as anti-hail nets. • Harvesting, Processing, and Transport: Support for harvest machinery, post-harvest processing, and transportation tools. • Renewable Energy: Systems for on-farm energy generation, including solar and biomass options, particularly for off-grid operations. • Specialised Equipment for Specific Sectors: Targeted support for collective use equipment in viticulture, horticulture, olive production, and nut harvesting. Conditions may apply, such as minimum horsepower requirements or collective usage. <p>Further detail via: https://www.odarc.corsica/APPEL-A-PROJET-73-09-DU-PSN-MATERIEL-AGRICOLE_a416.html</p>
Duration	Ongoing up to closing date of 31 st December 2026. Aligned with 2023-27 CAP.
Update	
Implications	<i>Companies offering precision agriculture technology, ergonomic tools, advanced harvesting equipment, or eco-friendly machinery may find a receptive market. Potential to focus on collective farming groups, which have higher funding opportunities (up to 60%) for shared equipment. Overall, it is important to emphasise any efficiency or sustainability gains associated with the equipment being offered.</i>

15.1.2 Productive On-Farm Investments – Corsica

Grant Name	Productive On-Farm Investments Corsica (<i>Investissements Productifs On-Farm Corse</i>)
Grant Purpose	To enhance the productivity, competitiveness, and sustainability of Corsican farms.
Grant Rate	<p>The rates range between 20% and a maximum of:</p> <ul style="list-style-type: none"> • 65% in the general case, • 80% for:

	<ul style="list-style-type: none"> ○ Projects carried out by young farmers or contributing to climate-environment objectives (in particular projects relating to organic farming, pastoralism, hydraulics); ○ Projects contributing to animal welfare; ○ Investments aimed at protecting livestock and crops from damage caused by wild animals such as wild boars, either in terms of health or to protect against damage to crops, • 85% for small farms, as defined by the Regional Authority, • 100% for investments in the reconstitution of agricultural potential following natural disasters, adverse climatic events or catastrophic events, as well as investments in appropriate preventive measures..
Grant Detail	<p>The focus is on supporting investments that:</p> <ul style="list-style-type: none"> • Modernise production equipment and tools. • Diversify agricultural activities. • Improve resilience to climatic, economic, and sanitary challenges. • Integrate environmental considerations. • Enhance working conditions. <p>Eligibility Criteria:</p> <ul style="list-style-type: none"> • Farmers and agricultural groups operating within Corsica. • Projects that align with the objectives of improving farm productivity, competitiveness, and sustainability. <p>Application Process:</p> <ul style="list-style-type: none"> • Applicants must submit a detailed proposal outlining the project's objectives, expected outcomes, and alignment with the grant's purpose. • Applications are reviewed based on criteria such as the project's potential impact on farm resilience, environmental integration, and contribution to the local agricultural economy. <p>Further detail via: https://www.odarc.corsica/73-09-INVESTISSEMENTS-PRODUCTIFS-ON-FARM-CORSE-SOUTIEN-A-LA-PRODUCTION-PRIMAIRE-AGRICOLE-AINSI-QU-AUX-PROJETS-PORTES-PAR_a373.html</p>
Duration	Aligned with 2023-27 CAP with specific calls for projects and deadlines announced periodically.
Update	
Implications	<i>As the grant scheme encourages investments in modern agricultural equipment and technologies it should increase demand for suppliers offering innovative solutions that enhance farm productivity and sustainability.</i>

15.1.3 Agricultural Buildings Support

Grant Name	NSP Call for Projects 73.09 – Agricultural Buildings (<i>Appel a Project 73.09 DU PSN – Batiments Agricoles</i>)
Grant Purpose	To assist Corsican farmers in constructing, renovating, or modernising agricultural buildings that enhance productivity, sustainability, and resilience.
Grant Rate	Rates range from 30-80% depending on the type of farm and equipment, with higher rates available for young farmers, small operations, and cooperatives.

Grant Detail	<p>This scheme provides financial support to farmers for a range of building-related projects, including:</p> <ul style="list-style-type: none"> • Livestock and Crop Production Buildings: Tunnels and buildings for livestock (e.g., ruminants, poultry), and greenhouses for crop cultivation. • Storage Facilities: Tunnels and buildings for storing forage and agricultural equipment. • Processing Facilities: Funding for on-site processing buildings, including cheese dairies, drying rooms, distilleries, and fruit processing areas. • Infrastructure and Access: Development of access roads, delivery areas, water supply systems, and basic security enhancements. <p>There is a cap of €800,000 for young farmers and €500,000 for older farmers over a 24-month period. The minimum grant is €5,000 per operation. Only projects that commenced after January 2023 and are not completed at the time of application are eligible.</p> <p>Further detail via: https://www.odarc.corsica/APPEL-A-PROJET-73-09-DU-PSN-BATIMENTS-AGRICOLES_a435.html</p>
Duration	Ongoing up to closing date of 31 st December 2026. Aligned with 2023-27 CAP.
Update	
Implications	<i>NZ companies supplying products and services of relevance to agricultural buildings, storage and processing facilities will find some opportunities. There are also opportunities to supply machinery supporting bio-production and small farms, which can access higher grant rates (up to 80%). Companies which provide offerings in the infrastructure and access areas will also have opportunities.</i>

15.1.4 Protection of Water Resources and Integrated Pest Management

Grant Name	Protection of Water Resources and Integrated Pest Management (Protection de la Ressource en Eau et Lutte Intégrée)
Grant Purpose	Supports farmers to adopt water management & pest control practices to improve water quality, reduce chemicals, and enhance climate resilience.
Grant Rate	<p>Funding is based on a tiered system, with set annual payments for various actions over the five-year contract duration. These are:</p> <ul style="list-style-type: none"> • Tier 1: €800 over 5 years (€160 annually) for soil analysis. • Tier 2: €7,500 over 5 years (€1,500 annually) for quantitative water management (irrigation efficiency). • Tier 3: Up to €20,000 over 5 years (€4,000 annually) for quantitative and qualitative water management, including bio-control methods, in arboriculture and viticulture. • Tier 4: Up to €22,500 (5 years (€4,500 annually)) for quantitative and qualitative water management in vegetable production
Grant Detail	This scheme supports financial farmers to adopt practices that conserve water and minimise environmental impact through integrated pest management (IPM) and sustainable water use. Key areas of support include:

	<ul style="list-style-type: none"> • Water Management: Encourages efficient irrigation practices, including optimised water usage, monitoring tools, and connected soil sensors to reduce water waste and support drought resilience. • Soil and Fertility Management: Soil analyses are funded to assess and improve soil health, promoting the use of compost and green fertilisers over chemical alternatives. • Biological Pest Control: Financial support for implementing biological pest control techniques, e.g. mass trapping & pheromone-based pest disruption, reducing the reliance on chemical pesticides. <p>Each tier has specific actions which are encouraged as outlined below</p> <p>Tier 1: Soil Health and Green Fertilisation</p> <ul style="list-style-type: none"> • Conduct soil analyses to assess nutrient levels and soil health. • Apply compost and green fertilisers to improve soil quality, avoiding chemical fertilisers. • Regularly monitor soil conditions to optimise fertility & crop health. <p>Tier 2: Quantitative Water Management</p> <ul style="list-style-type: none"> • Implement efficient irrigation systems & practices, reducing water use. • Install monitoring tools like connected soil sensors and water meters. • Track water usage annually, comparing actual vs. optimal consumption to enhance water conservation. <p>Tier 3: Water and Pest Management for Orchards and Vineyards</p> <ul style="list-style-type: none"> • Water Management: Similar actions as Tier 2, with optimised irrigation tailored for perennial crops. • Pest Management: Adopt biological pest control methods, such as mass trapping and pheromone-based disruption, reducing chemical pesticide reliance. • Maintain a comprehensive action log, with an annual analysis of water and pest control efficiency. <p>Tier 4: Combined Water and Pest Management for Market Gardens</p> <ul style="list-style-type: none"> • Water Management: Includes efficient water use systems, soil moisture monitoring, and irrigation tracking, adapted to intensive market gardening. • Pest Management: Full biological pest control measures are required, including continuous monitoring and bio-control product application. • Ensure regular training and technical updates on bio-control and irrigation techniques, keeping a detailed annual record of all actions. <p>Further detail via: https://www.odarc.corsica/INTERVENTION-MAEC-70-25-Protection-de-la-ressource-en-eau-et-lutte-integree_a376.html</p>
Duration	Again aligns with the 2023-27 CAP
Update	
Implications	<i>Creates demand for irrigation equipment, such as automated valves, filtration systems, and moisture probes, driven by water management requirements. Additionally, farms using bio-control methods in arboriculture, viticulture, and vegetable production will seek eco-friendly pest control solutions, offering opportunities for companies selling biological pest management tools. Furthermore, there are also opportunities for consulting services and technical support related to water usage tracking, soil health assessments, and compliance with grant conditions.</i>

15.1.5 Irrigation – Aid for Investments Against Drought

Grant Name	Irrigation - Aid for Investments Against Drought (<i>Irrigation - Aide aux Investissements contre la Sécheresse</i>)
Grant Purpose	Supports investments that bolster the resilience of agricultural enterprises against water scarcity and drought conditions.
Grant Rate	30% of eligible costs. Funding rate is increased by 10 percentage points for young farmers and new entrants.
Grant Detail	<p>The minimum amount of expenditure presented in the aid application is set at €2,000 and the ceiling of eligible expenditure is set per application at €40,000 excluding VAT for farms. The limit for collective organisations (e.g. Agricultural Equipment Cooperatives (CUMA) and Agricultural Service Associations (ASAs)). is €150,000 excluding VAT.</p> <p>The grant appears to be affiliated with France AgriMer focusing on drought protection (see Section 4.4.9 above).</p> <p>Further detail via: https://corse.chambres-agriculture.fr/dossiers-1/detail-news-aides/irrigation-aide-aux-investissements-contre-la-secheresse</p>
Duration	Again aligns with the 2023-27 CAP
Update	Current application window has now closed.
Implications	<i>Suppliers of irrigation equipment and decision-support tools can benefit by collaborating with farmers to implement these investments, thereby enhancing water management and resilience in Corsican agriculture.</i>

15.1.6 Planting Hedges in Corsica

Grant Name	Planting Hedges in Corsica (<i>Planter des Haies en Corse</i>)
Grant Purpose	Seeks to finance the planting of 34 km of hedges and intra-parcel trees annually in Corsica, promoting biodiversity and sustainable farming practices.
Grant Rate	Financial assistance covers up to 100% of eligible expenses, including preparatory work, plant costs, and maintenance activities.
Grant Detail	<p>The grant is aimed at farmers, legal entities (e.g., GAEC, EARL, SCEA), agricultural educational institutions, and agricultural producer groups (e.g., OP, GIEE). The budget for each project is between €1,000 and €5,000 excluding VAT. The Planting Period is listed as up to spring 2024 (unsure why the date is set so far back). There is a preference towards varieties with a local origin such as Corsica Grana or Végétal Local.</p> <p>Further detail via: https://corse.chambres-agriculture.fr/dossiers-1/detail-news-aides/planter-des-haies-en-corse</p>
Duration	Again aligns with the 2023-27 CAP
Update	The 2025 application period is from 1 st January to 31 st October.
Implications	<i>Opportunities for suppliers of native plants, tools, and materials for hedge planting. This may signify fewer opportunities for NZTE clients but demand for general hedge planting and maintenance of equipment should increase. That said, 34km of hedges is not that much. A large UK farm often has 16km of hedges.</i>

Appendix – Background Information

The Andersons Centre

The Andersons Centre is a consultancy. It has been trading for approaching 50 years. As a firm, we are inextricably involved with the agricultural industry, working both for farmers, the supply chain (upstream and downstream), public and private sector organisations alike. The firm has two main areas of business; firstly, providing business advice to farmers, helping them to achieve their economic objectives (primarily profit). Secondly, we provide analysis and interpretation to the ancillary sectors that support, supply, buy from, finance, or regulate agriculture. The two sides of the firm provide us with a unique double-edged understanding of agriculture at farm and industry levels.

About the Authors



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