



# John Nix Pocketbook

FOR FARM MANAGEMENT



**2020** 50<sup>TH</sup>  
EDITION

50 years of the most comprehensive business information in British agriculture

By Graham Redman



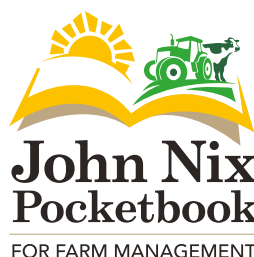
## Professor John Nix 1927–2018

John Nix was renowned throughout the agricultural industry for his profound ability to apply economics and business theory at a practical farm level and was respected for his eagerness to disseminate agricultural information for the benefit of decision-makers. The Farm Management Pocketbook started life as a MAFF committee project, to which members each agreed to contribute. The first edition, published by Wye College in 1966, sold around 4,000 copies. The Pocketbook soon evolved into an eagerly anticipated annual publication and John will be remembered for the originality and dedication with which he inspired its production.

The John Nix Pocketbook is produced by:



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# JOHN NIX POKCKETBOOK

## 2020 FARM MANAGEMENT

### PLANNING BUDGETING



**John Nix:**  
The Benchmark for Farming.

50<sup>th</sup>

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**EDITION**

Produced by:

THE  
ANDERSONS  
CENTRE